
G-CLOUD 15 PRICING

LOT 2B: SOFTWARE AS A SERVICE (SAAS)

Parallel Data Intelligence



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STRATA STANDARD

Overlay of detailed site information such as services, workforce and contract information with population and demographic data to support high level options reviews.

Max users	Cost per user, per month	Discount (%)	Per annum cost
10	£50.00**	0.00%*	£6,000**
25	£42.50**	15%*	£12,750**
50	£35.00**	30%*	£21,000**
100	£25.00**	50%*	£30,000**
100+	£25.00**	50%	From £30,000**

STRATA PREMIUM

For those wanting a powerful tool for strategic decision making and scenario planning. Includes travel and access functionality, more detailed population insights and environmental data.

Max users	Cost per user, per month	Discount (%)	Per annum cost
10	£85.00**	0.0%*	£10,200**
25	£55.25**	30%*	£17,850**
50	£51.00**	40%*	£30,600**
100	£38.25**	50%*	£45,900**
100+	£38.25**	50%*	From £45,900**

STRATA ENTERPRISE

Your own bespoke data in a private, confidential workspace.

Configuration and implementation are delivered using a credit-based model, enabling organisations to scale setup and customisation in line with their specific requirements.

- Enterprise Set Up and Hosting: From £5,590**, per annum plus required user accounts.
- Configuration & Implementation Credits: £885** per credit

The number of credits required will vary depending on the scope, complexity, and configuration of the implementation. Credits may be purchased at contract commencement or at any point during the contract term, as required.

A valid Strata Standard or Strata Premium subscription is required in addition to the above.

*Discounts available to organisations that are wholly owned by the public sector, subject to eligibility. Please enquire for further details.

**Pricing is correct as of January 2026. Pricing is subject to annual increases in line with the Retail Prices Index (RPI) and other market factors.

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