

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

Strategy

**NHS, Private
Health & Care
Sector**

**Procurement, Bids &
Tenders**

**Mergers &
Acquisitions**

**Digital
Transformation**

**Board Advisory & Non
Executive Directorships**

**Investment &
Funding**

**Start-ups, scale-ups
& market entrants**

**Public & Private Sectors,
Suppliers & Buyers**

**Compliance – DTAC,
Cyber, DSPT, DCB0129, etc**

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

OUR EXPERTISE

The Martin Bell Partnership offers strategic advice and guidance to practical level support, to help you on your digital health journey.

With over 40 years business experience, over half of that in healthcare and healthcare technology, a strong network of expert associates and a wide skill set, we can support large corporates, medium sized companies, start ups, scale ups, market entrants or health and care provider organisations, to deliver success.

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

OUR TEAM

Our team at The Martin Bell Partnership is made up of experienced consultants who are dedicated to helping your organisation succeed.

We bring a wealth of knowledge and expertise to every project, and work closely with our clients to ensure their needs are met.



The Martin Bell Partnership

Healthcare, IT and Business Consultancy

SOME OF OUR CLIENTS


Shared Business Services



 **KCL
Digital**
Consult Resource Transform

aide



 **eXRt**
INTELLIGENT HEALTHCARE

 **Primary Care**

 **access** Elemental Social Prescribing

Strategic Services

Advice & Guidance

Trusted advisor
Strategic Advice
Market Direction
Vision Creation
Leadership Coaching
Executive/Management Support
Relationships, partnerships, connections

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

Practical Services

Healthcare, Healthcare IT & Business Support

Detailed briefings on healthcare
Business Case writing.
Funding submissions
Applying for and winning grants
Creating commercial tools, such as pipelines, revenue forecasts, pitch decks, etc

Programmes, Procurement and Regulation

Portfolio, Programme and Project
Management
Bids, tenders, frameworks -
Oversight, management, creation,
review
Procurement framework
applications
Digital Standards support
Navigating the integration
landscape

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

Market Intelligence

Supplier knowledge
NHS knowledge
Health and Social Care knowledge
Business Growth
Strategy Execution
Market Analysis
Business case creation
Financial/Commercial support
Pipeline/Revenue growth
VIP Introductions

General Business Support

Culture and values
Policies and procedures
Recruitment and connections
Management support and training
Reviews and compliance
Information governance
Contracts & negotiations
Supplier management
Customer Management

The Martin Bell Partnership

Healthcare, IT and Business Consultancy

Wide Range of Strategic Services

Horizon Scanning
Investment Support
Marketing & Engagement
Investment Support
Understanding how to sell into the NHS
and wider health and social care
Top draw Associates and extensive networks