



Kyndryl Incident Recovery with Rubrik

There has never been a better time to review and realign your cyber resilience program.

Kyndryl can help your organization mitigate the impact of disruptions with capabilities to automate the recovery of critical business processes and data.

Introduction

Kyndryl, a proven leader in cyber resilience, with Rubrik, a leader in enterprise data protection, have created a fully managed, comprehensive and security-rich 'as-a-service' solution that offers end-to-end data protection with Cyber Incident Recovery, Backup, and Disaster Recovery.

The highly reliable and scalable solution provides the ability to handle large enterprise data protection. Faster recovery helps organizations to significantly reduce the impact of cyberattacks and get back to business.

Highlights

Key Offering Capabilities

- Fully managed, comprehensive, scalable and highly secure incident recovery solution for on-premise, hybrid and cloud workloads
- Limits exposure by securing data in an air-gapped vault isolated from production and backup environments
- Prevents changes to data copies by using immutable storage
- Uses data analytics software to scan data to quickly identify potential corruption
- Maintains a known good copy so you can recover and restore data quickly
- Provides automated restore and recovery of databases and applications at scale
- Provides a unified recovery status via a web-based dashboard that monitors recovery posture by server, application and business process

Kyndryl's Point of View

Data is the most critical business asset today; organizations are accumulating vast amounts of data to draw insights and better serve their customers.

In 2023, the average total cost of a data breach was \$4.45 million.¹ With the ease of deploying systems in the cloud, resource sprawl is an issue, and discovering which data is or is not protected is a challenge.

Historically, customers have relied on the backup copy to restore and get the business back on track. This was a sound strategy in the past. However, in today's fast-paced digital business world, the time it takes to perform restores and then recover leaves a business inoperable for too long. Threat actors have also started targeting backups and have successfully managed to infect them. Once the infected copy is backed up and the old copy is deleted, customers are left with infected production and backup copies making a recovery impossible.

Service Differentiators

Unlike discrete, legacy backup and disaster recovery solutions in the market, Kyndryl Incident Recovery with Rubrik comes with built-in Cyber Incident Recovery capabilities for workloads running both on-premises and public clouds.

The offering utilizes the Cyber Incident Recovery feature of Rubrik software such as

- Air-gapped protection
- Immutable storage
- Build-in anomaly detection
- Recovery automation

This helps customers to significantly reduce the impact of cyberattacks through faster recovery while alleviating IT cost and complexity.

Value Proposition

- Faster recovery helps companies to significantly reduce the impact of cyberattacks and get back to business
- Highly reliable and scalable solution provides the ability to handle large enterprise data protection
- Centralized visibility and control provides ease of management through single console
- Reduced OpEx due to flexible consumption-based pricing model

Kyndryl Managed Services

Kyndryl has end-to-end responsibility for monitoring and managing the performance of the Incident Recovery service that includes restoration of data in the event of any incident like a cyberattack. Following are the key service components:

- Service Management
- Connectivity Management
- User Management
- Performance and Capacity Management
- Backup and Recovery Management
- Cyber Resilience Management

Why Kyndryl?

- Leading portfolio of IP, including 475+ patents in security and resiliency, and methodologies built upon decades of experience
- More than 3.5+ exabytes of data backed up and managed annually
- Decades of experience in helping clients with backup and recovery
- Global presence with 7,500+ skilled practitioners deployed around the world to support geographically distributed environments and local or regional regulatory requirements

About Kyndryl

Kyndryl is the world's largest IT infrastructure services provider, serving thousands of enterprise customers in more than 60 countries. The company designs, builds, manages and modernizes the complex, mission-critical information systems that the world depends on every day.

For more information, visit www.kyndryl.com.

¹Source: Cost of a Data Breach Report, IBM, July 2023

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