

Data Edge Analytics - Intelligence Analytics As A Service

Service Pricing

All prices quoted below are exclusive of VAT. Prices may be increased as per RPI index.

Overview

Data Edge's Intelligence Analytics as a Service is a flexible, scalable and highly configurable service tailored to the specific needs of each customer. The service draws upon a range of existing applications and integrations, including existing and sharable Crown Copyright capabilities and a base of pre-built analytics and accompanying alerting, entity watch listing, feature identification and management and graph query capability. For some customers this will be sufficient, others will require specific analytical and data configurations.

The specific scope and capability of the service is defined by individual customer requirements. Examples of these include:

- Volume of data being consumed and ingested into the system for processing, entity resolution, analysis and visualisation.
- Required specific external data for required analytics and analysis.
- Complexity and quality of customer and external data and engineering required.
- Processing resources required to drive desired scope of AI/LLM integrations.
- How the customer receives analytical outputs; automated alerting to other systems, configurable knowledge updates and summaries, standard reports ect.
- Licence sizes for third-party software within the service, such as Senzing Entity Resolution, Elastic Search and Neo4J. Open source and alternative versions are available (such as Splink ER; specific tech choices will be determined by the customer.
- Required integrations with existing customer systems, process and workflow.
- Specific customer analytics and data feature identification based on individual customer areas of interest and domain knowledge.
- Customer knowledge requirements, persisting information and insight on entities of interest.

Service Outline Pricing Tiers

Data Edge offer a number of standard pricing tiers. These are aimed at customers at different phases of readiness, understanding and maturity of their problem domain. It is envisaged that customers will progress through these tiers as their maturity grows.

1. **Discover** - £75,000 set up and service establishment and £10,000 per month to run. This aimed at initial experimental activity to identify and prove value as well as learn how LLM and AI enabled analytics can benefit their organisation. They will not require

significant external data sets and will involve relatively small volumes of data (circa 10m records). They are envisaged as short-term activities set up and ran as a data experiment.

2. Analyse - £250,000 set up and service establishment and £40,000 a month run costs. This is aimed for customers taking the initial steps beyond an experiment. Looking to develop an enduring analytics capability requiring a range of current and bespoke analytic development over a larger range of data. Data volumes will likely be circa 50m records. Customers will be looking to explore and realise the benefits of Graph RAG to provide insight into their areas of interest.

3. Inform - £500,000 set up and service establishment and £100,000 a month run cost. This is for customers with increasingly larger volumes of data with additional requirements for internal data sets requiring additional engineering as well as external data also requiring engineering and ingestion. They will be needing continual development and refinement of their analytics and graph led capability, often in response to changing requirements and data. Data volumes would be likely be circa 100m records.

The three tiers above are inherently flexible and customers needs will differ. This service is designed to meet this. Customers may well have requirements beyond the Inform tier. The system can scale significantly (into the 10's of billions of records) and these requirements can be explored through an initial scoping discussion.

Senzing Entity Resolution

Note that pricing for Senzing Entity Resolution (one option for an entity resolution capability within the service) is based on data consumption volumes. Pricing for Senzing is available at the Senzing Inc pricing page [here](#). Note that Data Edge are not a reseller of Senzing. There is a UK government licence rate agreed for Senzing that offers additional value at certain volume points.

Delivery Phases

Each of the service tiers have 8 delivery phases:

1. Technical evaluation, data and analysis discovery and feasibility
2. Set up, configuration, installation and maintenance/upgrades
3. Dataset preparation and load
4. Data analysis, feature identification and analytic deployment
5. Customer organisational readiness to adopt and exploit the service
6. Service operation and insight generation.
7. Service evaluation and iterative optimisation
8. Confirmation of on-going support requirements.

See the accompanying SFIA rate card (for FY25/26) for additional resource prices:

SFIA Grade		Software Development	Data Science and Engineering	Architecture and Systems Engineering	Platform Engineer	Project, Programme Management and Business Change
1	Follow	£550.00			£700.00	£550.00
2	Assist	£700.00	£850.00	£730.00	£800.00	£650.00
3	Apply	£800.00	£1,000.00	£900.00	£1,000.00	£775.00
4	Enable	£980.00	£1,200.00	£1,000.00	£1,250.00	£850.00
5	Ensure/Advise	£1,100.00	£1,300.00	£1,150.00	£1,300.00	£930.00
6	Initiate/Influence		£1,400.00	£1,300.00		£1,120.00
7	Set Strategy/Inspire		£1,450.00	£1,350.00		£1,350.00