

G-Cloud 15 Purple Matrix Ltd Pricing Document

Contents

1	Introduction	3
2	Pricing Elements and Considerations.....	3
2.1	Applicable Services	3
3	Pricing.....	3
3.1	Pricing Model.....	3
3.2	Standard Day Rates (Maximum Charges)	4
3.3	Volume Discounts.....	4
3.4	On-Boarding and Off-Boarding Charges	4
3.5	Price Review	5
4	Questions or clarifications	5

1 Introduction

This Pricing Document sets out the maximum charges applicable for Purple Matrix Ltd's Cloud Support & Consultancy services listed on the G-Cloud 15 Framework. It provides a transparent overview of the day rates, optional service charges, and any available discounts.

All prices stated represent the maximum charges that may be applied under the G-Cloud framework, and no additional or hidden costs apply beyond those described in this document and the associated Service Definition.

2 Pricing Elements and Considerations

2.1 Applicable Services

This Pricing Document applies to the following Purple Matrix service offerings on G-Cloud 15:

- Cloud migrations consultancy
- Microsoft Azure consultancy
- Microsoft 365 consultancy
- SQL Server consultancy
- Cloud cyber security consultancy
- Cloud support and maintenance advisory services
- Cloud backup and disaster recovery consultancy

All services are delivered on a remote consultancy or on-site consultancy basis (where required), and all work is charged using the day-rate pricing model described in Section 3.

3 Pricing

3.1 Pricing Model

Purple Matrix cloud consultancy services are charged on a **per-consultant, per-day** basis.

Charges depend on the level of expertise required for the engagement. All day rates listed below are **maximum rates**, expressed exclusive of VAT, and apply uniformly to all Buyers under the G-Cloud 15 framework.

3.2 Standard Day Rates (Maximum Charges)

Role / Resource Category	Maximum Day Rate (ex VAT)
Cloud Consultant	£1,200 per day
Senior Cloud Consultant	£1,350 per day
Cloud Architect	£1,500 per day
Cyber Security Consultant	£1,500 per day
SQL Server Consultant	£1,200 per day
Senior SQL Consultant	£1,500 per day

Notes:

Minimum billing unit: ½ day (4 hours).

A “day” is defined as up to 8 hours of consultancy, excluding travel time.

Travel expenses (if onsite work is requested) are passed through at cost in line with standard public-sector policy.

3.3 Volume Discounts

Purple Matrix offers volume-based discounts for consultancy engagements exceeding **10 consecutive delivery days**.

Engagement Duration	Discount Applied
1–10 days	0%
11–20 days	10%
21–40 days	20%
41 days or more	30%

Discounts apply only to consultancy day rates and do not apply to optional training or third-party expenses.

3.4 On-Boarding and Off-Boarding Charges

Purple Matrix does **not** charge mandatory onboarding or offboarding fees for consultancy services.

If a Buyer requests additional support such as scoping workshops, extended knowledge-transfer activities, or environment documentation, these will be charged at the standard day rates listed in this document.

3.5 Price Review

All prices stated represent maximum charges for the duration of G-Cloud 15 and will not increase during the framework term.

Any reductions (e.g., commercial discounts or negotiated rates) may be offered but will never exceed the maximum rates published in this document.

4 Questions or clarifications

Any questions relating to pricing or this document may be directed to:

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