

# Employee Engagement Portal



**SERVICE**

# The Involvement & Inclusion Platform for Employees



## Boost employee engagement in your purpose, plans & priorities.

Our Employee Engagement software is a powerful all-in-one online employee voice and belonging platform. The innovative Feature-Suite of complementary community engagement tools work together to massively boost employee involvement in organisation activities.

The platform is predicated on harnessing 'The Power of Many' to develop limitless networks which can be utilised to maximise and synchronize information transmission, internally and externally.

The Application engages with employees and key stakeholders, motivating and enabling them to easily share, endorse and recommend key organisational communications through their social networks. In return reward them with points that can be exchanged for money, prizes and / or benefits.

The use of Artificial Intelligence and activity algorithms enhances the employee experience and motivates involvement. Whilst gamification and a leaderboard function introduces competition and maximises engagement.

The portal is designed to support any organisation regardless of size, industry sector or geographic location.

It is built for professionals, but made for everyone.

The application exchanges real-time information - seamlessly, supporting increased awareness and organisational engagement regarding key messages and opportunities.





Six separate functions form a powerful suite of complementary engagement tools. They motivate & enable employees to share & respond to key organisational priorities.

The app also enables employees to involve & include their social networks, so magnifying the benefit to the organisation many times in areas such as employee referral & innovation ideas.

It boosts employee participation in the organisation's community & allows levels of activity & engagement to be tracked, evaluated & reported on.

**Creating a sense of involvement & belonging.**

## Current Functionality



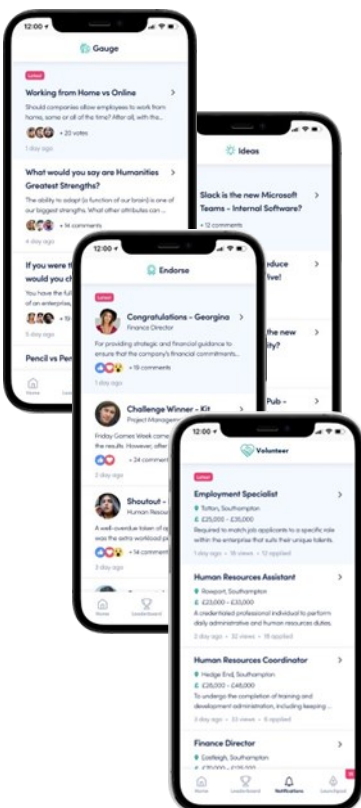
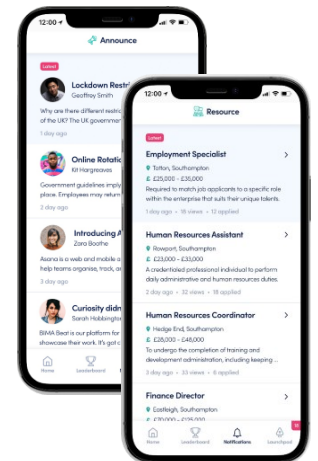
### Reduce recruitment lead-time & agency costs with **Resource**

Employees can send current vacancies to their social networks, who can then forward them again so creating an ever increasing & free of charge referral pool, building employer recognition as well as reducing recruitment lead-time & agency costs.



### Connect employees to company news & information with **Announce**

Employers can send company news & updates directly to employees via the app which connects everyone to business news, plans & information in real time through a single interactive & measurable channel.



## In development for release



**Gauge** – Involvement in opinion polls on regular or bespoke topics which provides immediate visibility on levels of employee sentiment, understanding & support.



**Ideas** – Employees are asked for their suggestions & proposals on current business challenges & opportunities which drives innovation through connection with the total experience & knowledge of all employees.



**Endorse** – Peer to peer recognition & shout-outs which provide a simple & immediate way for everyone to share appreciation & success across teams & projects.



**Volunteer** – Employees share in company volunteering opportunities & achievements which increases employee participation & engagement in community activities.

All functions provide detailed data sheets on employee participation in the different areas e.g. number of volunteer hours, which can be used for tracking progress and reporting.

## The power of connectivity

The separate in-App functions each provide an opportunity for employees to participate in a specific organisation priority. They can be used separately or used together to build a digital network of trackable employee involvement and inclusion.

- Send company news about an exciting new product development in ANNOUNCE then ask employees to forward the new sales vacancies for referrals from their social networks in RESOURCE.
- Run an experience poll on the annual appraisal process in GAUGE then send the results as a news update with a link to the action plan in ANNOUNCE.
- Send the results of the employee recognition shout-outs in ANNOUNCE then send a link to the ENDORSE app to see more detail by business area.
- Publish choices for the quarters community opportunities in VOLUNTEER and then ask for future suggestions in IDEAS.



## Gamification & a leader board maximise engagement.

Employees receive new notifications each time an activity such as a referral opportunity, news item or poll request is uploaded to the app. They can get involved in various ways depending on the app function including:

- Like
- Comment
- Endorse
- Forward
- Share
- Vote
- Select

Each time an employee interacts with the system points are awarded that then affect their position on the in-App leader board. Points are earned for individual involvement as well as maximisation of the employee's social networks.

Interactions can be made using any social media platform, text or SMS system or internal email using the predefined setting, so participation is simple and the system easy to use.



## Track. Measure. Report.

Activity can be tracked and reported on through the intuitive dashboard, making it easy to capture involvement and compare data by geography, role or level.

- See how many employees are participating
- How often and where in the organisation
- Visualise your employee community feedback
- Download and share reports with key stakeholders
- Identify themes, patterns and areas of interest
- See critical issues and missed opportunities
- Deepen your understanding of employee involvement.

### Outcomes for Employee & Employer

**Employees** benefit through the feeling of involvement and inclusion.

**Employees** build up points to exchange for rewards set by the organisation.

**Employers** benefit from the engagement of employees.

**Employers** benefit from the outcomes generated by the employees, and their wider social networks, through each of the specific app functions.

*\*\*In an organisation of 5,000 people, if just 10% of employees share just 10 times a year to LinkedIn (minimum average connections 500) and Facebook (minimum average connections 200) the digital audience created from this is in the region of 3,500,000 people.*

1. Connect and engage with dispersed and remote employees
2. Build a sense of belonging and involvement
3. Increase hiring pipelines and reduce 12-month turnover
4. Reduce agency costs and usage
5. Build employer brand awareness
6. Drive innovation through connecting employees to business challenges
7. Increase employee participation in community activities

As attitudes and technology continue to drive change and hybrid models become the norm, employers will be required to further develop healthy cultures from a distance.

Our **Employee Portal** provides the platform to do this.

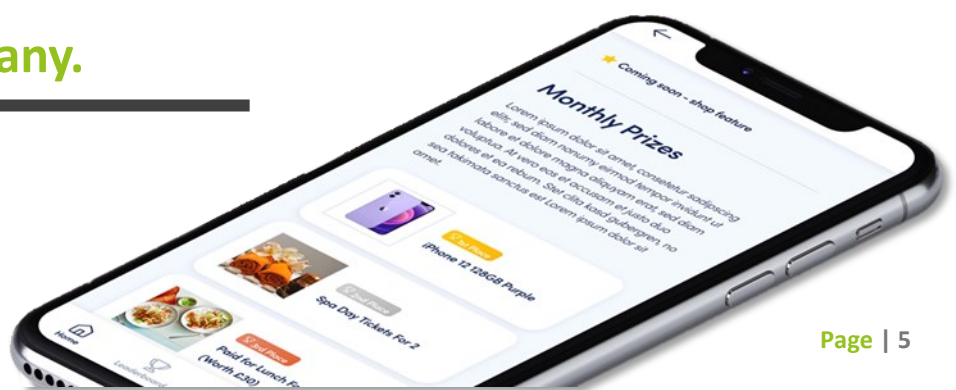
### Utilise The Power of Many.

#### GET IN TOUCH

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