



# Engineering. Simplified.

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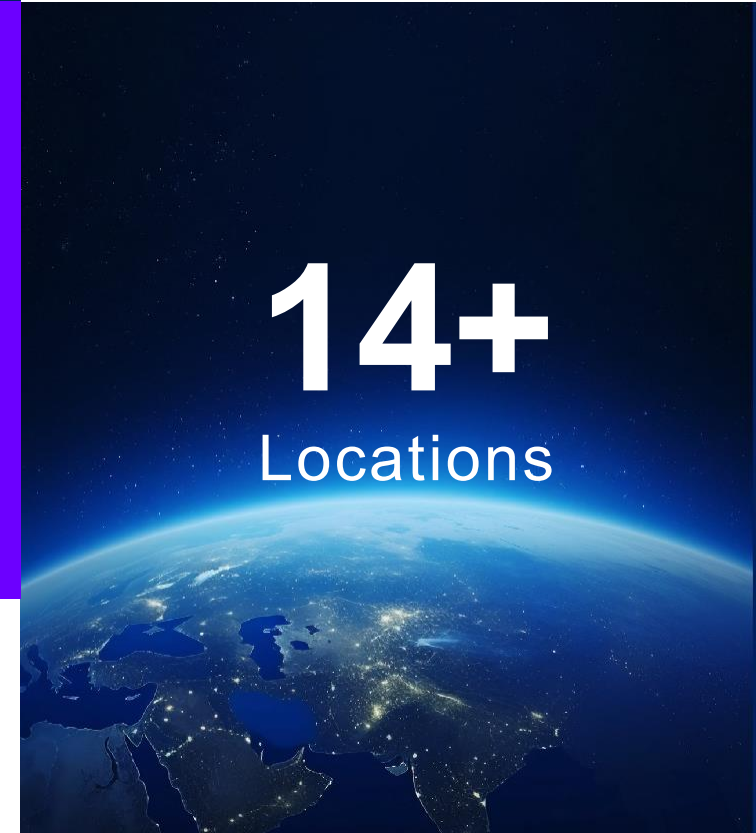
Simplifying Complex  
Business Challenges  
with Global  
**Engineering  
Excellence.**

**27+**  
Years

**350+**  
Global Clients

**9,500**  
Customer-  
centric  
People

**14+**  
Locations



Innovation-Driven, Engineering-Centric,  
Your Source for Digital Excellence

# Anywhere, Anytime



**14+**  
Locations  
Worldwide

# Salesforce Marketing Cloud

Salesforce Marketing Cloud is a comprehensive digital marketing platform from Salesforce, designed to create and manage marketing relationships and campaigns with customers. The platform encompasses a wide array of functionalities covering email marketing, social media, mobile messaging, advertising, and more.



## Our Strength

Our organization has over mid-sized practice of Marketing Cloud specialists engaged in diverse projects and areas within Salesforce.

# Salesforce Data Cloud

Data Cloud brings all of your disconnected, enterprise data into Salesforce to deliver a comprehensive, 360-degree view of your customer. It empowers teams across your organization with access to real-time data and insights about your customers and their interactions with your products and services.

Powered by the Einstein 1Platform, Data Cloud offers the fastest and most secure entry into generative AI, guaranteeing that outcomes are accurate, relevant.

## Our Strength

We currently have growing team of specialists in Data Cloud and Marketing Cloud, engaged in a wide array of Salesforce projects, leveraging their diverse strengths. In addition, we are in the process of expanding our team with additional Customer Data Platform (CDP) resources to enhance our delivery speed.



# Salesforce Practice Overview

Our team has extensive experience in implementing Salesforce CPQ, Sales, Commerce, Service, and Marketing Cloud along with MuleSoft and PartnerLinq middleware integrations.



CPQ



Sales Cloud



Field Service



Service Cloud



Marketing Cloud



Commerce Cloud



Experience Cloud



App Cloud



Industries



Analytics Cloud



Integration

# Service Offering



## Strategy & Consulting

Focus on business and customer strategy helping our clients drive growth

- Marketing & Branding
- Web Analytics & SEO
- Content & Media
- Digital Business & Technology Strategy
- Customer Experience & Design Thinking
- Information Architecture
- User adoption, training, & best practices
- Health Checks



## Ideation & Innovation

SMEs & Tech Architects brainstorm ideas with the business & IT leaders to stay ahead of the game

- A/B Testing
- Innovate, build, and validate “proof-of-concepts”
- Research & Analysis



## Implementation

We plan, build & deploy customized, scalable and fully-integrated solutions

- Requirement Analysis
- Solution Designing
- Architecture Designing
- Configuration
- Customization
- Integration
- Testing & Quality Assurance
- Training



## Ongoing

We ensure client success through training and ongoing 24x7 managed services

- 24 x 7 x 365 Support
- Managed Support Services
- Continuous Improvement & Automation
- Enhanced DevOps, CI/CD, & Monitoring
- Roadmap Optimization



CPQ



Sales Cloud



Field Service



Service Cloud



Marketing Cloud



Commerce Cloud



Experience Cloud



App Cloud



Industries



Analytics Cloud



Integration

# Visionet Salesforce Capabilities

“Visionet help customers with complete Customer 360 Transformation”



- Sales Cloud Consultants
- Service Cloud Consultants
- Field Service Consultants
- Marketing Cloud Consultants
- Commerce Cloud Consultants
- Experience Cloud Consultants