

Supplier Name	Google Cloud EMEA Ltd						
Service Name	Dataform						
Date	30 January 2026						
Currency	USD						
Pricing Model	Consumption based pricing						
1. Baseline Pricing Mechanism	Details						
Public Pricing Calculator	https://cloud.google.com/products/calculator						
Compliance Statement	By providing this link, we confirm that the prices displayed at this URL represent the maximum Baseline Prices a Buyer will pay. This link will be maintained and remain accessible for the duration of the Framework.						
2. Framework Discount	Value	Notes					
Standard Framework Discount	0	This discount applies to the Baseline Prices listed above for all Buyers. It is fixed and cannot be reduced					
3. Additional Discounts	Criteria / Threshold	Discount Applied					
Volume Discount	Annual Spend (£)						
	0 - 500,000	0%					
	501,000 - 2,000,000	2%					
	2,000,001 - 5,000,000	6%					
	5,000,000+	10%					
4. Onboarding Charges	Unit	Price (Excl. VAT)	Description of Service				
Standard Onboarding Setup	Per Instance / Flat Fee	£0	Google offers a free Technical Onboarding Center to help build foundations and migrate initial workloads.				
Data Migration (Standard)	Per GB / Per Day	£0	There's no additional charge for network ingress from external source databases. However, costs can be incurred outside of Google such as platform data transfer charges.				
Training (Standard)	Per Session	£7,000	https://cloud.google.com/consulting/portfolio/instructor-led-training (USD9,350)				
5. Ancillary Services	Unit of Measure	Price (Excl. VAT)	Notes				
Data Extraction / Offboarding	Per GB	£0	https://cloud.google.com/exit-cloud				
Support	% of Monthly Spend	https://cloud.google.com/support					