



Kyndryl Multicloud Data Management Services

Data and AI-driven disruption is changing the way businesses measure success.

Data management and AI are critical for all business striving to be modern digital organisations. The successful use of data is no longer just about competitive advantage—rather, it has become a must-have to stay relevant. Truly digital organisations recognise data as their most crucial asset and use AI as a lever for business transformation.

These changing market dynamics cannot be handled with traditional or incremental approaches. Instead, successful businesses aim for real-time, data-driven, continuous innovation in processes, production, and customer experience at scale. But it isn't easy.

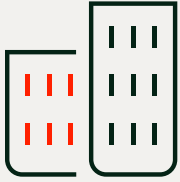
That's why we designed Kyndryl™ Multicloud Data Management Services to support your journey to data and AI, with data modernisation, data platform management, and enterprise AI services to help you design, simplify, and execute enterprise data and AI strategy at scale.

Unlock more value from your data

Unlocking value from data and AI isn't easy due to the many complexities involved and managing an end-to-end data processing and AI workflow on modern, multi-platform infrastructure can be complex, time-consuming, and fraught with process and technology challenges.

- **Data is stuck** in traditional systems and separate silos.
- **Unorganised data** swamps and tool sprawl seriously impair decision automation and decision support capabilities.
- **Last-mile delivery** in data supply chain varies for each use case, but poor quality of data leads to poor quality of AI.
- **Delivering sustained value** through a mature AI life-cycle requires commitment by multiple teams across business and IT.





Key business needs

- Optimise and automate business processes
- Inform decision-making and planning
- Support innovation
- Improve security and compliance
- Improve customer experience



What's standing in the way?

- Lack of data and AI skills
- Need for day-to-day management
- Competition
- Globalisation
- New business models



Kyndryl Multicloud Data Management Services

Kyndryl offers a range of services designed to enable successful modern data management and achieve business benefits. Our services include:



Data modernisation:

- **Data lake and data warehouse** transformation to private or public cloud data platforms
- **Platform modernisation**, integration, and data for on-premises workloads
- **On-premises-to-cloud** and edge-to-cloud data fabrics
- **Data architecture modernisation**
- **On-demand** modernisation services



Data platform management:

- **Data governance**, privacy, and data security management
- **Data catalogue** and observability
- **Management and integration** of data tools
- **Data lifecycle** management
- **Proactive** problem and change management



Enterprise AI

- **Standard visualisation** using business intelligence reporting tools
- **Data storytelling** with advanced visualisation
- **Advanced** analytics
- **End-to-end** AI solutions
- **Model operations** and AI scaling

Data fabrics

Kyndryl's data fabric service architecture is the backbone of our customers' data-driven initiatives, with architecture blueprints and best practices help solve complex data management problems and deliver data modernisation and data platform management services. These services are:

- Open and security-rich by design
- Powered by automation
- Driven by metadata
- Infused with AI and machine learning (ML)
- Technology-neutral
- Fit-for-purpose
- Modular and extensible
- Supported by a large and growing partner ecosystem
- Capable of embracing open-source technologies





Kyndryl Multicloud Data Management Services

Features

1. Data modernisation
2. Data platform management
3. Enterprise AI
4. Hosted or managed services
5. Advise, build, and move services
6. Managed services
7. Project management services

Benefits

1. Accelerate digital transformation with industry-leading expertise
2. Maximise ROI with improved reliability, agility, and efficiency
3. Reduce total cost of ownership
4. Increase employee productivity
5. Elevate automation for greater quality
6. Improve efficiency through predictive analytics
7. Drive innovation with alignment to data and analytics
8. Access a global network of data and AI experts
9. Ensure security compliance with industry regulations



Why Kyndryl?

We work side by side with our customers to design, build, manage, and modernise the vital technology systems that the world depends on every day. With more than 30 years of IT services experience, 90,000+ skilled practitioners worldwide, and strategic alliances with industry-leading partners, Kyndryl is uniquely positioned to innovate at scale while delivering exceptional outcomes for our customers.



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