

ECommerce Pricing SFIA Services Rate Card



DEEPERTHANBLUE
DIGITAL TRANSFORMATION SPECIALISTS

G-Cloud 15

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eCommerce SFIA Rate Card – G-Cloud 15 Services Pricing



	Strategy and Architecture	Change and Transformation	Development and implementation	Delivery and Operation	People and skills	Relationships and engagement
1. Follow	£450	£450	£450	£450	£450	£450
2. Assist	£550	£550	£550	£550	£550	£550
3. Apply	£675	£675	£675	£675	£675	£675
4. Enable	£775	£775	£750	£750	£750	£750
5. Ensure or advise	£850	£850	£825	£825	£825	£825
6. Initiate or influence	£975	£975	£950	£950	£950	£950
7. Set strategy or inspire	£1,200	£1,200	£1,150	£1,150	£1,150	£1,150

Standards for consultancy day rate cards:

Consultant's working day: 7.5 hours excluding V.A.T. and travel expenses

Working week: Monday to Friday excluding public holidays

Office hours: 9:00 am to 5:00 pm Monday to Friday

Travel Expenses recharged at cost, mileage standard rate, subsistence

Professional indemnity insurance: included in day rate

Platform Licence Costs

BigCommerce

- BigCommerce Standard plan starts at \$39/month
- BigCommerce Plus plan is \$105/month
- BigCommerce Pro plan is \$399/month

A 25% discount is available on Standard to Pro plans if you commit to annual payments.

- BigCommerce Enterprise & B2B Edition has custom pricing. This is based typically on the number of storefronts, transaction value and conversion rate.



Shopify

- Basic: £25 per month
- Grow: £65 per month
- Advanced: £344 per month

A 25% discount is available on Basic to Advanced plans if you commit to annual payments.

- Shopify Plus pricing starts from £1,800 per/month on a 3-year term.

This is designed for more complex businesses with large inventory, multiple locations, high traffic and transaction volumes, several international markets and a large eCommerce team.



Thank you for the opportunity to present
DeeperThanBlue

www.deeperthanblue.co.uk | info@deeperthanblue.co.uk
0114 399 2820