

The Culture Amp Platform

Engagement

Features

- Customisable survey templates (ex. Engagement, Inclusion, Onboarding, Exit, Return to the Workplace, Change Management) created by our team of psychologists
- Real time reporting and analytics
- Suggested action plans / ideas to take after surveys to help boost engagement
- Benchmarks

Use Cases

- Help organisations collect, understand, and take meaningful action on a variety of areas so they can improve their company culture, retention, and engagement overall.

Performance

Features

- Track OKRs / KPIs (individuals, departments, team, company)
- Self-reflections/reviews
- 360 Feedback/Peer
- Upwards feedback
- Manager reviews
- Track 1-to-1 meetings
- Continuous feedback with templates and skill cards

Use Cases

- Have all your performance information stored online in one easy-to-use place to provide fair reviews that drive better decisions around talent mobility, raises, bonuses, etc.

Development

Features

- Empower employees with forward-looking development plans and goals
- Provide clarity on roles and expectations with career paths and competency frameworks
- Get reports on participation and key strengths and opportunities of your employees

Use Cases

- Empower employees to define clear growth plans and goals Support managers to have productive growth conversations with their direct reports.

People Analytics

Features

- Combine the data from your HRIS, ATS and other systems
- Share engaging dashboards that offer a complete picture of the employee experience
- Generate actionable insights that increase the ROI of your existing initiatives

Use Cases

- Bridge the gap between company culture and company performance with accurate people data.

Your Partnership Team prioritizes fast time to value and long-term impact



Implementation

- ✓ Guided setup
- ✓ Dedicated Implementation Manager
- ✓ Seamless integration with your tech stack



Customer Success

- ✓ Designated strategic partner
- ✓ Drives product optimization in alignment with goals
- ✓ Executive strategy reviews



Account Executive

- ✓ Partnership value creation
- ✓ Product expansion



People Science

- ✓ Subject matter expert
- ✓ Strategic sessions & best practice recommendations
- ✓ Latest I/O psychology insights



Training, Education & Support

- ✓ Customized training sessions
- ✓ Unlimited group & on-demand training
- ✓ 24/5 Product Support

Value for you

Rapid adoption and time to value

Platform strategy & value realization

Identify & activate the right tools in the platform

Insights & actionable strategies

Knowledge & reliability

Expert guidance

to get you started in weeks, not months

Our implementation goes beyond getting you set up and launched – our team ensures you're getting the most out of our platform

Your HR Leader(s)

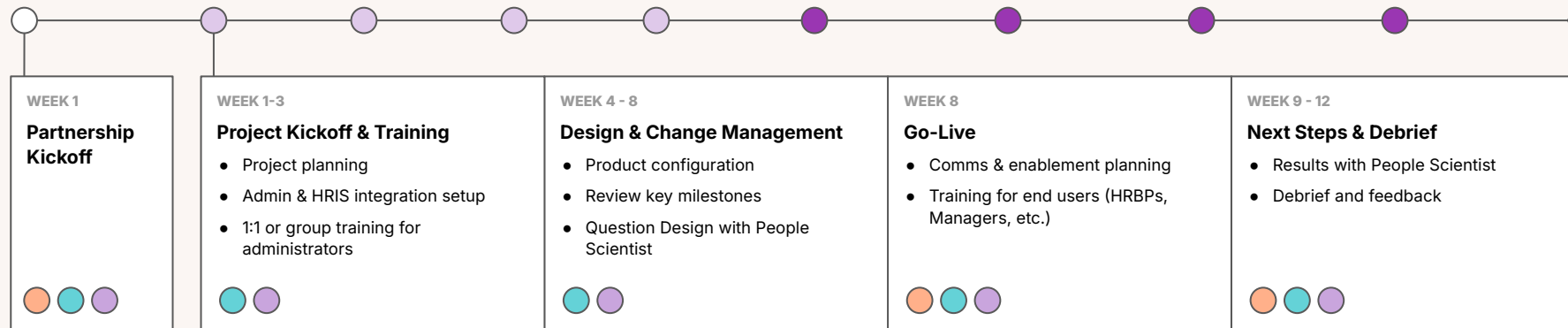
Your HR team

Culture Amp Team

Welcome

Implementation & launch

Optimization & growth



Implementation

Smooth onboarding for optimal platform utilization

Work with our project management experts to guide your organization through the adoption of Culture Amp, ensuring a successful launch and maximizing the value of our platform from day one.

- **Assigned Implementation Manager for 3 months per product**
- **Skilled project management to help you hit milestones and deliver on time**
- **Customized project plans including recommendations**



Business Outcome: Ensure successful implementation, setting the stage for rapid adoption, consistent platform usage, and long-term partnership.