

LIGHTBULB
ANALYTICS

G-Cloud 15 Pricing

Real Time Fleet Management for the Public Sector

Lightbulb Analytics [LBA] IR3 system is a fleet and resource management system which enables users to optimise their fleet and resources.

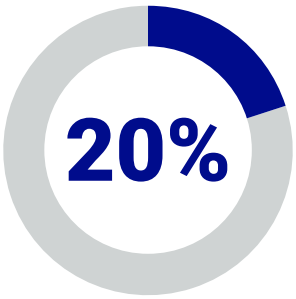
IR3 achieves this by providing features such as live tracking, vehicle status, trip replay, driver behaviour, vehicle and personnel utilisation and potential collision analysis.

Core to the iR3 philosophy is a suite of reports and features which assist fleet and operational managers to optimise their fleet and other resources such as personnel. Experience with clients shows our solution has enabled them to reduce their overall fleet costs by 20% whilst maintaining operational efficiency.

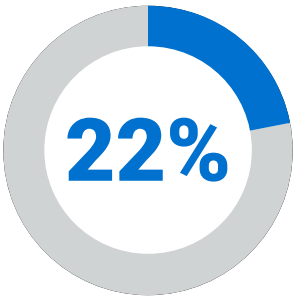
IR3 can integrate with other systems to show how vehicles are being utilised, how this aligns with organisational objectives and where potential productivity gains can be achieved. This can include vehicle utilisation, excessive idling, driver behaviour as well as operational objectives such as compliance with schedules, response times and resource deployment reporting.

Recently acquired by **AssetWorks**, the LBA growth plan is set to make our offering to be the most expansive solution for fleets within the emergency services. With AssetWorks fleet management software and LBA's data analytics platform for operational police fleets', fleet solutions have never been so data-driven and offer insightful analytics; we are the future of fleet.

Each challenge the fleet industry is facing has been considered in the eco-system of solutions; from transitioning to EV and decarbonisation to providing a cost-effective fleet solution.



On average we reduce operational fleet cost by 20%



On average we increase resource time in working environments by 22%

Why Choose Lightbulb Analytics

IR3 Fleet Management

Our data analytics platform for operational police fleets' (IR3) provides several features which will assist with managing driver behaviour and improve service delivery. As well to standard features such as live tracking and trip replay, we have specific modules which will aid in improving its overall fleet service.

The key features of our data analytics platform for operational police fleets' [IR3] are;

- Near real-time tracking including vehicle status – e.g., what equipment is being used
- Near real-time personnel location - e.g. who is where and their status – allocated to a job
- Search and Find feature which allows the user to search and find vehicles on the live tracking page and "follow" the vehicles and personeel.
- Electronic Logbook – showing when and where trips were undertaken, time and date and via our Driver ID feature who undertook the trip.



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- IR3 Fleet provides analysis on how the vehicles are being utilised in terms of time, mileage and trips.
- Vehicle availability by location and time of day – this can identify potentially under/ over utilised vehicles and determine if any vehicles within a role location may be surplus.
- Vehicle Utilisation in terms of mileage, time moving and trips – This feature is key in understanding vehicle activity and can analyse vehicles within roles and location to see where greater utilisation/productivity can be achieved.
- Vehicle Journey Replay – any trip can be replayed and show key events such as idling, stops, speed, location, and equipment usage.
- Incident Data [IDR] reporting – providing 3 axis analysis of potential collisions including location, speed and g forces.
- Trip Replay including IDR alerts and driver ID reporting – gives the ability to reply to any trip and view any alerts such as potential collisions, speeding, MIL activation and when the equipment was used
- Driver behaviour analysis – including the ability to compare drivers with their peers.
- Alerts for key events such as panic alarm activation
- Provides fault code analysis including MILs and Diagnostics Fault Codes [DTCs] which can assist in fault finding during maintenance visits.
- Real-time link to systems to allow accurate deployment – an optional feature which enables IR3 to integrate with other client systems to give a fuller picture of how vehicles and drivers are deployed, how it may affect operational performance and highlight potential improvement.
- Geo-fence/boundary reports to show compliance with operational objectives, show and analyse where vehicles and personnel have been and what equipment was deployed in key areas.

Functionality and modules supplied:

Electric Logbook | Fleet Productivity and Utilisation Analysis | Fleet Optimisation | Duty of Care | Driver Behaviour | Fleet and Vehicle Health | Preventative Maintenance Analysis | Incident Dispatch | Officer Management | Route Replay | Geo Fence Reporting | Alarm Alerts | Collision Analysis

All you need in one place to initially setup:

- Project Management.
- Software Implementation.
- Training – remote and onsite.
- Go-Live Support – remote and onsite.

Start today with just three easy steps:

- Choose your Fleet Size which includes all hosting costs.
- Add on any Extras.
- Don't worry about users; these are totally unlimited and concurrent.

Extras:

Implementation and any third-party costs are not included in the above pricing. Typically, these elements vary subject to the detailed requirements of each customer. Implementation services will be charged as per the LBA rate card for professional services; a copy of which forms part of the LBA G-Cloud listing. The Mobile IR3 App is also an extra.

Number of Vehicle Assets	Cost per licence band per month
100	£1,164
250	£2,910
500	£5,820
750	£8,730
1,000	£11,640



Contact us to discuss your requirement | info@lba.ltd