

Rainbird Pricing G-Cloud 15: 2026

The Rainbird platform is licensed as a Software as a Service (SaaS) subscription. Pricing is based on your Decision Credit¹ (DC) usage, with tiered packages that include base allocations and competitive rates for additional credits as your needs grow. All prices are exclusive of VAT.

Licence Fees and Discounts²

PRICING BANDS			
Band	Decision Credits Included	Base Price per annum	Overage (until Next Band)
Professional	25,000	£151,000	£1.80
Advanced	100,000	£286,000	£1.26
Enterprise	250,000	£475,000	£0.91
Strategic	600,000	£794,725	£0.69

What's Included

Author Accounts ³	3
Rainbird Academy ⁴	Included
Technical Support ⁵	Included
Use Cases	Unlimited

Hosting Fees

Hosting Options	Setup Cost	Annual Fee
Multi-tenanted Hosting	Included	Included
Private Cloud Hosting	Included	£25,166
On Premises - (AWS, GCP or Azure)	£12,500	£35,880

Services

Implementation service £1000 per person per day (7.5 hours)
In person (face to face training) 1 week £5000

¹ Decision Credits (DCs) measure your Rainbird platform usage. One DC equals one automated decision—for example, one eligibility assessment, one product recommendation, or one compliance check. Your subscription includes a base allocation of DCs, with the ability to scale as your decision-making needs grow.

² Discounts and special pricing available for multi year contracts and for educational organisations. Details available on application.

³ A Rainbird Author is able to build and maintain Rainbird projects and can access Rainbird Flow via the Rainbird Studio. Additional Authors can be added at a cost of £100 per annum.

⁴ Access to Rainbird Academy is free including Foundation Training, Foundation Accreditation and Advanced Training. Rainbird charges a fee for bespoke coaching.

⁵ See <https://rainbird.ai/sla> for details.