



The Premium Patient Experience

Health & Wellness redefined for superior patient outcomes.

About Us

Who We Are

Nexus Digital Technology, a multi-award-winning health-tech company, offers eSenecta+, a comprehensive cloud portal that helps patients understand their health conditions and smoothly navigate their care pathways.

Our Mission

To make healthcare easy, accessible and convenient.
To enable patients to achieve lifelong health & wellbeing.
To support private healthcare clinics with a boutique, concierge model of care.



The Problem and Our Solution

Private healthcare is a highly competitive industry, eSenecta gives clients a competitive advantage in the market.

Limited amount opportunity to innovate and diversify has constrained hospital's ability to broaden their range of services.

Private healthcare has high staffing and administrative costs.

Limited clinic capacity and an inability to monetise ancillary services causing Limited revenue expansion.



Delivers the ability to offer additional revenue generating services as a differentiator.



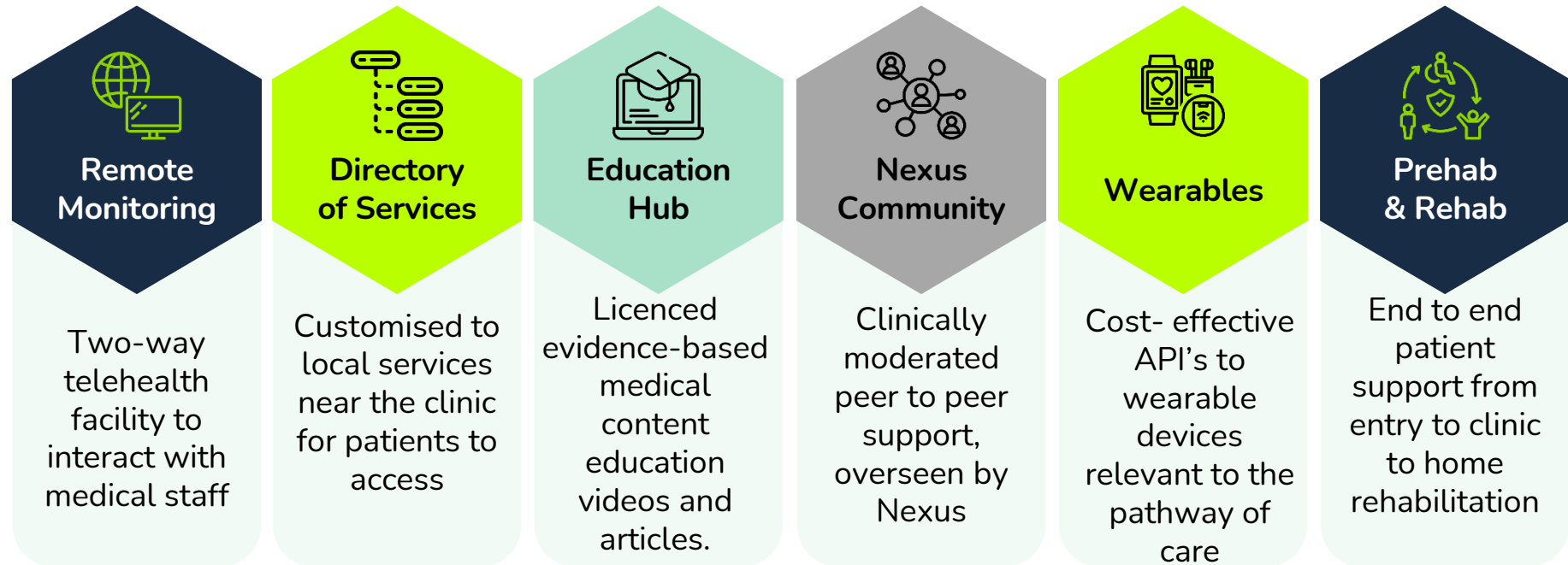
A platform that reduces the admin burden on both clinical and support staff, reducing operating costs



Free's up clinician time to run a greater number of clinics per day, driving revenue and capacity

Patient Facing Platform - eSenecta+

We have developed a model that enables client customisation and personalisation through a dynamic content layer whilst maintaining reusability and scalability through a standardised application layer. Clients can 'switch-on' services and add new digital content products for their local requirements.



Our Digital Products

GSTT App Video



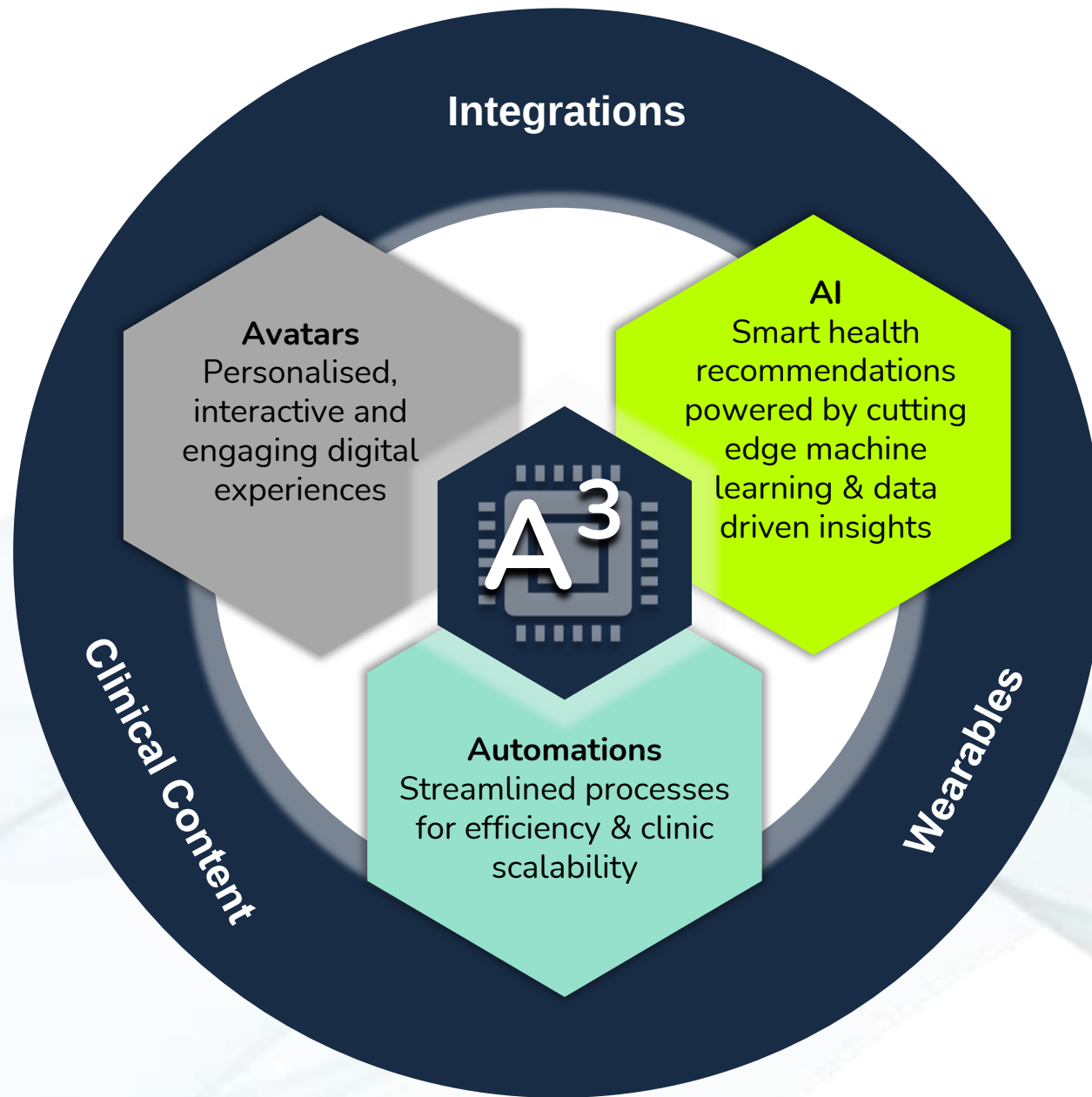
LGT Educational Video Example



<< Press screens to play videos >>



Nexus A³ Approach



Through A³, we deliver a dynamic, efficient, and ready to launch platform to our clients, transforming the way clinics operate and scale.

Patient Persona



Our eSenecta product enhances patient experience

Personalised proactivity

Delivers high quality personalised education content and health recommendations, allowing the patient to act on their condition faster.

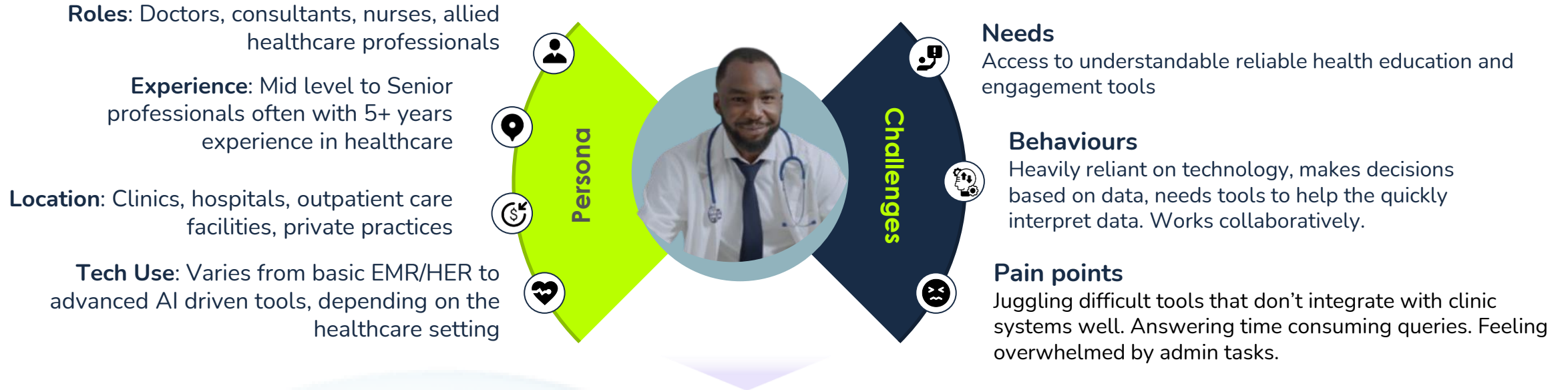
Continuous support

Accessible support from clinicians and other patients ensures the patient never feels alone.

Confidence in data usage

Patients can manage and monitor their health data while having full confidence that their privacy is respected. eSenecta gives patients control over their data.

Clinical Persona



Our eSenecta product enhances Clinician experience

Reduced workload:
automated tasks and documentation, frees up valuable time.

Enhanced patient adherence: Patient engagement tools keep patients on their pathway

Proactive patient care:
AI driven alerts and insights, allowing for early intervention, improving patient safety and quality of care

Comprehensive patient insights: Access to all patient data in one place, reducing complexity and duplication

Improved job satisfaction: Streamlined workflow, achieving improved job satisfactions

Other Personas



Clinic

Increase clinic profitability and operational efficiency.

Wants metrics relating to revenue, patient dropouts, and cost saving strategies

High operational costs and lack of efficiency



IT

Seamless integration with systems. Data Security

Prioritises scalability, system performance and resilience. Focuses on cybersecurity.

Concerns of security breaches. Limited resources to manage multiple complex systems



Data Analysts

Access to structured high quality data.

Analyses patient and clinic data for trends. Uses data to support decision making.

Struggles to access high quality clean data, lacks efficient tools for real time analytics.



DPO

Ensures compliance against data protection law. Maintains patient trust through privacy and security.

Monitors data flows within the clinic.

Complexity in managing data sharing with other providers. High risk of fines from non-compliance.



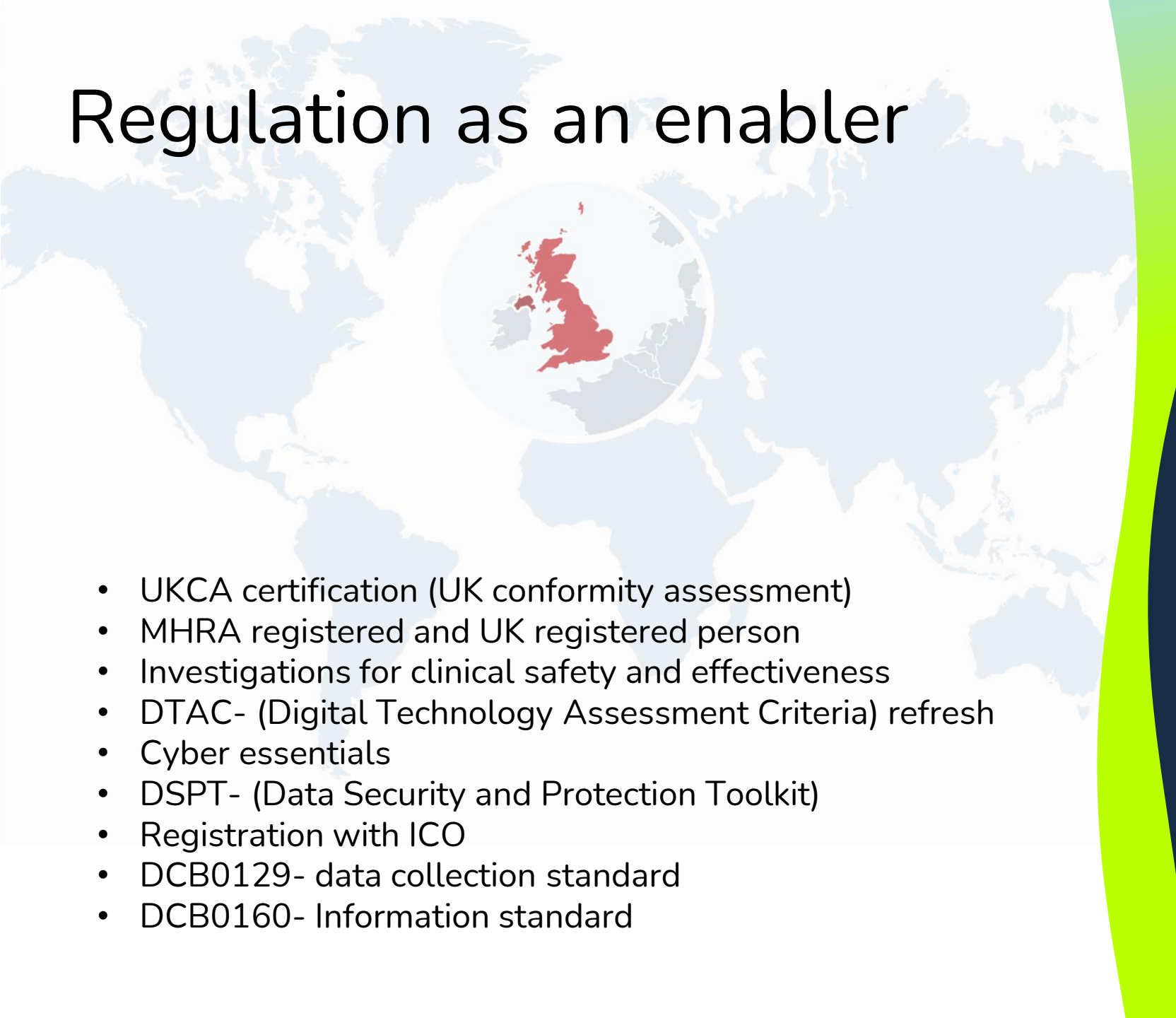
Administrators

Tools to streamline admin tasks like appointments and patient comms.

Daily use of patient systems for scheduling and communication. Handles patient enquiries.

Admin overload and manual work. High error rates due to lack of automation. Frustration with old manual systems

Regulation as an enabler



- UKCA certification (UK conformity assessment)
- MHRA registered and UK registered person
- Investigations for clinical safety and effectiveness
- DTAC- (Digital Technology Assessment Criteria) refresh
- Cyber essentials
- DSPT- (Data Security and Protection Toolkit)
- Registration with ICO
- DCB0129- data collection standard
- DCB0160- Information standard

Trust and safety as a competitive advantage

- Built to meet all regulatory requirements
- Full encryption and data protection protocols
- Reduces risk of regulatory fines
- Enhances patient trust through governance
- Builds client confidence through compliant workflows



Why our clients work with us



Trusted by experts

Clinician-led team delivering a solution rooted in real patient care



Real impact, real results

95% patient satisfaction at Guy's & St Thomas NHS Trust



AI that cares

Smart technology driving healthier patients and better outcomes



Always moving forward

Agile approach that adapts, solves and delivers



Value you can count on

Transparent, cost effective platform that grows with you



Building lifelong connections

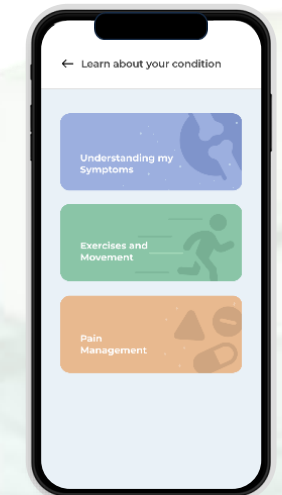
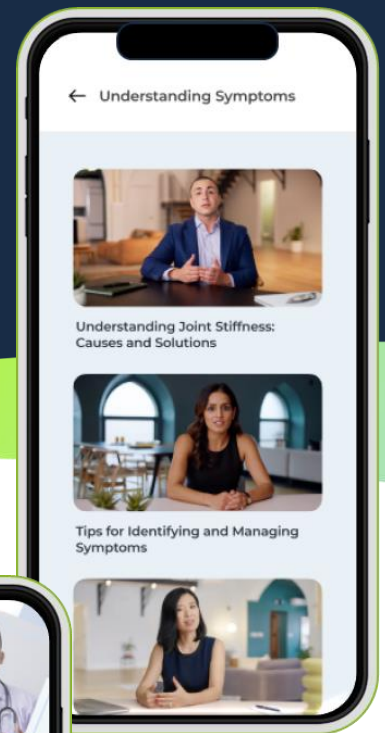
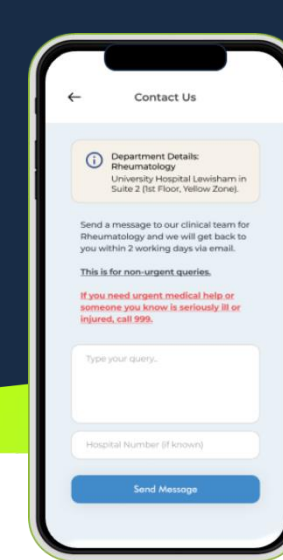
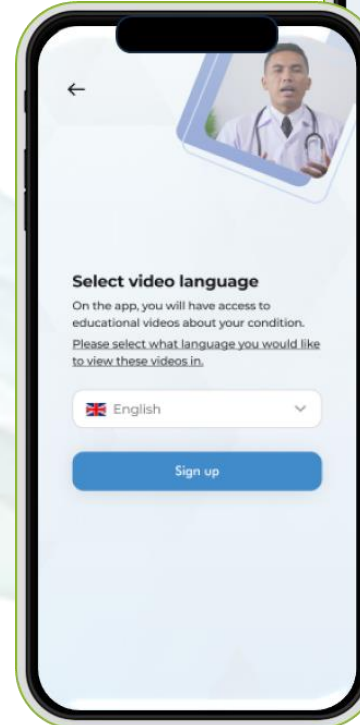
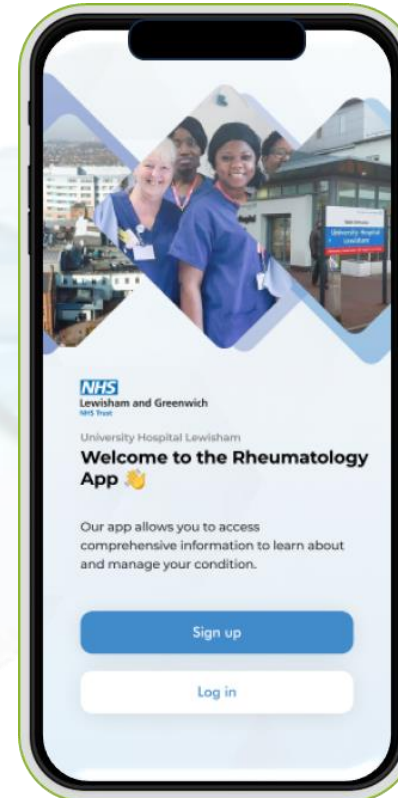
We create loyalty through exceptional patient experiences



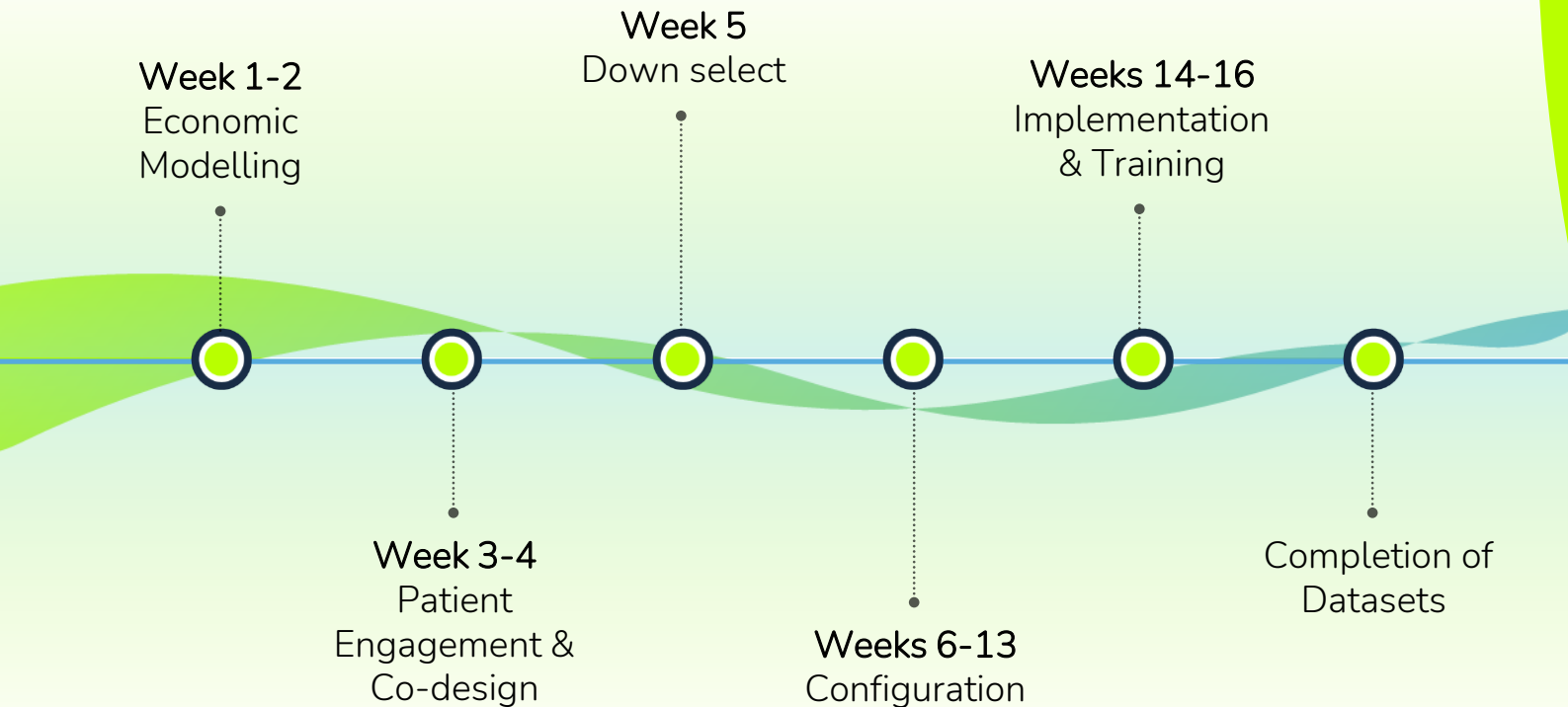
Patient journey Case Study: Lewisham & Greenwich NHS Foundation Trust

Digital Pathway Product Pack features

- ❖ Educational content
- ❖ Clinician approved AI videos & content
- ❖ Digital questionnaires - NICE standards
- ❖ Care provider specific content (e.g: FAQs etc)
- ❖ 2-way support messaging function



Nexus 120 –Day Timeline Model



Nexus applies swift deployment over 120 days for a proof of concept. Success measures include:

- ✓ Reduction in carbon emissions
- ✓ Reduction in DNAs
- ✓ Increase in patient satisfaction
- ✓ Reduction in clinical complications
- ✓ Competitive advantage due to paradigm shift dynamic product
- ✓ Increased reputation of clinic
- ✓ Opportunity for more business development & revenue for clinic

Testimonials

Patients

“This app made it easier for me to recall, record, review, and above all, remember and find in one place all the information I need to fully follow my treatment plans (appointments, support contacts, expectation etc.)

I feel more reassured that I have full understanding of my treatment plans, recovery expectation, where to find help when needed, and how to get emergency treatment if needed”

It didn't take long to find my way around the app and I will continue to use the various sections as I progress back to full health after my surgery”.

Partners

“At Healthcare World we see a lot of ideas for digital innovation come and go but Nexus’ provision of a single application through which you can access a wide variety of other digital technology, removing the need for a customer to download multiple apps, seems to us to be the absolute cornerstone of the expected digital health revolution”.

Steve Gardener, Healthcare World Magazine

"Boston Scientific are committed to supporting the development of a considered and effective 'post prostate-cancer survivorship care pathway' with NHS Guys and St Thomas's Foundation Trust. Nexus represents an ideal platform to manage the interactions between healthcare providers and patients necessary to make this program a success”.

Ed Holyoak, Boston Scientific





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