

Supplier Name	Google Cloud EMEA Ltd						
Service Name	Media Services (Live Stream, Transcoder)						
Date	30 January 2026						
Currency	USD						
Pricing Model	Consumption based pricing						
1. Baseline Pricing Mechanism	Details						
Public Pricing URL	https://cloud.google.com/products/calculator						
Compliance Statement	By providing this link, we confirm that the prices displayed at this URL represent the maximum Baseline Prices a Buyer will pay. This link will be maintained and remain accessible for the duration of the Framework.						
2. Framework Discount	Value	Notes					
Standard Framework Discount	0	This discount applies to the Baseline Prices listed above for all Buyers. It is fixed and cannot be reduced					
3. Additional Discounts	Criteria / Threshold	Discount Applied					
Volume Discount	Annual Spend (£)						
	0 - 500,000	0%					
	501,000 - 2,000,000	2%					
	2,000,001 - 5,000,000	6%					
	5,000,000+	10%					
4. Onboarding Charges	Unit	Price (Excl. VAT)	Description of Service				
Standard Onboarding Setup	Per Instance / Flat Fee	£0	Google offers a free Technical Onboarding Center to help build foundations and migrate initial workloads.				
Data Migration (Standard)	Per GB / Per Day	£0	There's no additional charge for network ingress from external source databases. However, costs can be incurred outside of Google such as platform data transfer charges.				
Training (Standard)	Per Session	£7,000	https://cloud.google.com/consulting/portfolio/instructor-led-training (USD9,350)				
5. Ancillary Services	Unit of Measure	Price (Excl. VAT)	Notes				
Data Extraction / Offboarding	Per GB	£0	https://cloud.google.com/exit-cloud				
Support	% of Monthly Spend	https://cloud.google.com/support					