

QuitManager

Price List

Dated 24th January 2026



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Overview

The following document details the costs for a standard QuitManager application deployment as of 1st January 2026. Additional insight/definition, development, QA and project management outside of the specified standard QuitManager application would be at the rate of £750 per day (daily rate).

QuitManager Purchase Costs

1. Core Application Package costs

Component	Details	Cost
QuitManager Application (Bronze package)	See service definition for included modules	£6,500.00
QuitManager Application (Silver package)	See service definition for included modules	£13,575
QuitManager Application (Gold package)	See service definition for included modules	£21,125

Below you will find a cost summary illustrating the modules included at the price list value plus discounts on Silver and Gold Packages. Please reference the service definition document for further information. All modules included are pre-defined in preparation for configuration for your service, no bespoke development assumed.

Bronze Package Cost Summary

Component	Details	Cost
Core application	As detailed in 1.4 service definition	£5,750
Training delivered remotely, via Teams	Two advisor sessions (2 hours max), one admin session (3 hours max)	£750
Total application cost		£6,500

Silver Package Cost Summary

The Silver Package provides a discount of 25% which equates to a £4,525 saving (excl. VAT)

Component	Details	Cost
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Core application	As detailed in 1.4 service definition	£5,750
Referrals Module	See service definition. Costs listed in section 2 of the QuitManager Pricing	£3,200
External Basic Referral Form		£750
SMS Module		£2,700
Pharmacotherapy Voucher System		£2,700
Associated Files		£750
Documents Repository		£750
5 Letters		£750
1 day site visit for training, and two additional Teams advisor sessions (2 hours max)		£750
Total application cost with Silver Package discount applied	25% discount applied on all components	£13,575

Gold Package Cost Summary

The Gold Package provides a discount of 35% which equates to a £11,375 saving (excl. VAT)

Component	Details	Cost
Core application + Silver Package modules	As detailed in the above illustration and 1.4 service definition. Cost excl. discount applied on Silver Package	£18,100
Advanced external referral form	See service definition. Costs listed in section 2 of the QuitManager Pricing	£1,500
E-Voucher Module		£3,750
Enhanced Appointments		£2,700
Harm Reduction Module		£2,700
Visual Reporting Dashboard		£1,500
15 letters (total)		£1,500

1 additional day's training to be used as required on or off site		£750
Total application cost with Gold Package discount applied	35% discount applied on all components	£21,125

2. Optional Module Costs

Component	Details	Cost
Migration of data from existing system	Daily Rate (inclusive of 5 days scripting and development, 2 days testing only)	£5,250
SMS Messaging Module	Includes Y1 incoming number and 500 messages	£2,700
Automated messages (motivational SMS, appointment reminders, DNA)	Daily Rate (2 days)	£1,500
Automated SMS Referral Acknowledgement		£1,500
Automated SMS Survey Module		£3,200
Text tagging (automated update of records based on response from client)	Basic price per outcome (e.g. four week outcome, 12 week outcome)	£750
Referrals Module		£3,200
External basic referral form for external websites	Basic price. Bespoke development at daily rate	£750
Advanced external referral form for external websites (multi pathway & configuration)	Basic price. Bespoke development at daily rate	£1,500
Payment Reporting Module	Basic price. Bespoke development at daily rate	£3,200
Pharmacotherapy Voucher Module	Basic price. Bespoke development at daily rate	£2,700
e-Voucher Module (SMS, nhs.net)	Basic price. Bespoke development at daily rate	£3,750

Direct Vape Provider Integration (Requires Vouchers)	Basic price. Bespoke development at daily rate	£2,700
PGD Module	Basic price. Bespoke development at daily rate	£2,700
Prescriber Module	Basic price. Bespoke development at daily rate	£2,700
Stock Control Module	Basic price. Bespoke development at daily rate	£2,700
Enhanced Appointments Module	Basic price. Bespoke development at daily rate	£2,700
Harm Reduction Module	Basic price. Bespoke development at daily rate	£2,700
Advisor Messaging/Chat Module	Basic price. Bespoke development at daily rate	£3,700
CO Monitor Management Module		£1,050
Direct nhs.net medication request		£2,500
Automatic outcome GP update via NHS.Net		£2,500
Vape Quit Module		£2,700
Visual Reporting Dashboard		£1,500
Associated Files Upload		£750
Documents Repository		£750
Letters per set of 5		£750
EMIS Importer Module		£3,700
PharmOutcomes Importer Module		£3,700
Additional Behavioural Support Pathway		£6,000
Consultancy, Insight/definition, Bespoke Development, QA and Project Management	Daily Rate	£750

Additional Training	Daily Rate plus travel costs	£750
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3. Annual Costs

Component	Details	Cost
Licence Fee (Community)	Per Area (Based on LA for NHS Digital submission boundaries)	£7,500
Licence Fee (Secondary Care/Trust)	Includes secondary care inpatient/outpatient data capture (Based on each NHS Trust)	£12,720
Hosting Fee	Includes local and off-site backups, SSL certificate	£1,910
Automated messages Module		£850
nhs.net Medication Request		£850
EMIS Importer module		£850
Postcode address credits (street level)	3,500 valid for 12 months	£200
Postcode address credits (street level)	7,500 valid for 12 months	£300
Postcode address credits (street level)	20,000 valid for 12 months	£550
SMS Virtual Number	Allows incoming messages	£375
SMS Credits	For sending messages – see SMS Credit price list	

All Prices are exclusive of VAT.

The QuitManager licence allows the use of the QuitManager product to manage smoking cessations services that fall within the boundaries of the named Local Authorities (NHS Digital Submitting service). Any service that manages services that fall outside the boundary would need to purchase an additional licence for each area.

SMS Credit Pricing

Bionical Solutions use a third party to provide SMS credits. The credits are valid for a period of 12 months. Additional credits can be purchased at any time.

500 SMS Credits	£47.25 plus VAT
1,000 SMS Credits	£84.05 plus VAT
2,000 SMS Credits	£147 plus VAT
5,000 SMS Credits	£341.25 plus VAT
10,000 SMS Credits	£630 plus VAT
20,000 SMS Credits	£1,102.50 plus VAT
50,000 SMS Credits	£2,362.50 plus VAT
100,000 SMS Credits	£4,200 plus VAT

Postcode lookup and clinic proximity credits

Bionical Solutions use a third party to provide postcode lookups on a per lookup basis. The credits are valid for a period of 12 months. Additional credits can be purchased at any time.

300 Credits	£75 + vat
1,000 Credits	£100 + vat
2,500 Credits	£150 + vat
3,500 Credits	£200 + vat
7,500 Credits	£300 + vat
20,000 Credits	£550 + vat
60,000 Credits	£1,050 + vat
200,000 Credits	£2,550 + vat

Additional Services

Information Sheets area available for all add-on modules. Please request these via your Bionical Solutions contact. Bionical Solutions can provide Bespoke application creation and consultancy should you require. Please discuss this with your Bionical Solutions contact.