



Crowdfunder Connect Pricing

Crowdfunder Connect uses a transparent, SaaS-style pricing structure based on the total annual fund distribution amount and service level required.

This model ensures predictable costs while providing the flexibility to scale as your programme grows.

All prices are per annum and exclusive of VAT. There are no setup fees, onboarding costs, or offboarding charges.

Service Tiers by Fund Size

Our pricing is structured by the total amount you plan to distribute through your crowdfunding programme annually:

Fund Size	Essential	Standard	Advanced
< £50,000	£10,500	£21,500	Not available*
< £100,000	£13,000	£25,750	Not available*
< £250,000	£20,500	£39,000	Not available*
< £500,000	£37,000	£57,000	£126,500
< £1,000,000	£62,500	£91,500	£161,000
Over £1m**	+5%	+5%	+5%

*Advanced service is available for programmes distributing £500,000 or more annually.

**Example for programmes over £1 million: A programme distributing £1.5 million on Standard service would cost £116,500 per year (£91,500 plus 5% of £0.5m). A programme distributing £2 million on Advanced service would cost £211,000 per year (£161,000 plus 5% of £1m).

Tier Upgrade Policy

If your programme distributes more than your contracted tier limit during the contract period, then a pro-rata billing adjustment for the remaining contract period.

Example: If you're on the "Up to £250,000" Standard tier (£39,000 per annum) and distribute £300,000 after 6 months, you'll upgrade to "Up to £500,000" Standard tier (£66,000 per annum). Additional charge: £9,000 for remaining 6 months.

Alternatively, you can upgrade your tier at any time by contacting your account manager.

What's Included at Each Level

Essential Service

- Self-service platform access and hosting
- Application management dashboard
- Real-time reporting and analytics
- Email support (Monday-Friday, 9am-5pm GMT)
- Knowledge Hub and Help Centre access

Standard Service (Most popular)

Everything in Essential, plus:

- Application moderation by Crowdfunder team
- Enhanced due diligence and eligibility checking
- Account management
- Priority support (email, phone, video calls)
- Quarterly programme reviews

Advanced Service

Everything in Standard, plus:

- Customised programmes
- Dedicated account manager
- Customised reporting

Full service descriptions available in accompanying Service Definition document.

Contract Terms

- Minimum contract period: 12 months
- Payment terms: Annual payment in advance, or quarterly payment by arrangement
- Notice period: 90 days for termination or non-renewal
- Renewals: Automatic renewal unless notice is given
- Service level changes: Upgrade at any time, downgrades take effect at renewal

Additional Services

Crowdfunder Connect offers a number of different features to enable you to optimise your programme.

The table below sets out our pricing structure based on tier features. All prices set out are based on a 12 month programme and are exclusive of VAT.

Service	Description	Price - Monthly ex VAT
Additional Funds (Essential)	Partners are able to set up additional funds with customised application forms and fund pages within their programme (essential package).	£3,000
Additional Funds (Standard & Advanced))	Partners are able to set up additional funds with customised application forms and fund pages within their programme (standard & advanced packages).	£7,000
Webinars	Educational webinars for organisations and individuals to learn about crowdfunding and digital fundraising.	£2,000
Workshops	In person workshops hosted by Crowdfunder for organisations to learn about crowdfunding and digital fundraising.	£6,000 + travel and accommodation at cost if required
Marketing Paid Media Campaigns	Paid marketing campaign to promote the fund and drive applications.	£5,000

Fees for Projects

The organisations supported through your programme on Crowdfunder do not pay any fees on the partner funding you provide.

For donations from the public then Crowdfunders fees apply:

<https://www.crowdfunder.co.uk/fees>

Get Started

To discuss which service tier and fund size is right for your programme,
contact:

Email: cfpartnerships@crowdfunder.co.uk

Website: www.crowdfunderconnect.com

