

KiActiv® Health: G-Cloud 15 Pricing Document

KiActiv® is a digital service which empowers people to self-care at home using their personalised everyday physical activity.

Our pricing strategy is based on a one-off per user charge. This pricing structure applies to organisations who batch purchase for multiple users.

Service Level	Description	Price (per user)
Standard	This simple, one-off per user charge includes all of the following: – Lifetime access to patented online technology, which includes the personalised KiActiv® dashboard incorporating a suite of easy-to-use and interactive tools that support sustainable behaviour change – Validated proprietary wearable physical activity monitor – 2-hours of remote telephone support from a dedicated KiActiv® Mentor, delivered in 6 x 20-minute sessions at key points across the initial 12-week KiActiv® Health programme – Ongoing informal support beyond initial 12-week KiActiv® Health programme	£159 (+VAT)
Enhanced	This simple, one-off per user charge includes all of the following: – Lifetime access to patented online technology, which includes the personalised KiActiv® dashboard incorporating a suite of easy-to-use and interactive tools that support sustainable behaviour change	£199 (+VAT)

	– Validated proprietary wearable physical activity monitor – Over 3-hours of remote telephone support from a dedicated KiActiv® Mentor, delivered in 10 x 20-minute sessions at key points across the initial 12-week KiActiv® Health programme – Ongoing informal support beyond initial 12-week KiActiv® Health programme	
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Notes:

- All prices are exclusive of VAT.
- Hardware (physical activity monitor) is included in the licence price.