



G-Cloud 15 Purple Matrix (Eden Software) Pricing Document



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1 Introduction

This Pricing Document sets out the maximum charges applicable to the Eden Software-as-a-Service (SaaS) solution under the G-Cloud 15 Framework. All prices represent the **maximum rates** that may be charged and apply uniformly to all Buyers. No additional or hidden fees are applied beyond those stated in this document and the associated Service Definition.

2 Pricing Elements and Considerations

2.1 Applicable products

This Pricing Document applies to all variants of the Eden SaaS solution offered under G-Cloud 15, including:

- Eden Dignity (NHS mortuaries, bereavement & medical examiner services)
- Eden Peace (public mortuary services)
- Eden Guardian (university anatomy centres)

All products follow the same pricing model and licence structure.



All products follow the same pricing model.

3 Price List

The charges below cover all aspects of an Eden deployment: recurring SaaS licensing, onboarding and configuration activities, optional services, integrations, migration and off-boarding.

3.1 Eden SaaS Licence (recurring)

Description	Price
Annual Licence Fee (single site, unlimited users) Includes access to all core Eden features, hosting, security, database licensing, support, maintenance and upgrades.	£1,400 per month

This is a maximum charge under the G-Cloud framework.

3.2 Implementation Package (One-off)

*Eden is delivered with a structured Implementation Package priced at **£10,000 (maximum charge)**.*



3.2.1 Included Activities

Activity	Hours Included	Notes
Project Management	up to 25 hours	Planning, coordination, governance, meetings
System Configuration (roles, templates, settings)	up to 5 hours	Includes core configuration
Customisation & Report Building	up to 10 hours	Includes form modifications and report setup
UAT Support	up to 5 hours	Testing assistance
Backend System Configuration & Data Preparation	up to 2 hours	Templates and mapping guidance
Authentication & Admin Setup	up to 2 hours	Admin user and authentication config
Go-Live Planning & Handover	up to 2 hours	Transition to BAU
Online Training	up to 6 hours	Remote training sessions for system users

3.2.2 Additional Implementation Time (if required)

Any additional work requested beyond the included hours is charged at the Eden consultancy day rates (maximum charges) as per G-Cloud 15 Lot 3 service pricing:

Activity Type	Day Rate
Customisation, development, configuration, reporting, UAT support, additional project management	£1,200 per day

Minimum billing unit: ½ day (4 hours).

3.3 Optional Add-On Services

3.3.1 Integrations

Description	Price
Standard integration with client systems for Patient Demographic Lookup	£4,000 (maximum)

Note: Typical implementation cost is ~£2,000, but £4,000 is published as the maximum allowable G-Cloud price.



3.3.2 Training (Additional Sessions)

Description	Price
Extra online training session (up to 3 hours)	£500 per session

3.3.3 Data Migration

Description	Price
Migration of historic data from a legacy system	Charged at £1,200 per day

3.4 Off-boarding

Description	Price
Basic extract of client data in CSV format	Included at no cost
Additional off-boarding or migration support	£1,200 per day

Eden deletes all customer data following confirmation of successful extraction, in accordance with the Service Definition.

3.5 Billing Cycle Information

Eden is provisioned shortly after receipt of the Purchase Order. Invoicing begins 30 days after the environment is made available, regardless of Buyer go-live readiness. This ensures associated infrastructure, hosting, security and support resources are covered from the moment the environment is delivered.

Buyers may select monthly, annual or full-contract billing, aligned with the Call-Off Contract

3.6 Volume Discounts

Eden offers commercial incentives for Clients entering into longer-term agreements. The following discounts may apply:

A. Onboarding Package Discounts

The standard onboarding, configuration and training package is priced at **£10,000**. Discounted pricing is available based on contract duration:

Contract Term	Onboarding Package Price
36-month contract	£1,250
24-month contract	£5,000
Standard (12 months or no term commitment)	£10,000

B. SaaS Licence Fee Discounts



Discounts on the monthly Eden SaaS licence fee are also available for Clients entering multi-year commitments:

Contract Term	SaaS Licence Discount
36-month contract	15% discount
24-month contract	10% discount
Standard (12 months or 'no term' commitment)	No discount

C. Additional Site Discounts

For Clients operating multiple mortuary sites, Eden offers a discount on the SaaS licence fee where additional sites are hosted within the same Azure instance (i.e., where application and data for multiple mortuaries coexist on a shared environment).

Scenario	Discount
Additional site(s) hosted on the same Azure instance	30% discount on the SaaS licence fee

This discount applies per additional site, provided all sites share the same underlying Azure infrastructure.

Multi-year contract discounts (outlined in Section 3.6.B) may also apply to the discounted site fees unless otherwise agreed.

D. Educational Discounts

Eden may, at its discretion, offer discounted pricing where the Service is used solely for educational or training purposes, such as training programmes for Anatomical Pathology Technologists (APTs), students, or staff within a mortuary, anatomy or training centre, and where the Service is not used to support live operational, clinical, or professional activities.

Educational discounts are intended to support learning, demonstration, or non-operational training use cases only.

4 Questions or clarifications

Any questions relating to this document should be directed to Dylan Popovic, eden@purplematrix.co.uk or 020 3994 5342.