



COLIN® as a Service – G-Cloud Pricing Document

Monthly Fees

COLIN as a Service, as per G-Cloud guidelines, is based on a simple price per user per month, but please note that other pricing models (including fixed annual fees) are available on request. There are two types of users: a full-access Press Officer (with or without AI add-on capabilities) and a Read-Only user with a different price for each.

The cost per standard user decreases with high volumes of users according to banding (A-C).

User Number Band	Full – access Press Officer	Read-only user
A: 1 - 35*	£98 per user / month	£10 per user / month
B: 36 – 95	£51 per user / month	£10 per user / month
C: >95	£26 per user / month	£10 per user / month

Note: the minimum number of full-access or Copilot licenses is 5 users

Includes use of your own instance of COLIN, COLIN Copilot*, upgrades, hosting, support desk with unlimited tickets, and reporting, i.e. no other hidden charges.

*AI consumption costs (including AI Governance) are included within the license fee up to a fair use limit of \$5 per license purchased across the whole account. In the unlikely event of any excess, it would be charged as a monthly expense on top of the standard charge.

Excluded from the above price (P.O.A):

Customer Managed Encryption Keys

Additional AI Governance costs

COLIN® is a registered Trademark of Intelogy Limited

Registered in the UK Company number 03127483. Unit 6 Windmill Business Village. TW16 7DY.

Price Illustration

A large press office with 100 full access users (20 of which use AI features) and 50 read-only users would result in the following costs:

User Number Band	Full – access Press Officer	Read-only user
A: 1 - 35*	£3430 / month (35 x 98)	£350.00 / month (35 x 10)
B: 36 – 95	£3060 / month (60 x 51)	£150.00 / month (15 x 10)
C: >95	£120.00 / month (5 x 24)	£0.00
Subtotals	£6,610 per month	£500 per month
Total	£7,110 per month	

Setup Fee (Upfront) for new customers

One-off initial fee to cover setting up your instance of COLIN, any data migration and any onsite training session. £2,500 ex VAT

Promotion- £0 set up fees to any customer transferring from a direct competitor.

Roxhill Media Contacts Database API

£0 to customers with existing contract with Roxhill Media

Custom Report, Data Migration or Feature Development

£1050 per day (quoted separately per requirement)

Get in touch

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