

HealthManager

Price List

Dated 24th January 2026



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Overview

The following document details the costs for a standard HealthManager application deployment as of 1st January 2026. Additional insight/definition, development, QA and project management outside of the specified application and modules would be at the rate of £750 per day (daily rate).

HealthManager Purchase Costs

1. Core Costs

Component	Details	Cost
HealthManager Core Application includes one pathway from Additional Pathways and Referrals Module	Single Pathway Deployment	£8,500
Training delivered remotely, via Teams	Two advisor sessions (2 hours max), one admin session (3 hours max)	£750

2. Additional Pathways

Component	Details	Cost
Smoking Cessation	As detailed in 1.2 service definition document	£6,000
Adult Weight Management		£6,000
Children's Weight Management		£6,000
Combined Adult and Children's Weight Management		£7,750
Physical Activity		£4,000
Exercise Referral		£4,000
Lifestyle		£6,000
Health Checks		£4,000
Drug and Alcohol		£6,000
Diabetes Prevention		£6,000
Social Prescribing		£4,000
Falls Prevention		£4,000

Bespoke Pathway	Starting cost, bespoke development at standard daily rate	£6,000
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3. Optional Costs

Component	Details	Cost
Migration of data from existing system	Daily Rate (inclusive of 5 days scripting and development, 2 days testing only)	£5,250
SMS Messaging Module	Includes Y1 incoming number and 500 messages	£2,700
Automated messages (motivational SMS, appointment reminders, DNA)	Daily Rate (2 days)	£1,500
Automated SMS Referral Acknowledgement		£1,500
Automated SMS Survey Module		£3,200
Text tagging (automated update of records based on response from client)	Basic price per outcome (e.g. four week outcome, 12 week outcome)	£750
External basic referral form for external websites	Basic price. Bespoke development at daily rate	£750
External advanced referral form for external websites (multi pathway & configuration)	Basic price. Bespoke development at daily rate	£1,500
Payment Reporting Module	Basic price. Bespoke development at daily rate	£3,200
Pharmacotherapy Voucher module (Smoking Cessation Pathway)	Basic price. Bespoke development at daily rate	£2,700
e-Voucher module (SMS, nhs.net)	Basic price. Bespoke development at daily rate	£3,750

Direct Vape Provider Integration (Requires Vouchers) (Smoking Cessation Pathway)	Basic price. Bespoke development at daily rate	£2,700
PGD Module (Smoking Cessation Pathway)	Basic price. Bespoke development at daily rate	£2,700
Prescriber Module (Smoking Cessation Pathway)	Basic price. Bespoke development at daily rate	£2,700
Stock Control Module	Basic price. Bespoke development at daily rate	£2,700
Enhanced Appointments Module	Basic price. Bespoke development at daily rate	£2,700
Harm Reduction Module (Smoking Cessation Pathway)	Basic price. Bespoke development at daily rate	£2,700
Advisor Messaging/Chat Module	Basic price. Bespoke development at daily rate	£3,700
Direct nhs.net medication request		£2,500
Automatic outcome GP update via NHS.Net		£2,500
Vape Quit Module (Smoking Cessation Pathway)		£2,700
Letters per set of 5		£750
EMIS Importer Module		£3,700
PharmOutcomes Importer Module		£3,700
Bespoke Development, Consultancy and Project Management	Daily Rate	£750

4. Annual Costs

Component	Details	Cost
Licence Fee (Standard One Pathway)	Per Area (Based on LA)	£7,500
Licence Fee for Each Additional Behavioural Pathway	Per additional pathway	£6,000
Hosting Fee	Includes local and off-site backups, SSL certificate	£1,910
Automated messages Module		£850
nhs.net Medication Request		£850
EMIS Importer module		£850
Postcode address credits (street level)	3,500 valid for 12 months	£200
Postcode address credits (street level)	7,500 valid for 12 months	£300
Postcode address credits (street level)	20,000 valid for 12 months	£550
SMS Virtual Number	Allows incoming messages	£375
SMS Credits	For sending messages – see Esendex price list	

All Prices are exclusive of VAT.

The HealthManager licence allows the use of the HealthManager product to manage smoking cessations services that fall within the boundaries of the named Local Authorities (NHS Digital Submitting service). Any service that manages services that fall outside the boundary would need to purchase an additional licence for each area.

SMS Credit Pricing

Bionical Solutions use a third party to provide SMS credits. The credits are valid for a period of 12 months. Additional credits can be purchased at any time.

500 SMS Credits	£47.25 plus VAT
1,000 SMS Credits	£84.05 plus VAT
2,000 SMS Credits	£147 plus VAT
5,000 SMS Credits	£341.25 plus VAT
10,000 SMS Credits	£630 plus VAT
20,000 SMS Credits	£1,102.50 plus VAT
50,000 SMS Credits	£2,362.50 plus VAT
100,000 SMS Credits	£4,200 plus VAT

The HealthManager licence allows the use of the HealthManager product to manage lifestyle and behavioural pathway services that fall within the boundaries of the named Local Authorities. Any service that manages services that fall outside the boundary would need to purchase a licence for each area.

Additional Services

Information Sheets area available for all add-on modules. Please request these via your usual Bionical contact.

Postcode lookup and clinic proximity credits

Bionical Solutions use a third party to provide postcode lookups on a per lookup basis. The credits are valid for a period of 12 months. Additional credits can be purchased at any time.

300 Credits	£75 + VAT
1,000 Credits	£100 + VAT
2,500 Credits	£150 + VAT
3,500 Credits	£200 + VAT
7,500 Credits	£300 + VAT
20,000 Credits	£550 + VAT
60,000 Credits	£1,050 + VAT
200,000 Credits	£2,550 + VAT

Additional Services



Information Sheets area available for all add-on modules. Please request these via your Bionical Solutions contact. Bionical Solutions can provide Bespoke application creation and consultancy should you require. Please discuss this with your Bionical Solutions contact.