

Supplier Name	Google Cloud EMEA Limited		
Service Name	Gemini Enterprise		
Date	30 January 2026		
Currency	USD		
Pricing Model	Subscription based pricing		
1. Baseline Pricing Mechanism			
Product description URL	https://docs.cloud.google.com/gemini/enterprise/docs/editions		
Licence Edition	Price Per User Per Month (\$)		
Gemini Business	25		
Gemini Enterprise FL Starter	7		
Gemini Enterprise FL	15		
Gemini Enterprise Standard	35		
Gemini Enterprise Plus	60		
2. Framework Discount	Value	Notes	
Standard Framework Discount	0	This discount applies to the Baseline Prices listed above for all Buyers. It is fixed and cannot be reduced	
3. Additional Discounts	Criteria / Threshold	Discount Applied	
Volume Discount	Annual Spend (£)		
	0 - 500,000	0%	
	501,000 - 2,000,000	0%	
	2,000,001 - 5,000,000	0%	
	5,000,000+	0%	
4. Onboarding Charges	Unit	Price (Excl. VAT)	Description of Service
Standard Onboarding Setup	Per Instance / Flat Fee	£0	Google offers a free Technical Onboarding Center to help build foundations and migrate initial workloads.
Data Migration (Standard)	Per GB / Per Day	£0	There's no additional charge for network ingress from external source databases. However, costs can be incurred outside of Google such as platform data transfer charges.
Training (Standard)	Per Session	£7,000	https://cloud.google.com/consulting/portfolio/instructor-led-training (USD9,350)
5. Ancillary Services	Unit of Measure	Price (Excl. VAT)	Notes
Data Extraction / Offboarding	Per GB	£0	https://cloud.google.com/exit-cloud
Support	% of Monthly Spend	https://cloud.google.com/support	