



G-Cloud 15 Pricing document

Ufonia typically supports two commercial models:

1. **Subscription model:** Pricing is on a monthly basis based on expected activity and the functionality being supplied.
2. **Activity based model:** Pricing is based on activity delivered on a unit basis depending on the functionality supplied. At a unit basis, the indicative price range is £5-100 (ex VAT).

Individual site initiation services are available for a starting price of £5,000 (ex VAT). This may include training for staff, mapping of current and future pathways, provision of information materials for stakeholders, and assistance with governance approval processes.

Integration into electronic healthcare records is available on request with costs typically starting from £10,000 (ex VAT).

Services and prices are agreed upfront based on the scale and duration of the contract. These are detailed in Statements of Work and Standard Operating Procedures