

Celcat AI Pricing Document G-Cloud 15

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Pricing overview

Celcat AI is provided as a cloud-hosted software-as-a-service (SaaS) offering on a subscription basis. Pricing is designed to be transparent and comparable for public sector buyers and is based on the size of the institution using the service.

All prices are exclusive of VAT.

Core subscription pricing

The table below sets out the annual subscription pricing for Celcat AI, banded by the total number of FTEs at the institution.

Celcat AI Pricing - annual subscription		
Student FTEs	Core	Exam Scheduling
500 (minimum)	£36,941	£3,320
2000	£53,235	£4,784
3000	£63,561	£5,712
5000	£83,003	£7,459
8000	£109,373	£9,829
10000	£125,259	£11,257
15000	£159,786	£14,360
20000	£190,406	£17,112
25000	£219,529	£19,729
30000	£247,228	£22,218
35000	£273,573	£24,586
40000	£298,631	£26,838

Pricing notes

- A minimum subscription band of 500 students applies.
- Pricing is based on the next highest student FTE band.
- Institutions exceeding the highest listed band are priced at the next applicable band, agreed in advance.
- Subscription pricing applies for the duration of the agreed contract term.
- The subscription includes standard support and service updates
- Contract term: 3 years with one additional year if required

What is included in the subscription

The annual subscription price includes:

- Access to the Celcat AI service
- Hosting within Microsoft Azure
- Service operation, maintenance, and updates
- Standard support via email and online ticketing during business hours (Monday to Friday)
- Security monitoring and operational management of the service
- Functionality included: Timetabling, AI powered auto scheduling, Room Booking, Integration, AI powered Modelling and Planning; Student and Staff app, Student Attendance monitoring, Notifications, 3D AI powered reporting
- Exam scheduling is an additional optional module

Implementation and professional services

Celcat AI requires initial onboarding and configuration to ensure the service is set up correctly for each institution. This includes data configuration, policy setup, and validation activities delivered by Celcat as professional services. These services are required to enable effective use of the service and are scoped and priced separately from the core subscription.

Celcat AI Additional Services			
University size – student numbers	Small (<10,000)	Medium (10,001 – 20,000)	Large (20,001 – 45,000)
Professional Services including: Discovery & Planning Data integration Policy setup Configuration Data collection Training UAT Post-Go-Live Support			
	£29,000	£40,000	£63,000
Additional services – Consultancy – Price per day	£1,500	£1,500	£1,500

Service notes

- Initial onboarding and configuration services are required to enable effective use of the service.
- Professional services are delivered by Celcat as part of service implementation.
- Consultancy and professional services must be used within 12 months from the date of purchase.
- Ongoing consultancy, training, or additional configuration beyond initial onboarding may be purchased as required.

Pricing assumptions

- Pricing is based on total institutional FTE count
- Subscription fees are charged annually
- Prices exclude VAT, which will be charged where applicable