



CLIMATE
essentials

Climate Essentials ANALYTICS



PURPOSE

ENGAGE LOCAL BUSINESSES

PROVIDE THE RIGHT TOOLS

ACCELERATE NET ZERO LOCALLY

Specifically **tailored to support** local authorities, membership associations, and programme providers.

Our platform **fosters cross-sector collaboration, knowledge sharing**, and standardised carbon accounting for businesses in ecosystems, **encouraging targeted initiatives** and **driving real action** towards **achieving net zero**.



AIMS



SIMPLIFY

climate action with a user-friendly carbon management platform for local businesses.

FOSTER

cross-sector collaboration for long-lasting, collective climate action.

SHOWCASE



climate commitment, enhancing brand awareness and reputation for local businesses.



IDENTIFY

cost-saving opportunities through increased ecosystem visibility and efficient, sustainable practices.

ACCESS

knowledge and expertise through the support from our team and our exclusive online community and resources (add-on service)



FEATURES



Co-brand

Make your mark and invite **local businesses** to use a carbon management platform, branded with your logo.



Insights

Use the data analytics to understand where you can have the most decarbonisation impact.



Visibility

Gain insights into your business member emissions, carbon hotspots, and reduction commitments.



Tailor

Visualise the data from different sources across your business network i.e. energy emissions or waste emissions.

BENEFITS



INCREASED SPECIFICITY AND ACCOUNTABILITY

You'll find more clarity around the overall carbon footprint of your region



HIGHER QUALITY BUSINESS RELATIONSHIPS

By supporting your local businesses, you'll foster stronger relationships



FUTURE-PROOFING AND ENHANCED RESILIENCY

Helping businesses adapt to the changing net zero landscape



SUPPORT THE TRANSITION TO NET ZERO

Lower the barriers for local business by providing the right tools



POSITIVELY IMPACT YOUR LOCAL AREA

Aiding businesses to reduce emissions can create a domino effect



INCREASE CARBON LITERACY

Build confidence by educating local businesses

SAMPLE SCREENSHOTS

Our platform **simplifies carbon accounting for your local businesses** and provides your organisation with the tools to reach **net zero**.



Figure 1. Breakdown of emissions by business size

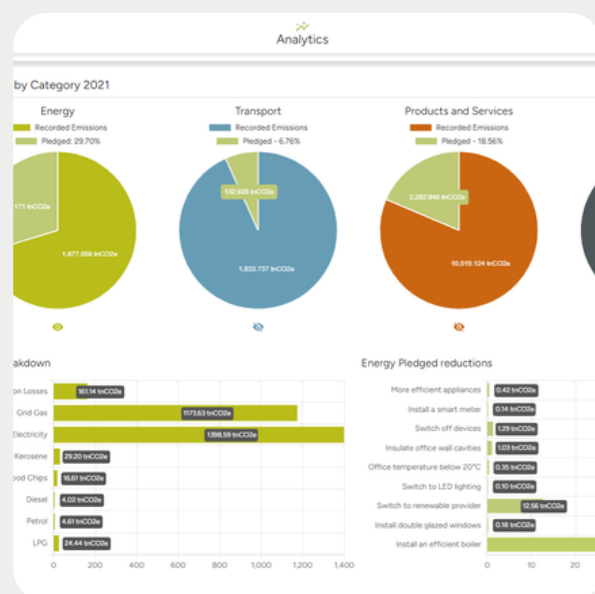


Figure 2. Measure the impact of your business ecosystem

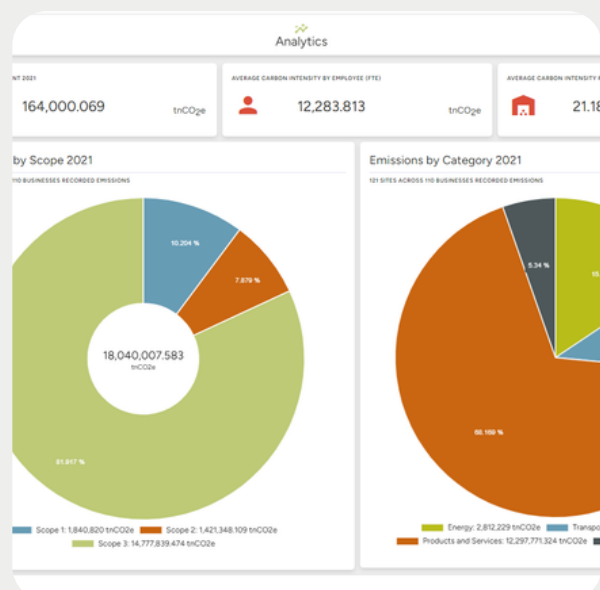


Figure 3. Create carbon insights for different local industries for different local industries

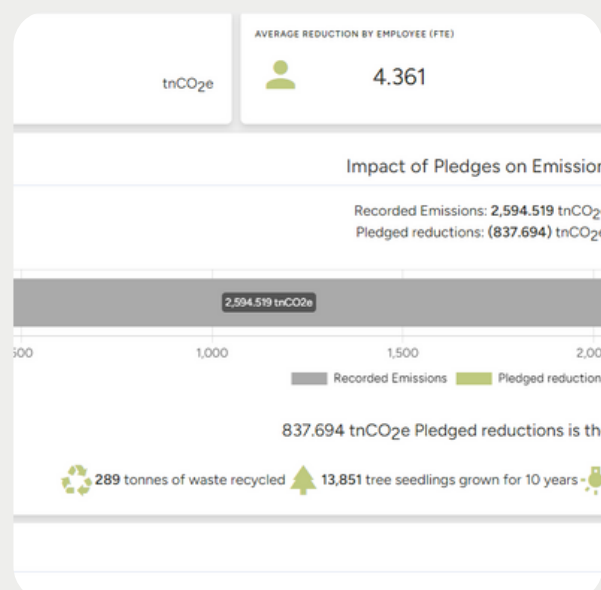


Figure 4. Assess the reduction plan of your local businesses

OUR SUPPORT

Our **dedicated** in-house technical support team is committed to ensuring customers receive **timely responses** and **solutions** to their software-related enquiries.

Our client-first approach includes:

We aim to respond to email enquiries within two business days

Dedicated on-boarding video and Welcome Pack

Video tutorials on each page of the platform

Additional Services:

Consultancy

Account management support

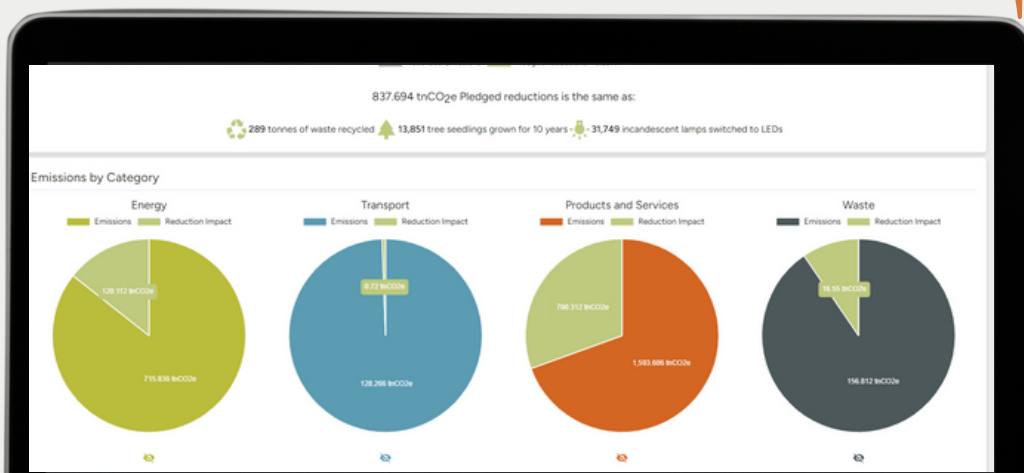
Verification Services

Webinars and bespoke educational resources

Net Zero Community Platform

Easy to use

Quick results





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Certified



Corporation