

The KeepNet Labs

Solution Datasheet



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The Keepnet Labs platform gives you the power to stop and mitigate the damage of cyber-based attacks. Complementing other products that give you the tools to take action against cyber-attacks, Keepnet adopts a continuous lifecycle approach—fortifying your infrastructure, fostering secure behaviors, joining trusted threat sharing communities, and enabling rapid response to combat cyber threats head-on.

Smishing Simulator ◦ Collection of over 600+ smishing scenarios to simulate real-world SMS attacks ◦ Create custom smishing message ◦ Advanced smishing report	Vishing Simulator ◦ Voice AI technology ◦ Create custom voice messages ◦ Record your own mp3 files for vishing campaigns
Phishing Simulator ◦ Up-to-date attack scenarios ◦ Create custom tailored scenarios ◦ Multi scenario campaigns ◦ MFA-themed Phishing Scenarios	Quishing Simulator ◦ Realistic quishing attack scenarios with option to target users for data submission ◦ Create custom QR code scan scenarios ◦ Automate campaigns with ease
Email Threat Simulator ◦ Test your current security solutions including email gateway ◦ Detailed reports on breached threats ◦ Attack vectors are updated regularly	
Awareness Educator ◦ Wide selection of videos, presentations, brochures, e-books ◦ SCORM compliant for any LMS integration ◦ Target users based on phishing campaign results ◦ Advanced reporting	Incident Responder ◦ Integrate existing technologies to boost threat detection ◦ Fully automated by Playbooks or manually triggered to find suspicious emails ◦ Automatic removal of threats ◦ Enable employees to immediately report suspicious emails using the Phishing Reporter
Threat Intelligence ◦ Dark Web Monitoring ◦ Real-time Intelligence ◦ No integration required	Vishing Simulator ◦ Share and benefit from common threats ◦ Share threats anonymously ◦ See suspicious email addresses, domains, URLs, attachments



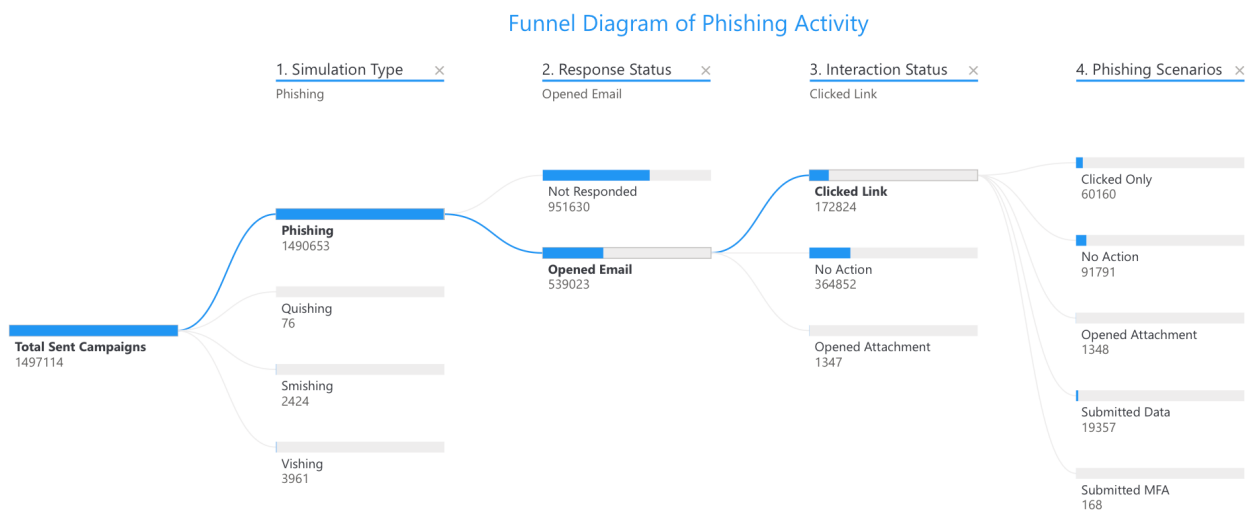
Advanced Reporting

Through launching multiple phishing campaigns over time, you may develop benchmark data that gives insight into your riskiest users, by utilizing our Advanced Reports feature. Our Advanced Reports feature allows you to generate multiple reports ranging from the different types of simulation activity down to an Executive Summary.

Example of an Executive Summary:

***Personal Identifiable Information in the below figures have been redacted.**

Funnel Diagram of Phishing Activity provides a further breakdown of each type of campaign's response status, interaction status, and scenario method.



Based on the target users' interaction with each phishing campaign, *User Stats on Phishing Activity by Type* classifies each target user's security behavior, ranging from **Secure** to **Moderate** to **Low** to **Risky**.

User Stats on Phishing Activities

Full Name	Email	Department	Risky Behaviours	Total Campaign	Opened Mail	Answered Call	Clicked Link
John Smith	john.smith@acme.com	Marketing	Secure	1	0	0	0
Jane Doe	jane.doe@acme.com	Sales	High	1	1	1	1
Mike Chen	mike.chen@acme.com	IT	High	1	1	1	1
Alice Wong	alice.wong@acme.com	Finance	Secure	1	0	0	0
Bob Taylor	bob.taylor@acme.com	HR	Low	1	1	1	0
Carol Davis	carol.davis@acme.com	Operations	Low	1	1	1	0
David Miller	david.miller@acme.com	Legal	High	1	1	1	1
Eve Wilson	eve.wilson@acme.com	Product	High	1	1	1	1
Frank Brown	frank.brown@acme.com	Support	Low	1	1	1	0
Grace Green	grace.green@acme.com	Training	High	1	1	1	1
Henry Black	henry.black@acme.com	IT	Low	1	1	1	0

*Columns not pictured in above figure: Submitted/Vished, Opened Attachment



Derived from *User Stats on Phishing Activity by Type*, *Department Stats on Phishing Activity by Type* generalizes each department's security classification, with the same scale of **Secure** to **Risky**.

Department Stats on Phishing Activities

Department	Risky Behaviours	Total Campaign	Opened Mail	Answered Call	Clicked Link	Scanned QR	Submitted Data	Submitted MFA
MANAGEMENT	Secure	2	0		0		0	0
HR	Low	9	3	0	0	0	0	0
ACCOUNT DEPARTMENT	High	128	85		31		31	0
ADMINISTRATION DEPARTMENT	High	292	215		74		74	0
RESEARCH DEPARTMENT	High	155	103		29		29	0
MARKETING DEPARTMENT	High	162	122		39		39	0
FINANCE DEPARTMENT	High	136	94		34		34	0

Benefits of Advanced Reports Feature

At a glance, System Users may identify the riskiest users and departments via a scale rating their security behavior, thus allowing for security personnel to appropriately prioritize and deploy security measures and targeted training accordingly. Keepnet Labs' solution pinpoints cyber security challenges and proactively trains organizations' employees to foster a secure environment.

Additional Key Features

Multi-Language Support

Keepnet improves your users' experience with translated training content, phishing templates, phishing templates, notifications, and more.

Direct Email Creation

Connects to your O365 with a few required API permissions. This feature creates the phishing simulation email directly in the user's inbox instead of sending the emails over SMTP protocol.

White Labelling

Our product supports brandable customization for training content, notifications, training certificates, enrollment emails, phishing reporter and the platform interface.

LMS Integration

Upload any or all training content to be managed through your own LMS. Our training is SCORM compliant allowing you to integrate with any LMS provider. API Call and Support: We have API calls for all products on the platform from launching Simulations and training to pulling detailed reports.



About Keepnet Labs

Keepnet Labs has simplified the way organizations secure themselves by enabling the human element of cybersecurity. Our solution includes essential email, voice, and SMS security controls – with seamless LMS integration, along with comprehensive reporting. Trusted by thousands of organizations to stay secure and reduce risk.

Find out more information on www.keepnetlabs.com 

