



Diagnostics Service

And Benefits



FS/IS 792392

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Our Values

Ethical Healthcare's sole purpose is to deliver positive and meaningful social impact on key societal challenges in the areas of health, well-being, and welfare.

Our values are at the core of everything we do, the behaviours we demonstrate and the improvement and changes we seek to deliver to our partners.



Equality and equity: we are never exploitative.



Integrity: we always act in line with our values and



Happiness: we strive to make our clients, our colleagues and ourselves happy in our work and lives.



Honesty and Transparency: we are always open and honest and fully transparent in everything we do.

Document Administration

Current Status	
Version:	0.1
Date:	14/01/26
Status:	Final
Approvals:	
Owner:	Liz Simms
Review Cycle:	
Last Review Date:	
Changes Made:	
Notes:	

Revision History

Version Number	Status	Reason	Issued by	Issue Date	Last Review Date

Approval History

Version Number	Approved by	Approval Date

1 Diagnostics Service

Ethical Healthcare's diagnostics service helps healthcare leaders and clinicians to find the best diagnostics solutions for their organisations, staff, and patients. Our expert team can support you through everything from options appraisals to the implementation of new systems, with decades of experience and a deep, but agnostic, understanding of the diagnostics technology landscape to guide you. We operate at all levels of the diagnostics tree: with patients, trusts, imaging networks, regionally and nationally. Whether you want to assess your diagnostics options or are ready to implement a new system, we have the expertise and experience to ensure your projects are delivered efficiently and cost-effectively.

- Business and digital strategy – Provide expert advice to help leadership teams evaluate investment options, including change, technology, new services, or new systems.
- Business case, benefits realisation, and risk management – Appraise and evaluate projects following the Government's Green Book standards, including SOC, OBC, and FBC stages.
- Technology and design – Design and build systems that truly support your needs, creating implementable solutions aligned with national initiatives that deliver real benefits to patients and clinicians.
- Procurement and supplier management – Guide organisations through complex multi-supplier procurement processes to secure the best system and value for money; support post-implementation evaluation and benefits realisation.
- Implementation – Provide seasoned deployment and delivery teams with extensive experience in diagnostics system implementations to avoid pitfalls and maximise return on technology investment.
- Expert diagnostics and imaging knowledge – Leverage an elite team with deep, relevant expertise in diagnostics and imaging networks.

1.1 Benefits

- Expert guidance for informed business and digital strategy decisions
- Robust project appraisal and risk management following Government standards
- User-focused technology and system design delivering real clinical and operational benefits
- Optimised procurement, ensuring the best system choice and value for money
- Smooth implementation by experienced teams, maximising return on investment
- Specialised diagnostics and imaging expertise for context-specific solutions.