

INVOKA CONSULTING

G-Cloud 15

Smartsheet Product Service Definition



Contents

1. Smartsheet Platform and Products	1
2. Pricing	3
3. Social Value	3

1. Smartsheet Platform and Products

Invoka provides information and guidance to help you minimise cost and maximise the value you get from the platform.

- **Smartsheet Core Platform**

- Smartsheet Business Licences- teams can collaborate, track, manage, and execute their work in real-time, all in one place.
- Smartsheet Enterprise Licences- manage work across your enterprise with a powerful no-code app builder and enhanced IT governance administration.

- **Resource Management by Smartsheet**

- Resource Management by Smartsheet Licences- make it easy to build the best team for the job, keep project schedules and budgets on track, and confidently forecast hiring needs.

- **Premium Applications**

Premium application pricing is based on solution complexity and organisation size

- Smartsheet Control Center is a project and portfolio management tool that builds on the core value of Smartsheet to deliver consistency and visibility at scale.
- Dynamic View enables business owners to share information to the right people at the right time for viewing or editing. With this tool you can manage critical processes with vendors, mixed internal and external teams, or across organisations, without them knowing about each other.
- Calendar App is a flexible, configurable calendar that allows you to connect your Smartsheet data and forms to visualise your events in multiple views or by colour-coded categories..
- Pivot App helps you summarise and dynamically refresh data that you've stored in a sheet. With PivotApp you can create a pivot table that allows you to create rollup summaries and surface key information across multiple sheets.
- Data Mesh eliminates typos, duplicative data entry, and unnecessary work by mapping your Smartsheet data between large sheets and reports. It provides a way to automatically copy and paste data to ensure consistency among one-to-many relationships.

- **Premium Connectors**

- Data Shuttle allows you to upload or offload your data from ERPs, CRMs, and databases to and from Smartsheet. This allows you to create a centralised source of truth and gives you the ability to make confident, real-time decisions.
- Salesforce Connector allows you to synchronise data between Salesforce and sheets in Smartsheet.
- Jira Connector allows you to synchronise data between Jira and sheets in Smartsheet.
- Bridge enables you to create custom integrations with other systems.

- **Smartsheet Advanced Work Management**

Create and deliver more meaningful solutions by having access to all the premium applications and connectors recommended to create an optimal solution. Smartsheet Advance removes the complexity of having to choose among standalone capabilities and streamlines the purchasing process. Options and pricing available on request.

- **Brandfolder**

Brandfolder delivers an intuitive platform, built to scale for organisations of any size, that empower marketers, creatives, and more to easily organise, control, create, distribute, and measure all their digital assets. Brandfolder integrates with Smartsheet to bring together marketing, creative and content in one place. Options and pricing available on request.

2. Pricing

Please refer to the pricing document for this service.

Any additional services that may be required to deploy or enhance this service can be procured either on a T&M or Fixed Fee basis using Invoka's SFIA rate card.

3. Social Value

Climate Change

Invoka Consulting's Environmental Policy demonstrates its commitment to environmental stewardship by integrating sustainable practices into all business operations. The policy covers every aspect of the company's operations, from office and remote environments to IT and travel policies, aiming to minimise environmental impact and promote sustainability.

Our core principles focus on sustainable operations that reduce waste and energy use, resource efficiency, environmentally friendly procurement, and effective waste management. Energy management is targeted through the use of smart systems and energy-efficient appliances, with a gradual shift towards renewable energy sources. Employee engagement is also crucial, with initiatives to educate staff on sustainability and encourage their participation in local environmental activities. Additionally, the company strives for carbon neutrality through regular carbon footprint assessments and investments in carbon offset and renewable energy projects.

Key strategies include compliance with environmental regulations, ongoing environmental performance reporting, and continuous improvement through new technologies and regular audits. Collaboration extends beyond the organisation,

involving community engagements and partnerships with industry peers to enhance environmental awareness and initiatives across the tech sector.

The policy outlines specific environmental targets such as a 20% reduction in energy consumption within five years, a 30% reduction in carbon emissions by 2028, and a commitment to sustainable procurement practices by 2027. These targets are supported by strategic initiatives, including upgrades to office facilities, employee-driven energy conservation, and environmentally stringent procurement policies.

In conclusion, Invoka Consulting aims to set a high standard within the software consultancy sector for environmental responsibility, not only adhering to existing laws but also pioneering advancements in corporate sustainability. This policy will be reviewed annually to adapt to new scientific findings, regulatory changes, and the company's growth, ensuring it remains at the forefront of environmental excellence.

Economic inequality

At Invoka Consulting, we recognise that economic inequality is one of the most pressing challenges facing society today. As a leading software consultancy, we are committed to implementing strategic initiatives that promote economic inclusivity and contribute to reducing disparities within the communities we serve and our industry at large.

Our approach to tackling economic inequality is multi-faceted, focusing primarily on education, employment, and community engagement. We believe that education is a fundamental enabler of equality; hence, we actively partner with educational institutions to provide scholarships and internships to underrepresented groups. These programs are designed to equip students from economically disadvantaged backgrounds with the necessary skills and opportunities to thrive in the tech industry. Employment practices at Invoka Consulting are rigorously inclusive. We strive to create a diverse workplace culture that not only hires but also supports, retains, and promotes individuals from varied socio-economic backgrounds. By implementing fair hiring practices and offering competitive wages and benefits, we ensure that our employees receive equal opportunities for growth and advancement.

Moreover, Invoka Consulting is involved in various community engagement initiatives that support economic development. We collaborate with local businesses and nonprofits to launch programs that drive local economies and support small enterprises. These initiatives not only stimulate economic activity but also empower local communities by creating jobs and providing essential services.

Through these concerted efforts, Invoka Consulting aims not only to mitigate the effects of economic inequality but also to set a precedent in the corporate world for social responsibility. We are dedicated to continual improvement in our strategies and

to collaborating with other organisations to amplify our impact, fostering a more equitable economic landscape.

Equal Opportunity

At Invoka Consulting, we are dedicated to fostering an environment of equal opportunity for all. We believe that our strength lies in our diversity, and we are committed to levelling the playing field to ensure that everyone, regardless of their background, has the opportunity to succeed.

Our commitment to equal opportunity is reflected in our comprehensive policies and practices designed to eliminate bias and promote equity throughout our organisational processes. From recruitment and hiring to promotions and professional development, our strategies are meticulously crafted to ensure fairness and transparency.

Recruitment at Invoka Consulting is conducted with a deliberate focus on diversity. We employ targeted outreach and partnerships with diverse professional organisations to attract candidates from underrepresented groups, including women, people of colour, and individuals from economically disadvantaged backgrounds. Our hiring processes are rigorously structured to avoid unconscious bias.

Professional development and advancement opportunities at Invoka are equally accessible to all employees. We provide a range of training and mentorship programs that support career growth and skill development, helping every employee to achieve their full potential. Additionally, we regularly review our employment practices to ensure they remain fair and do not inadvertently disadvantage any group.

Beyond internal policies, Invoka Consulting actively participates in initiatives that promote equal opportunities in the wider community.

Through these actions, Invoka Consulting not only upholds its values of diversity and inclusion but also contributes to a more equitable society. We continue to challenge ourselves and our industry to raise standards and expand opportunities, ensuring that every individual has the chance to excel.

Wellbeing

At Invoka Consulting, we believe that the well-being of our employees is fundamental to our success. Recognising the integral role that mental, physical, and emotional health plays in productivity and satisfaction, we are committed to fostering a workplace environment that supports and promotes the well-being of every member of our team.

Our comprehensive well-being program is designed to cater to the diverse needs of our employees, offering resources and initiatives that address various aspects of

health and wellness. We understand that well-being extends beyond physical health; therefore, our programs encompass mental health support, work-life balance, and community-building activities.

Mental Health Support: We provide our employees with access to professional mental health resources, including counselling services and stress management workshops. Our mental health days off and flexible scheduling options allow employees to take time for self-care without the pressure of traditional workplace constraints.

Physical Health Initiatives: Invoka Consulting promotes physical health through regular health screenings and wellness challenges that encourage active lifestyles. Our office environments are designed with ergonomic workspaces to prevent physical strain and enhance comfort.

Work-Life Balance: We strive to maintain a culture that respects personal time and family life. Flexible work arrangements, such as remote work options and adjustable working hours, enable our employees to balance their professional and personal responsibilities effectively.

Community and Social Well-being: We encourage a sense of community and belonging through team-building retreats, company events, and volunteer opportunities that allow employees to connect with one another and engage with the broader community.

Invoka Consulting is dedicated to continuously improving our well-being initiatives based on employee feedback and the latest research in occupational health. By investing in the well-being of our staff, we not only enhance individual employee experiences but also cultivate a healthier, more productive, and more inclusive workplace.

