

COHERENCE

We make it make sense.

COHERENCE

Transformation. Innovation.

**Service descriptions and SFIA rate
card for the GCloud 15 Framework**

coherence.digital
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Service descriptions

Engineering

- Application support and maintenance
- Web platform engineering
- Web platform migration
- Web platform and API integration
- Web platform technical audit
- Mobile application engineering

Experience Design

- User experience design
- User experience audit
- User research
- Accessibility services
- Content design

Artificial Intelligence services

- Agentic workflow development
- Chatbot implementation
- Conversation design and prompt engineering

Data and Analytics

- Search Engine Optimisation
- Analytics and Insights reporting
- Data warehousing

Consulting

- Digital strategy
- User experience consulting
- Technical architecture consulting

SFIA Rate Card

	Strategy and Architecture	Change and Transformation	Development and Implementation	Delivery and Operation	People and Skills	Relationships and Engagement
1. Follow	£500	£500	£500	£500	£500	£500
2. Assist	£650	£650	£650	£650	£650	£650
3. Apply	£750	£750	£750	£750	£750	£750
4. Enable	£900	£900	£900	£900	£900	£900
5. Ensure or advise	£1,000	£1,000	£1,000	£1,000	£1,000	£1,000
6. Initiate or influence	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200
7. Set strategy or inspire	£1,500	£1,500	£1,500	£1,500	£1,500	£1,500

Standards for Consultancy Rate Card

Consultants Working Day: 8 hours exclusive of travel and lunch

Working Week: Monday to Friday excluding national holidays

Office hours: 9:00am to 5:00pm Monday to Friday

Travel, Mileage & Subsistence: Included in day rate within M25. Payable at department's standard travel and subsistence rates outside M25

Mileage: As for travel, mileage and subsistence

Professional indemnity insurance: Included in day rate

Discounts Available Based on Volume and Length of Commitment.

For further information, please visit: <https://coherence.digital>

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Thank you

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