



Zensar's Service Definition for AI-Driven FinOps & Cost Governance for Azure

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1 Service Overview

Zensar's AI-Driven FinOps & Cost Governance for Azure service delivers intelligent spend visibility, automated anomaly detection and continuous cost optimisation across Azure workloads. Leveraging Azure Cost Management alongside ZENFinOps Office framework, the service establishes budgeting, forecasting, governance alerts, optimisation health checks and automation-driven controls to reduce idle spend, improve financial predictability and strengthen cost accountability across Azure estates.

Zensar provides structured cloud financial management to improve cost visibility, accountability and optimisation. The service supports governance routines for budgeting, forecasting, allocation and optimisation so cloud consumption can scale with financial control.

2 Features and Benefits

- Improved spend predictability by providing ai-based spend forecasting as part of a structured delivery approach.
- Lower idle resource cost by providing real-time budget governance as part of a structured delivery approach.
- Automated policy enforcement by providing automated rightsizing for vms/paas as part of a structured delivery approach.
- Higher ROI on Reservations by providing reservations & savings plans optimisation as part of a structured delivery approach.
- Stronger governance by providing tagging compliance automation as part of a structured delivery approach.
- Better capacity planning by providing cost-aware workload placement as part of a structured delivery approach.
- Reduced manual effort by providing scheduled deallocation as part of a structured delivery approach.
- Sustained Azure cost optimisation by providing integrated finops dashboards as part of a structured delivery approach.

3 Why Zensar

Zensar delivers cloud foundations through automation-first platform engineering and reusable reference architectures, supported by proven cloud accelerators and Cloud Centre of Excellence practices. This approach promotes consistent governance, reduced delivery risk and operational readiness across cloud environments.

Zensar is a global technology consulting and services company guided by an "experience-led everything" philosophy, delivering end-to-end capabilities across experience, engineering and engagement. With operations across 30+ locations worldwide, 130+ global clients and FY25 revenue of USD 624.5 million, Zensar combines scale with focused consulting depth.

Zensar is backed by a strong partner ecosystem and strategic alliances, including Microsoft Solutions Partner for Data and AI services (partner capability score of 100/100 for Azure), AWS Partner with an Advanced Tier Well-Architected services relationship and Google Cloud Partner at Select tier, with stated intent to progress to Premier. Zensar has been recognised across multiple analyst programmes, including Avasant, ISG, Everest Group and Gartner, reflecting its presence across key service areas.

4 Other services offered

Automated Landing Zone and Platform Build

Zensar provides automated landing zone and platform build services across major public cloud platforms, delivering standardised cloud foundations with integrated governance, security, connectivity and management capabilities.

Autonomous Cloud Operations (AIOps and SRE)

Zensar delivers autonomous cloud operations services using AIOps and SRE-aligned practices to improve reliability, reduce manual intervention and support operational stability at scale.

Cloud Consultancy Services

Zensar provides cloud consultancy services to support readiness assessment, strategy definition, target architecture design and cloud operating model advisory.

Cloud Transformation and Migration Services

Zensar delivers cloud transformation and migration services to support controlled workload migration, modernisation, data migration and post-migration stabilisation.

Cloud Platform and Engineering Services

Zensar provides cloud platform and engineering services to design, build and enable scalable platforms that support application delivery and lifecycle management.

Hosting and Datacentre Services

Zensar offers hosting and datacentre services to support secure, scalable infrastructure environments with defined operational and governance models.

Cloud and Infrastructure Operations Services

Zensar provides cloud and infrastructure operations services to manage, monitor and optimise environments through structured service management and continuous improvement.

Data Protection and Resilience Services

Zensar delivers data protection and resilience services, including backup and disaster recovery approaches, to support business continuity requirements.

Network Services

Zensar provides network services to support secure connectivity, hybrid integration and network stability across cloud and on-premises environments.

Security and Compliance Services

Zensar offers security and compliance services to support risk management, policy enforcement and regulatory alignment across environments.

Observability and Service Management Services

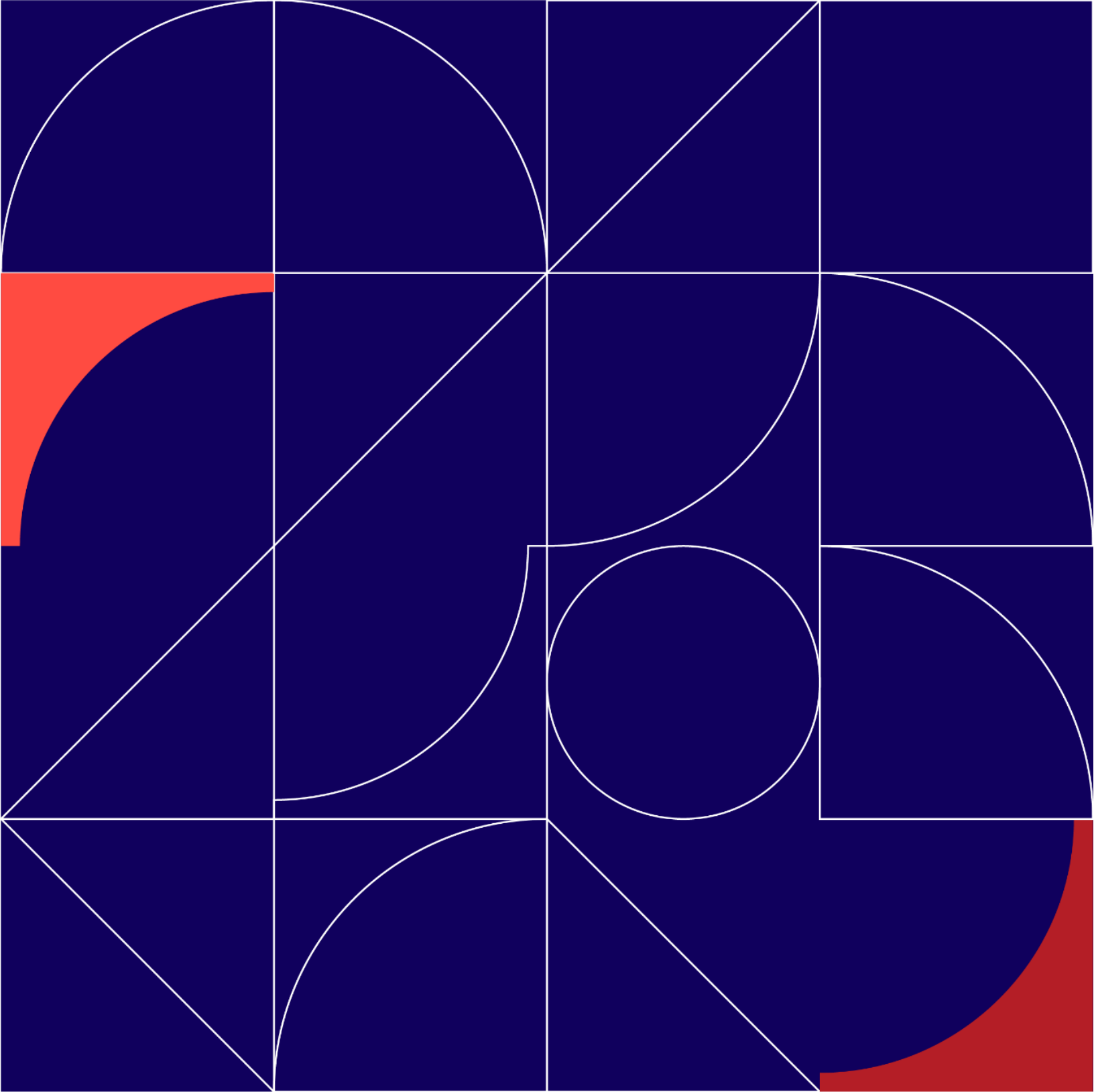
Zensar delivers observability and service management services to improve visibility, service assurance and operational decision-making.

5 Social Value Themes Supported

Zensar supports social value outcomes through its ESG charter, with commitments across environmental, social and governance goals. These include reducing emissions, promoting sustainable sourcing practices, fostering an inclusive work culture, investing in continuous learning and development and adhering to robust corporate governance standards.

6 Termination Terms

Please refer to Zensar Terms and Conditions for termination terms applicable to this service.



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For more information please contact: marketing@zensar.com | www.zensar.com

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