

Service description

Vizify Analytics provides cloud-based data, analytics, data science, artificial intelligence, and data strategy consulting services to public sector organisations seeking to unlock value from their data and enable effective, data-driven decision making.

We support organisations across the full analytics lifecycle, from defining data strategy and architecture through to delivering advanced analytics, data science, and AI solutions. Our services are technology-agnostic and leverage modern cloud platforms and tools including Azure services, Snowflake, Tableau, Power BI, Alteryx, and Azure Machine Learning.

Services are suitable for organisations at any stage of data maturity and are delivered using a structured, repeatable delivery framework to ensure consistent outcomes, transparency, and long-term value.

Service Categories

Cloud Support Services, including:

- Cloud migration planning
- Set up and migration
- Capability analysis
- Enterprise architecture
- Cloud gap assessment
- Architecture options analysis
- Delivery road-mapping
- Data auditing and organising
- Data and information structure design
- Engagement and communication planning
- Project management and governance
- Service optimisation and right-sizing
- Mobilisation coordination

Service features

Data & Analytics Consulting

- Data strategy, KPI definition, and benefits tracking
- Cloud data platform and warehouse architecture
- Data migration, preparation, modelling, and quality frameworks
- Analytics and visualisation best practices
- Dashboard and report design (Tableau and Power BI)
- Data governance, security, and access control design
- Analytics enablement and Centre of Excellence services

Data Science & AI

- Data science and AI consultation and solution design
- Custom data science models (classification, regression, clustering, forecasting, prediction)
- Integration with pre-built AI services (for example Azure Cognitive Services)
- Natural language processing, sentiment analysis, text generation and summarisation
- Large Language Model (LLM) design services
- Computer vision, OCR, and document processing solutions
- Deployment using Azure Machine Learning, Snowflake, and Alteryx

Data Strategy & Architecture

- Data maturity assessments
- Review of analytics practices, data assets, and operating models
- Stakeholder interviews and survey-based fact finding
- Definition of current and future state data operating models
- Documented data and analytics strategies and roadmaps
- Architecture and technology recommendations

Service benefits

- Accelerates delivery of value through structured, agile engagement
- Improves organisational data maturity and analytics adoption
- Enables trusted, well-governed data for decision makers
- Reveals hidden insights through advanced analytics and AI
- Reduces development time using proven methods and pre-built services
- Supports scalable, cloud-based deployment of analytics and AI solutions
- Improves productivity through streamlined data and analytics workflows
- Provides clear strategy, roadmap, and architectural direction

Approach to service delivery

Vizify delivers consulting services using a structured **5D delivery framework**:

1. **Discovery** – project initiation, requirements gathering, architecture, security and governance workshops
2. **Design** – solution architecture, data model design, delivery planning, and governance definition
3. **Delivery** – environment setup, build, testing, and user acceptance
4. **Deployment** – release management, operational readiness, and initial support
5. **Documentation** – technical, operational, and user documentation, training, and handover

This approach ensures clarity, traceability, and sustainable outcomes.

Service scope and constraints

There are no minimum contract sizes or delivery constraints. Services may be delivered remotely or on-site, depending on client requirements.

Pricing

Services are provided on a **time and materials** or **fixed-price** basis. Pricing details are provided separately.

Expenses

Reasonable travel, accommodation, and subsistence expenses may apply for work undertaken outside of the M25. These will be agreed during project scoping.

Any additional expenses will be charged at cost and will not be incurred without the prior approval of the client.

Service levels

Support arrangements, service levels, response times, and escalation routes are defined and agreed on a per-engagement basis.

Exit and offboarding

End-of-engagement support includes full documentation, knowledge transfer, training, and operational handover, delivered as part of the service lifecycle.