



EIDO Healthcare

GCloud-15 Pricing Guide

ABOUT EIDO HEALTHCARE

For over 20 years, we have led the way in transforming informed consent across UK healthcare. We specialise in developing comprehensive, medico-legally compliant patient information that empowers clinicians to support truly informed, shared decision-making. Our materials are designed to be accessible, easy to understand, and delivered at the right time—ensuring patients and service users are always well-informed.

The Gold Standard in patient information and consent

Our extensive library includes peer-reviewed documents approved by the Royal College of Surgeons of England, offering accurate and relevant clinical information you can trust. All materials are also accredited for readability and accessibility by organisations such as the Plain English Campaign. This combination of clinical excellence and clear communication sets us apart as the gold standard in patient information and consent.

Today, our solutions are used internationally and by over 65% of NHS hospitals and 85% of acute private hospitals across the UK.

Our tools not only streamline the consent process—they also deepen patient engagement and understanding. Seamless integration with existing systems helps improve clinical workflows, reduce litigation risk, and raise the standard of patient care.



EIDO Inform (1)

Organisation Size	Annual Subscription Fee	Number of Titles
Individual User	£150	Up to 30
Small Department	£4,000	Up to 50
Large Department	£8,000	Up to 100
Small Organisation	£15,000	Full Library
Medium Organisation	£32,000	Full Library
Large Organisation	£47,500	Full Library
X-Large Organisation	£70,000	Full Library
XX-Large Organisation	Price on Request	Full Library
Regional	Price on Request	Full Library

EIDO Consent (2)

Organisation Size	Annual Subscription Fee	Number of Content Episodes
Individual User	£150	150
Small Department	£4,750	2,000
Large Department	£8,500	4,000
Small Organisation	£16,000	15,000
Medium Organisation	£35,000	35,000
Large Organisation	£52,500	60,000
X-Large Organisation	£75,000	120,000
XX-Large Organisation	Price on Request	200,000
Regional	Price on Request	350,000

EIDO Inform and Consent Suite (2)

Pricing available upon request.

EIDO eLearning (3)

Organisation Size	Annual Subscription Fee	Included learner seats
Individual User	£150	1
Small Organisation	£2,500	100
Medium Organisation	£3,500	300
Large Organisation	£4,500	500
X-Large Organisation	£7,000	1000
XX-Large Organisation	Price on Request	
Regional	Price on Request	

- (1) Existing customers may already have this license in full or part. Excludes multi-language support and accessibility packages.
- (2) Includes standard implementation, support, standard integration, maintenance. Custom implementation requirements are charged at £750 per additional day. Features such as VPN, CA authentication and SSO may incur additional charge, depending on configuration requirements. Excludes multi-language support and accessibility packages. Assumes single instance of Service being installed. Integration costs incurred from other providers (PAS, clinical systems, RIS etc) are not within the scope of our costs. Support model is 'train the trainer'. Additional training requirements are priced at £500 per additional day of training required.
- (3) Includes standard implementation, support, integration, maintenance, and software licensing. Includes unlimited learner 'seats' if installing to Trust's own Learning Management System. If implementing on EIDO's hosted version, the following learner 'seats' are included in the annual fee; Small 100, Medium 300, Large 500, X Large 1000. Additional learning seats charged at £3 each.

Get in touch

With more than 25 years' experience in supporting clinicians with our informed shared decision-making consent solutions, we'd love to chat more with you about the options we offer. Get in touch with us today to:

- Book a demo of our Gold Standard Inform and Consent Tools
- Meet with other customers by joining on of our user groups
- Request a tailored quotation for your organisation

Used by
5% of
patient
tools
in the UK



Trusted by Clinicians.
Written by Experts.
Understood by Patients.

