



Kyndryl Managed Backup Services

Highlights

The average total cost of data breach in 2021 is \$4.24 million

Kyndryl helps to store and manage over 3.5 exabytes of data

Kyndryl completes over 4 million backup jobs daily

Enable Information Resiliency with Cloud based Data Protection

Protect Your Data From Growing Threats

Faced with exponential data growth, opportunities of monetizing data with digital initiatives and regulatory requirements, organizations want to protect data and applications at reduced costs. Businesses need data protection to quickly backup, restore and maintain access to critical data. Kyndryl Managed Backup Services enable security-rich, managed protection of critical business data. Our solution offers a range of options with on-site or off-site data backup to help clients reduce the operational risk.

Data Backup & Protection – Key Business Imperatives

Managing and protecting mission-critical data is a complex and challenging task. One that, if performed inefficiently, can result in data breaches and cost businesses dearly. Data breaches continue to be costlier and result in more consumer records being lost or stolen, year after year. In fact, the global average cost of a data breach increased to \$4.24 Million in 2021

It isn't merely the threat of costly data breaches that make data backup and protection key business imperative but there's also need to abide to regulatory compliance requirements, that are constantly changing. For instance, when General Data Protection Regulation (GDPR) came into effect, many organizations were forced to update data protection and security policies. There's a need to ensure data availability and business continuity in event of disaster. To more efficiently protect data, reduce costs and manage compliance requirements in a hybrid or cloud environment, you need managed, scalable and cost-effective solution that can ensure no disruption to business.

Protect Critical Data & Applications

Kyndryl Managed Backup Services is designed to help you protect critical business data. With private, public or hybrid cloud-based, on-site or off-site data protection services, Kyndryl creates and implements solutions that address your backup, retention and retrieval needs and provides security-rich around-the-clock access to information. With choice of scalable and flexible managed data protection solutions, you can reduce operational expenses and better manage compliance requirements.

The solution effectively address top business challenges, by way of helping you to:

- Protect data by enabling security-rich, fully managed protection of critical data
- Reduce costs by offering a competitive pricing in operational expenditure (OPEX) service model
- Manage compliance by helping meet government and industry regulations

The solution is designed to provide security-rich encryption and GDPR compliance for a variety of industry regulations tied to data retention policies. It helps to manage and monitor data around-the-clock to help ensure high availability. And with web-based portal, it enables authorized personnel virtually anywhere, anytime access to monitor, manage and control backup environment.

Kyndryl Managed Backup Services is designed to deliver security-rich data protection across multiple applications and deployment environment.

- **Enable security-rich, managed protection of critical data on a choice of platforms:** The solution helps enable security-rich, automated protection of critical business data. Whether data is on private or public clouds, the solution can help you protect data and better control business and operational risks.
- **Reduce operational expenses:** Kyndryl's cloud-based data protection help you reduce your operating expenses and capital expense requirements. The solution provides backup infrastructure, software and labor with a “pay-as-you-go” model.
- **Ease management of industry regulatory requirements:** With robust reporting and monitoring features, the solution helps protect critical data end to end, while also supporting management of compliance with general and industry-specific regulatory requirements without needing to have in-house skilled personnel.

1 Cost of a Data Breach Report 2021 - Ponemon Institute



Why Kyndryl

With years of experience in business resilience and information protection, Kyndryl has skilled professionals. By using Kyndryl solutions to provide an end-to-end, managed data backup service, Kyndryl is a trusted partner for we can be the single vendor for all your data protection requirements of organizations across the globe.

Next steps

Discover more about [Kyndryl Managed Backup Services](#)

For more information

Contact your Kyndryl Representative or Kyndryl Business Partner.



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