

Brave AI

Pricing Document

January 5, 2026

Version 1.1

Pricing Summary

Pricing Element	Initial Implementation Fee (£'000)	Annual subscription	Comments
Brave AI Deployment			
Deploy Brave AI Proactive Risk Stratification Platform	5-25 per instance		Deployment fee includes: • Information Governance and Digital Clinical Safety support • User training • Technical deployment of the Brave AI product • Integration with primary care data feeds

			The price excludes GP data extraction and provision fees (if applicable). These can be provided by Bering, but price depends upon the number and type of GP practice systems involved.
Brave AI License			
Brave AI Proactive Risk Stratification Platform Annual License		£0.25-0.50/person/year	Cost varies with population size. The annual subscription license includes: • Unlimited users • Two custom dashboards tailored to clinical and/or

			operational user priorities • Regular software updates • Regular AI model maintenance and updates • Support
Custom Brave AI Dashboards			
Additional custom Brave AI dashboards.		<i>£0.02/dashboard/person/year</i>	The annual subscription cost includes: • Custom dashboard design and implementation • User Training • Support
Professional Services			
Description	Initial Implementation Fee	Comments	

Data Science and Advanced Analytics Consultancy	Dependent on length and complexity. See SFIA	Professional support for service redesign and transformation (new care models). Includes data science consultancy support. Support for programme design, operation and evaluation.
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Travel and Subsistence

Reasonable travelling, accommodation and other reasonable expenses incurred will be charged to the customer.

VAT

All prices stated are exclusive of VAT, which is chargeable.