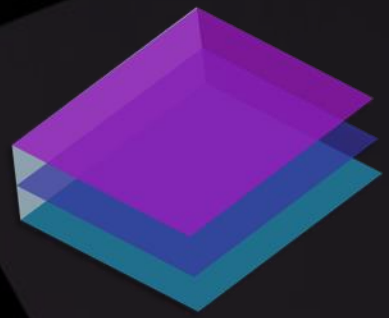
G-CLOUD 15

Service Definition Document
CoPerceptuo

Strategy Creation Support
Service



CoPERCEPTUO

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CoPERCEPTUO

ABOUT US

AI-driven platform and supporting services, transforming IT governance and decision-making for organisations.

- Manchester-based team with decades of IT consultancy experience.
- Spun out of an IT consultancy, founded in 2022.
- Backed by Innovate UK and angel investors.
- Product launched in 2023 and now expanding into managed services and support.
- Experience across healthcare, local government, housing, charity and private sectors.





OUR MISSION & VALUES

Our Mission

- Give IT leaders trusted evidence to make confident, timely and assured decisions.

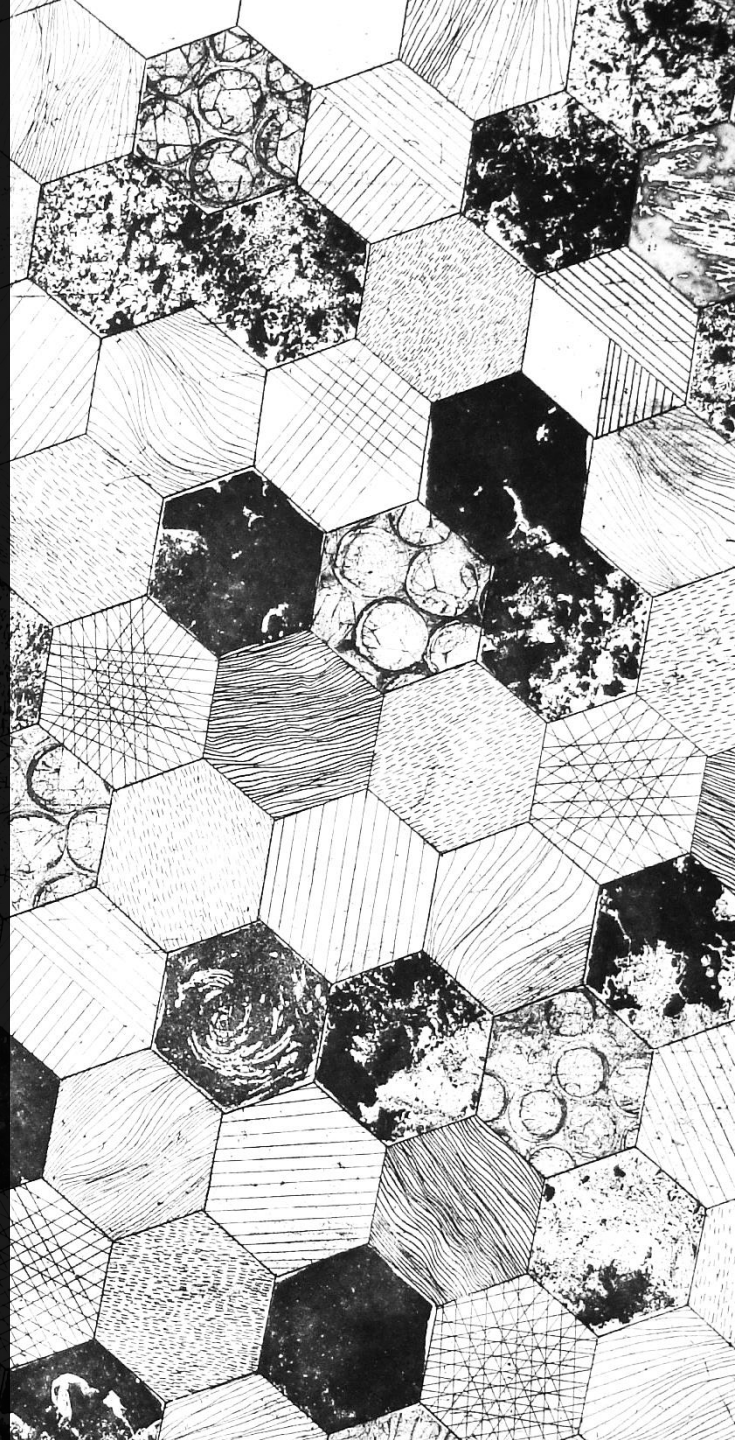
Our Values

- **Honest:** We are uncompromisingly honest in everything we do, providing data and insight that customers can rely on.
- **Inquisitive:** We are endlessly inquisitive in how we can improve, adapt and innovate to continually bring new value to our clients.
- **Mindful:** We are always mindful of and value the needs of our customers, team-mates, investors and the environment in which we operate.
- **Unique:** We have an underlying determination and passion to break the mould; not for the sake of it, but because we're passionate about change.

SERVICE OVERVIEW

Our Strategy Creation Support Service blends experienced consultants with the CoPerceptuo platform to design evidence-based IT and digital strategies, roadmaps and business cases. Consultants work alongside your teams, and use CoPerceptuo to interpret insights, run workshops and develop clear, prioritised recommendations aligned to organisational goals and constraints.

- Managed strategy service combining expert consultants with CoPerceptuo to create evidence-based strategies and roadmaps.
- Flexible engagement that can establish new strategic direction or refresh existing plans.
- Structured discovery, analysis and option development using real organisational data and stakeholder input.
- Proactive support producing board-ready materials, clear recommendations and a prioritised, costed improvement roadmap.



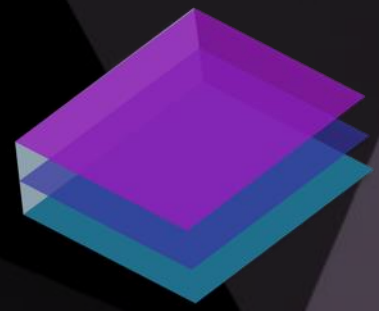
STRATEGY CREATION SERVICE

FEATURES:

- Structured discovery using surveys, data ingestion and stakeholder interviews to build a comprehensive, evidence-based current-state view of the organisation.
- AS-IS analysis across cost, risk, capability and experience, with facilitated workshops to interpret CoPerceptuo insights and agree strategic priorities.
- Development of target-state architecture and operating model options, plus a detailed initiative portfolio including dependencies, phasing and costed improvements.
- Creation of board-ready narratives, visualisations and evidence packs, aligned to organisational and national strategies with advisory input for funding submissions.

BENEFITS:

- Strategies grounded in real organisational data and validated stakeholder feedback, reducing reliance on consultant assumptions and desktop analysis.
- Clear, prioritised roadmap linking technology investments to measurable business outcomes and aligned to organisational risk and financial constraints.
- Stronger executive confidence through transparent options analysis, evidence-based recommendations and clearer understanding of risk–value and cost–benefit trade-offs.
- Reduced reliance on repeated external strategy engagements, enabling faster strategy refresh cycles and iterative updates as circumstances and data change.



CoPERCEPTUO

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