

Mastercard Geo Insights 2.0 / G-Cloud 15 Lot 2b : Software as a Service (SaaS)

Core Service - **Geo Insights 2.0 Platform**

Pricing is per national territory for core Geo Insights 2.0 platform + data with monthly deliveries is as follows:

- **£400,000** exclusive of VAT per year for the full national territory (i.e United Kingdom)
- **£250,000** exclusive of VAT per sub-national region (i.e South West England, London etc)
- **£50,000** exclusive of VAT per county

Associated Services - **Geo Insights 1.0 Data Feed**

Pricing for the additional Geo Insights 1.0 data feed (3-hourly data, 150m Grids, all industries) with monthly deliveries is as follows:

- **£350,000** exclusive of VAT per year for the full national territory (i.e United Kingdom)
- **£200,000** exclusive of VAT per sub-national region (i.e South West England, London etc)
- **£40,000** exclusive of VAT per county

