



Blüm Health

G-Cloud 15



Blüm.

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At Blüm HQ, we utilise our expertise in engineering, life science, and compliance to support our partners and clients by developing healthcare innovation, improving patient outcomes, and expanding decision-making capacity for healthcare professionals. We are devoted to delivering top-tier products and services that allows healthcare providers to offer superior care, empowers patients to manage their health, and stimulates innovation in the healthcare ecosystem.

DR MICHAEL WATTS, CEO



Our unfair advantages



Know-How

By bringing together clinicians and engineers, we can respond to most client requirements to increase their digital maturity and transform their services



Trust

A British team, working closely within the UK Public and Private Sectors, and instilling its expertise into international Ministries, NGO's and Hospital networks



Co-creation

We co-developed solutions with the UK NHS and have supported the introduction of these solutions into international markets

Our Clients

We pride ourselves on being partners to the International public and private healthcare sectors



Research and consulting for Women and Childrens Healthcare across three countries



Legal Manufacturer of **Verbo**



Legal Manufacturer of **ERA Systems**



Legal Manufacturer of **RescQ**



AI Manufacturer for **Symbot**



Legal Manufacturer of **MerseyBurns**



AI Manufacturer of **AI-Sight**



Legal Manufacturer of **ORBIT**

A full overview of our portfolio can be provided upon request

Digital Health Advisory

We provide strategic, clinical and technical expertise to deliver digital health transformation

Service Features:

- Digital health strategy development aligned to organisational objectives
- Current state digital maturity assessment and opportunity identification
- Cloud-ready architecture design and technical roadmap planning
- Clinical safety, data protection and regulatory compliance advisory
- System design, assurance and interoperability planning support
- Support choosing digital health systems, platforms and technology vendors
- Funding strategy, business case development and investment readiness support
- Stakeholder engagement, governance design and change management planning
- Implementation planning to reduce delivery risk and improve adoption

Service Benefits:

- Aligns digital health initiatives with organisational goals and measurable outcomes
- Reduces delivery risk through early technical and regulatory guidance
- Accelerates decision-making with clear, actionable strategic recommendationsImproves stakeholder engagement and adoption of new digital systems
- Enhances interoperability and integration across health and care platforms
- Reduces implementation delays with robust planning and roadmap development
- Supports funding applications and investment approvals with evidence-based analysis
- Strengthens compliance with clinical safety and data protection requirements
- Optimises resource allocation and operational efficiency across health programmesIncreases confidence in delivering scalable, sustainable digital health solutions

Our Services

We offer an end-to-end digital and data service to optimises efficiency and minimise disruption



Build



Advise



Grow

Build

Bring your digital health ecosystem to life with our proven deep experience in health-tech design and delivery. We have bespoke development capabilities and can facilitate custom endpoints for external teams to leverage third party services.

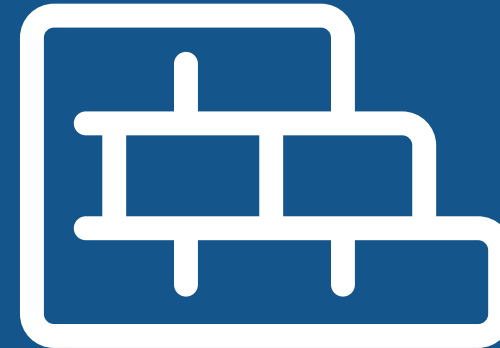
Custom software delivery: IaaS, PaaS, SaaS, SaMD delivered to organisational requirements.

Product discovery workshop

UX/UI Design

Bespoke development / NHS integrations

Deployment and implementation



Advise

Unlock your digital health capabilities or discover where to begin your digital journey with our team of clinicians and strategists.

Regulatory Consultancy (DTAC, Medical Device)

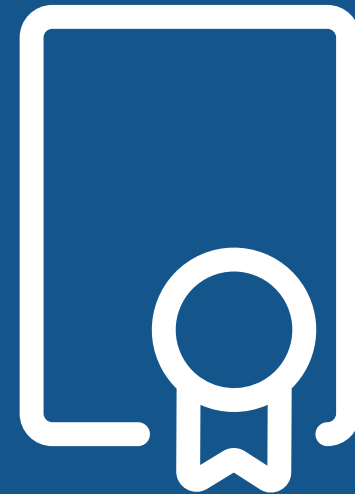
NHS Digital Transformation and ecosystem
blueprinting

Solution Design and wireframing

User Journey Mapping

Concept realisation

UAT Workshops



Grow

Fractional Business Development with a
specialism in Product Development

Go to Market Strategy

UK Market Access for International Companies

Fractional Sales

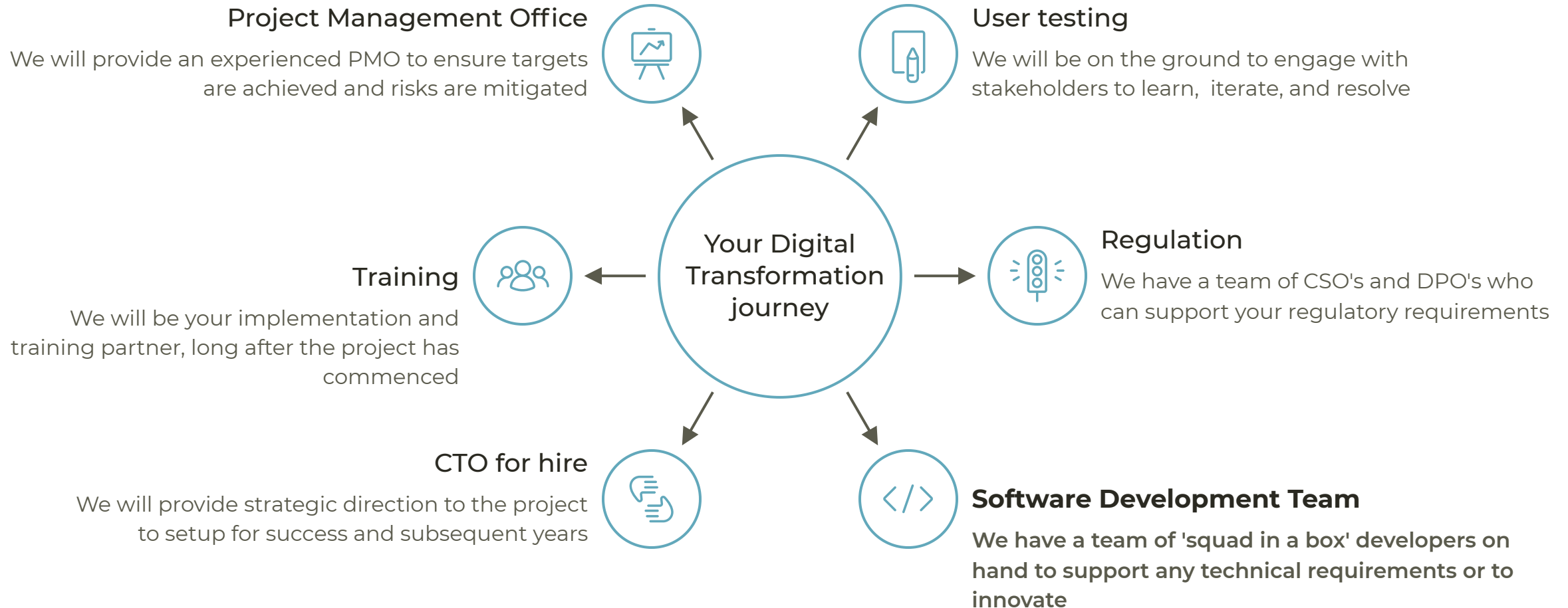
Pilot Site test

Collaborative Grant / Tender writing



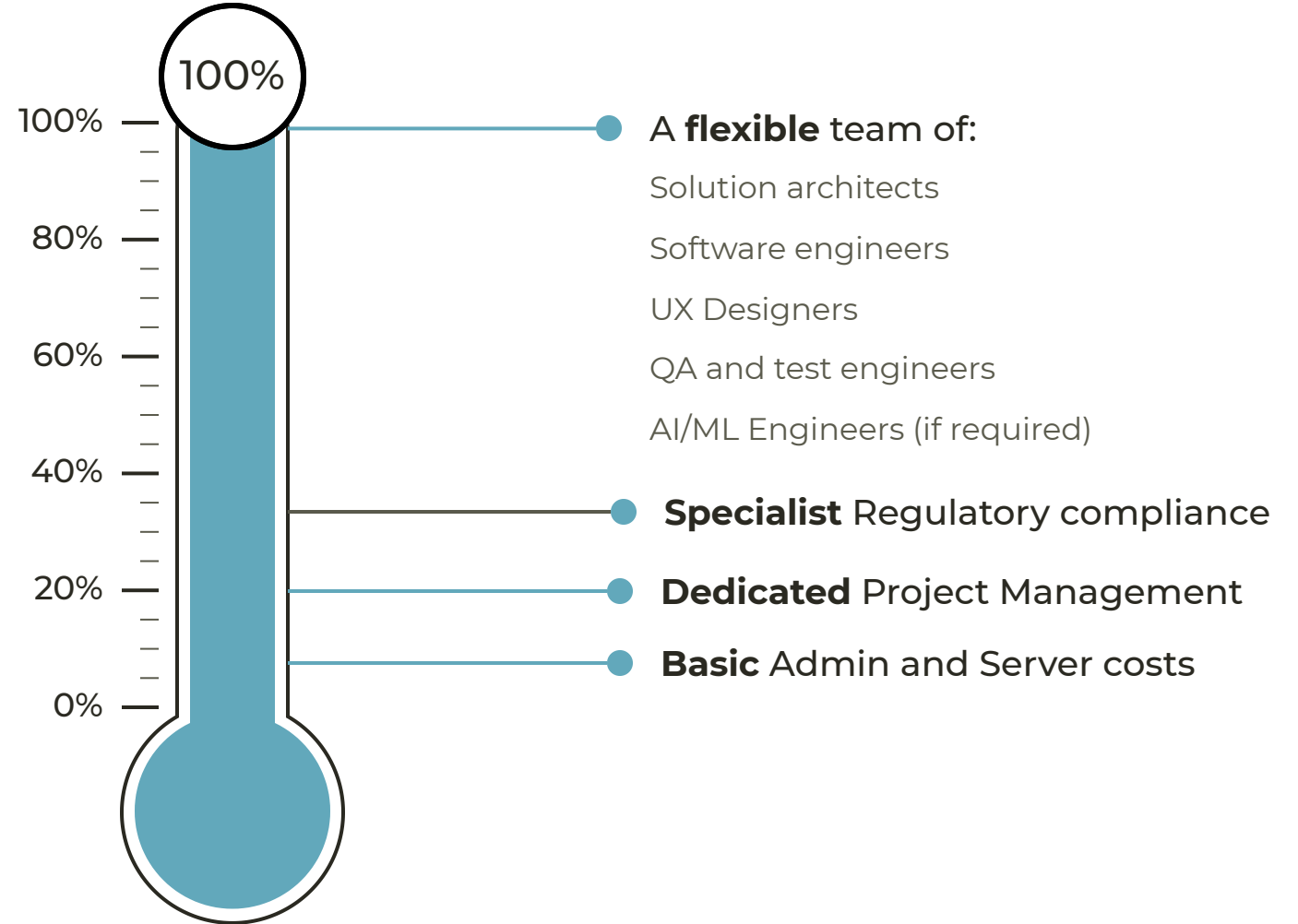
How we will support you

Your trusted delivery partner - to ensure your project is safe, secure, efficient and quality.



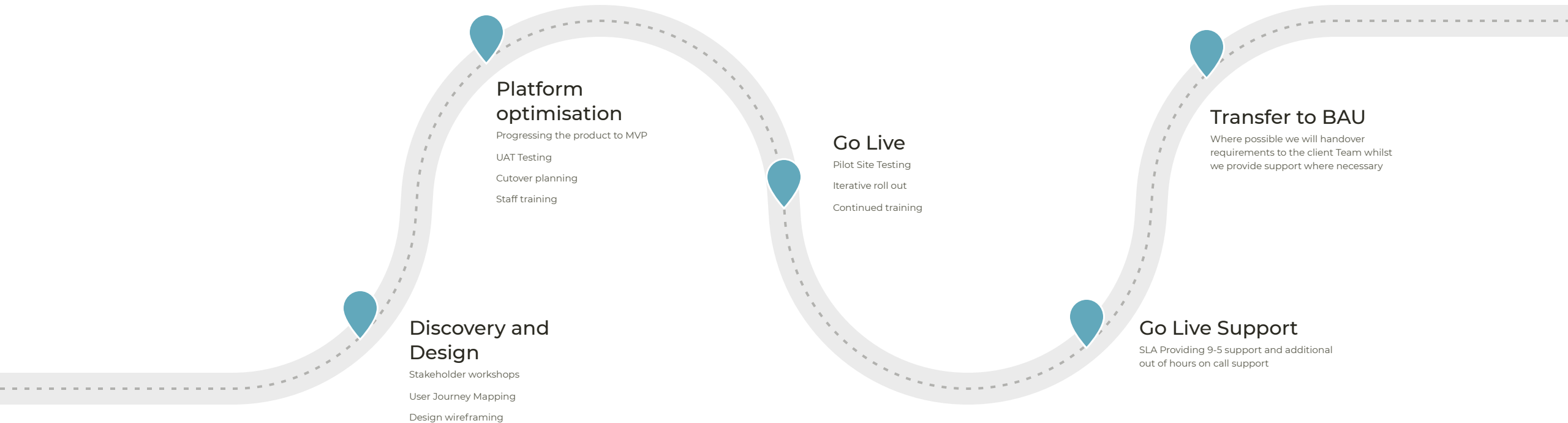
Your Squad in a box

Hiring a team of developers can be expensive, and our SIAB offering provides you a blended team, at a fixed-cost, every month, and we help to choose the skillsets your project requires at that time, so that you don't have to.



Your Blüm Roadmap

Work can be broken down into phases, with checkpoints at every point



The Team

Award-Winning Leadership

British Engineering

NHS Clinicians

An International Advisory Board

All working under one roof to deliver
products and services to meet the needs of
our clients



Blüm.

Thank you



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