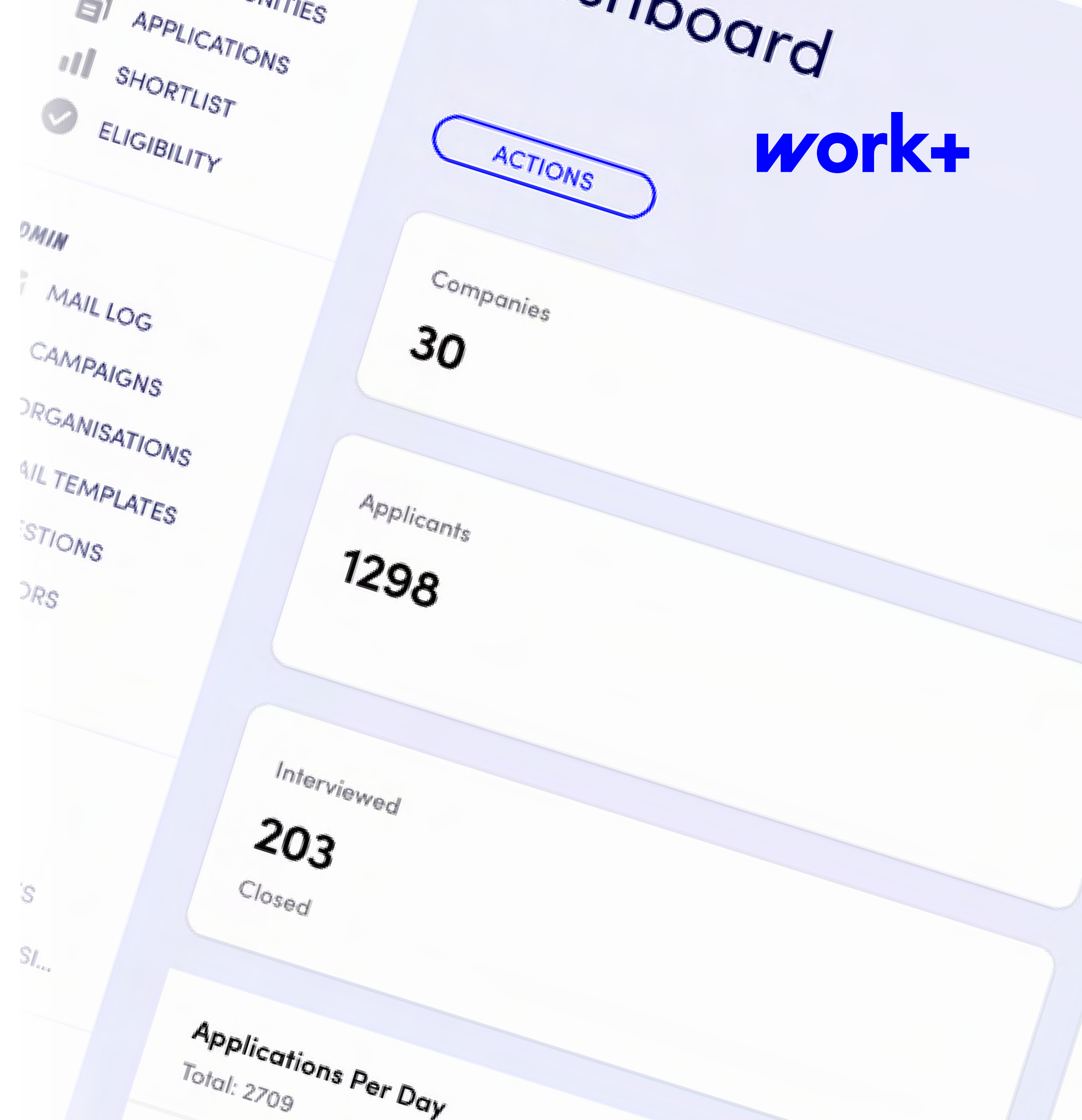


**PLACE-BASED
APPRENTICESHIP
RECRUITMENT
PLATFORM
PRICING**

work+

PLACE-BASED APPRENTICESHIP RECRUITMENT PLATFORM

We provide local authorities with the digital infrastructure and operational support to coordinate place-based early-talent campaigns at scale.



WHY WORKPLUS?

work+

120+

Since 2019 we've helped 120+ future-focused employers connect with early talent.

95k

Showcasing employers to 95,000 career explorers through our online careers hub

6,500+

6,500+ applicants have shaped our service

PRICING

work+

FIXED PRICE

- Fixed price per 4-month campaign
- Platform setup, delivery, employer & application support
- Includes 10 employers
- Unlimited applicants
- Customer Success Manager

£19,500 + VAT

VARIABLE PRICE

- Additional employers capacity
- Block of 10 employers
- Multiple blocks can be bought

£4,500 + VAT

Additional services priced at £650/day

THE CHALLENGE

EMPLOYERS & APPLICANTS

work+

**Employers can
find early-talent
pathways hard
to navigate**

**SMEs struggle to
reach applicants**

**Applicants face
multiple systems
and applications**

THE CHALLENGE

work+

LOCAL AUTHORITIES & CLUSTERS

**Coordinating
early-talent
programmes is
operationally
complex**

**Campaigns are
often manual,
disconnected
and hard to
scale**

**Limited
oversight across
activity, data &
outcomes**

OUR SOLUTION CAMPAIGN-LED

work+



OUR SOLUTION

EMPLOYER PROFILES

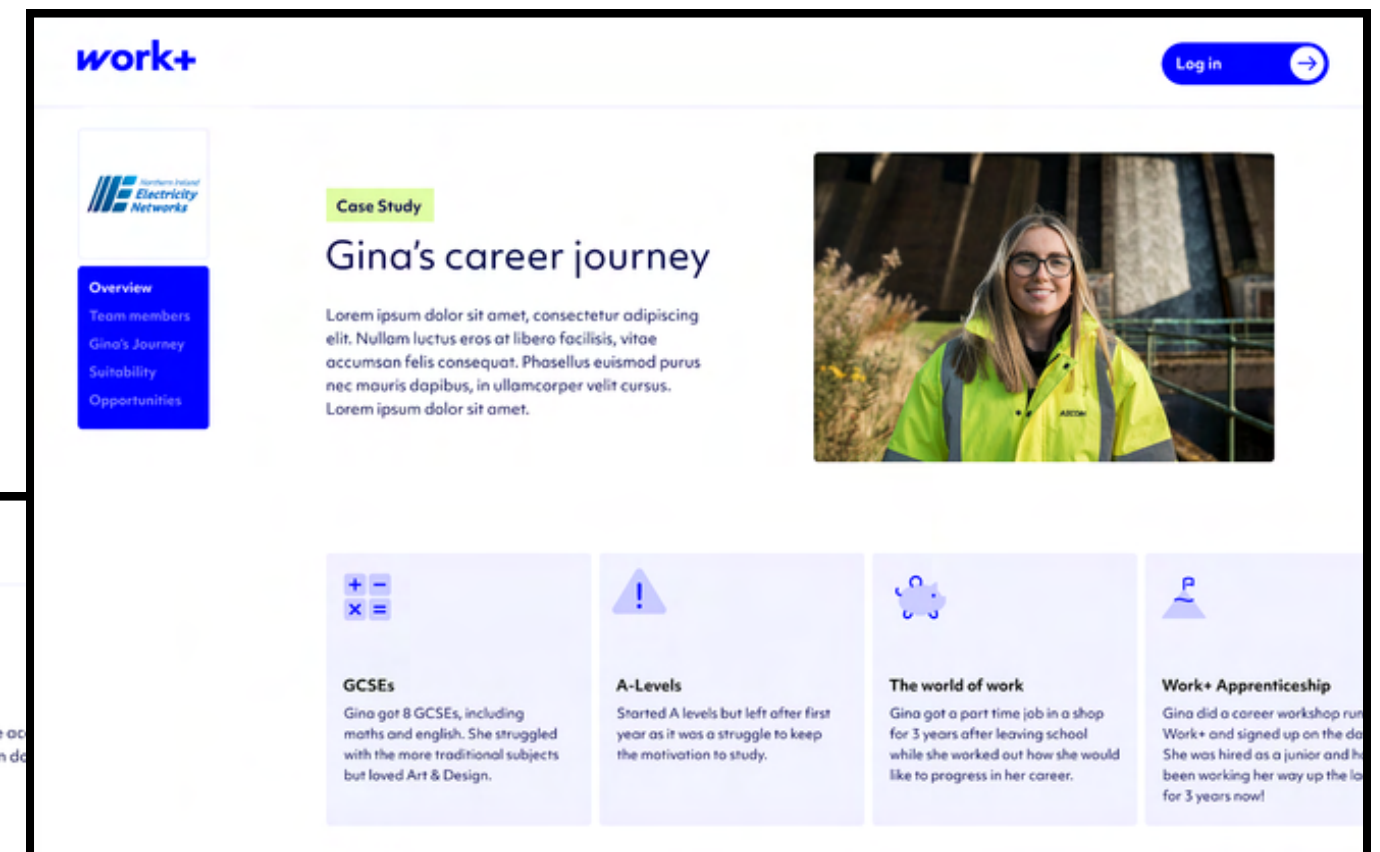
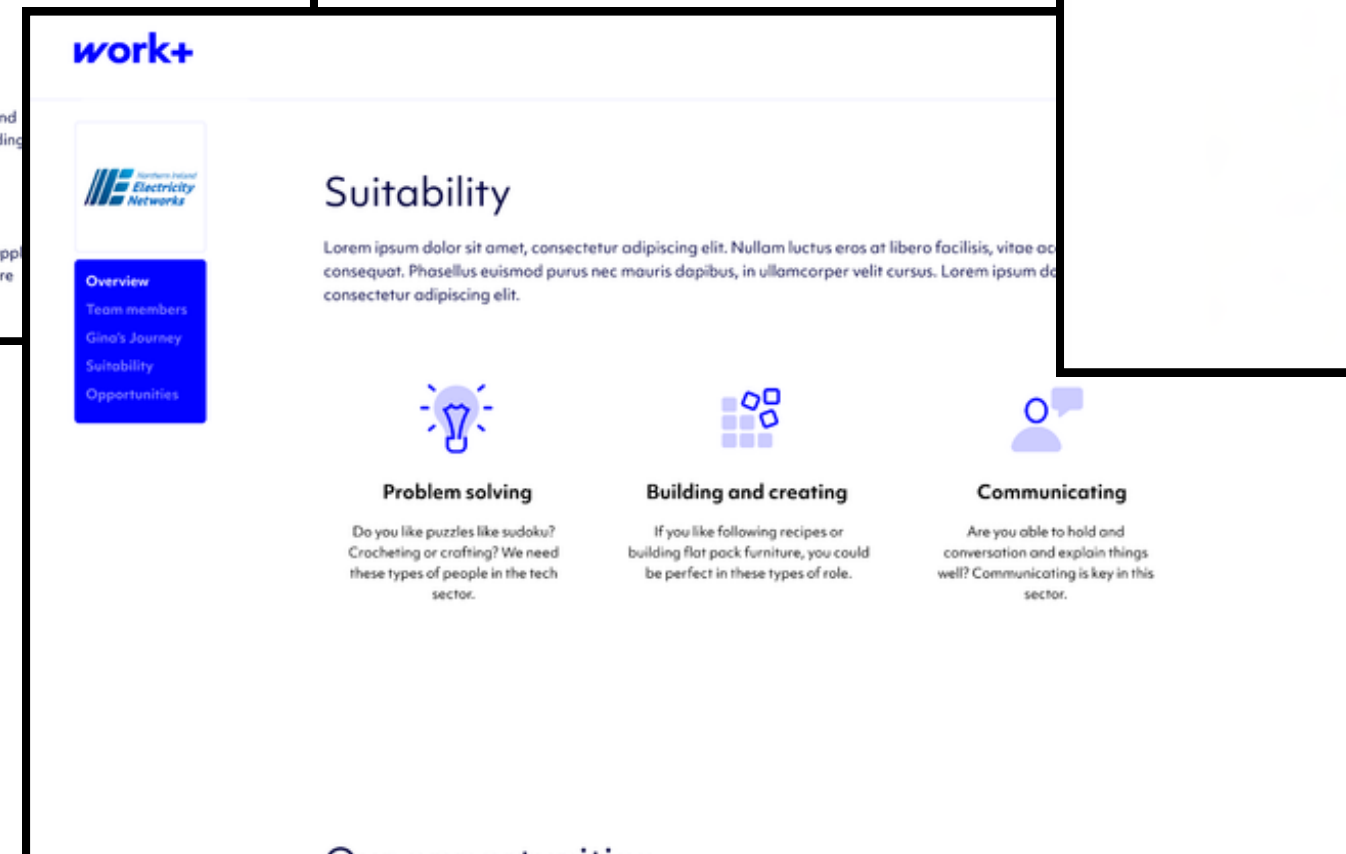
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OUR SOLUTION

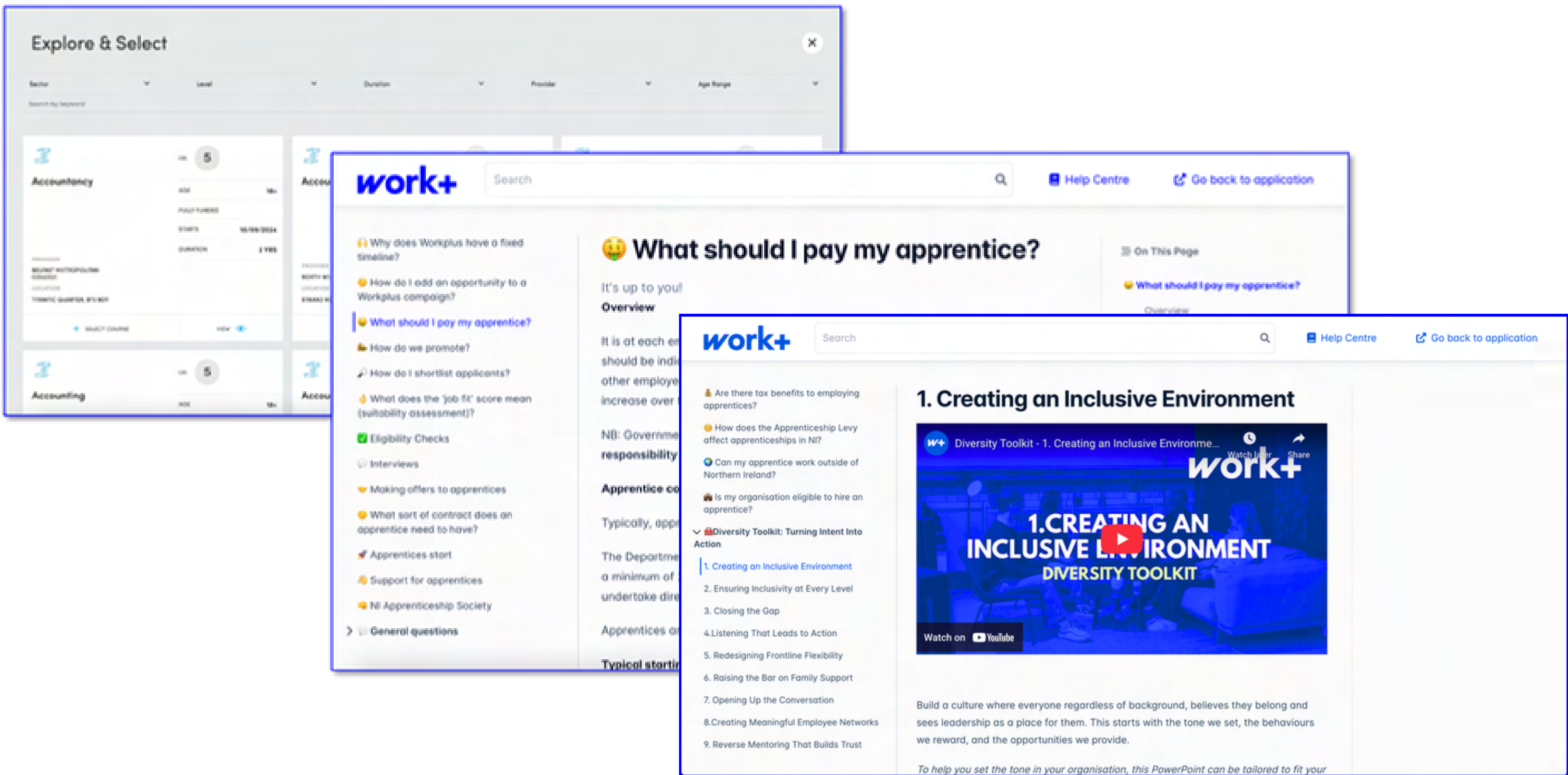
EMPLOYER PROFILES

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OUR SOLUTION

EMPLOYER SUPPORT HUB



OUR SOLUTION

EMPLOYER VACANCIES

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January 2025 Campaign

Opportunities

We currently have 70 opportunities available in January 2025 Campaign
Please search or filter the list below to find your perfect role.

Search

100 Add filters

Map view 70 items

Accounting Apprenticeship - Level 6

Advanced Manufacturing (Electrical
& Electronic)

Advanced Manufacturing
(Mechanical & Manufacturing)

OUR SOLUTION

SIMPLE APPLICANT PROCESS

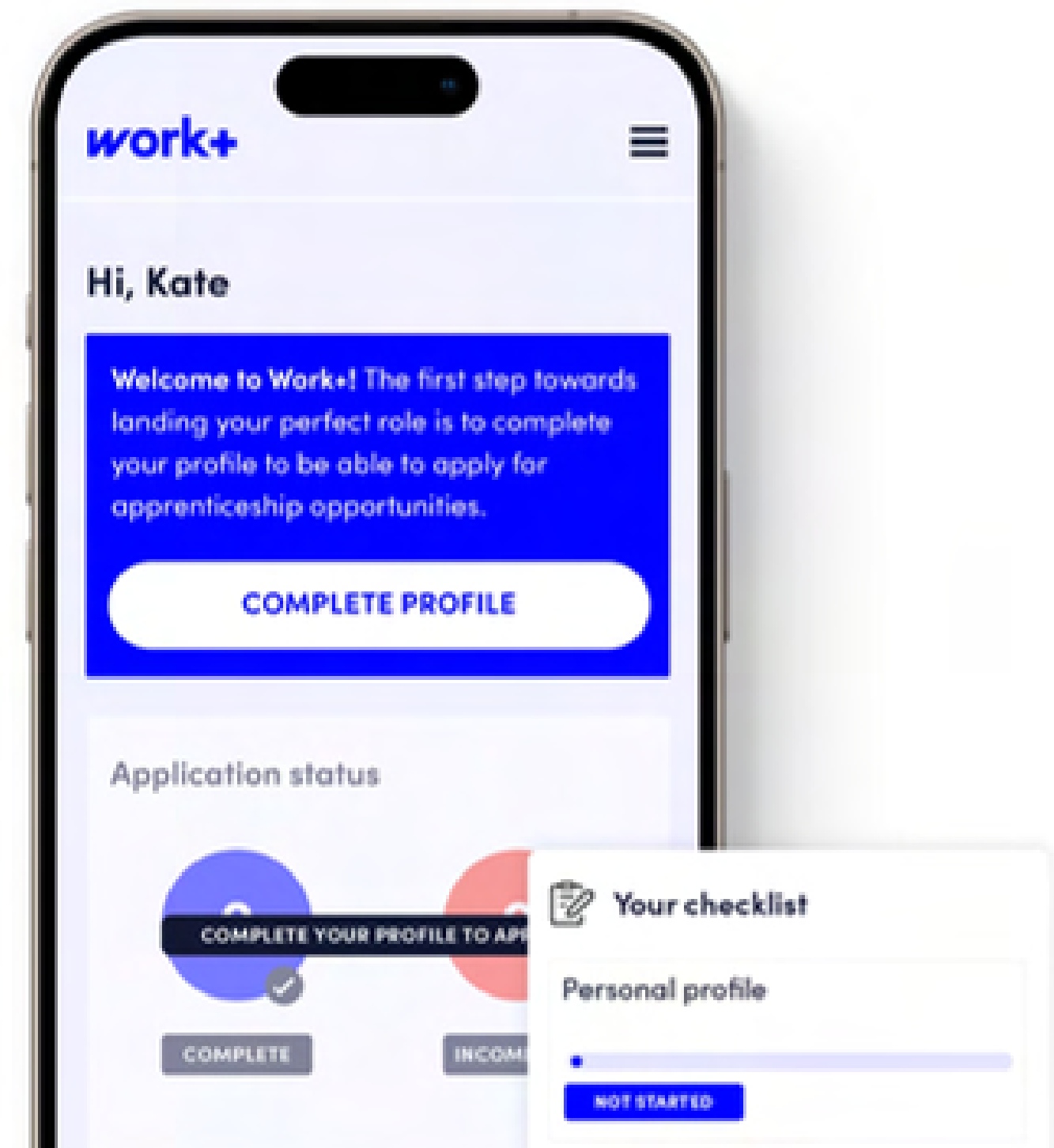
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Why choose Workplus?

One and done. That's our plus

We've found future-focused employers that want you to join them.

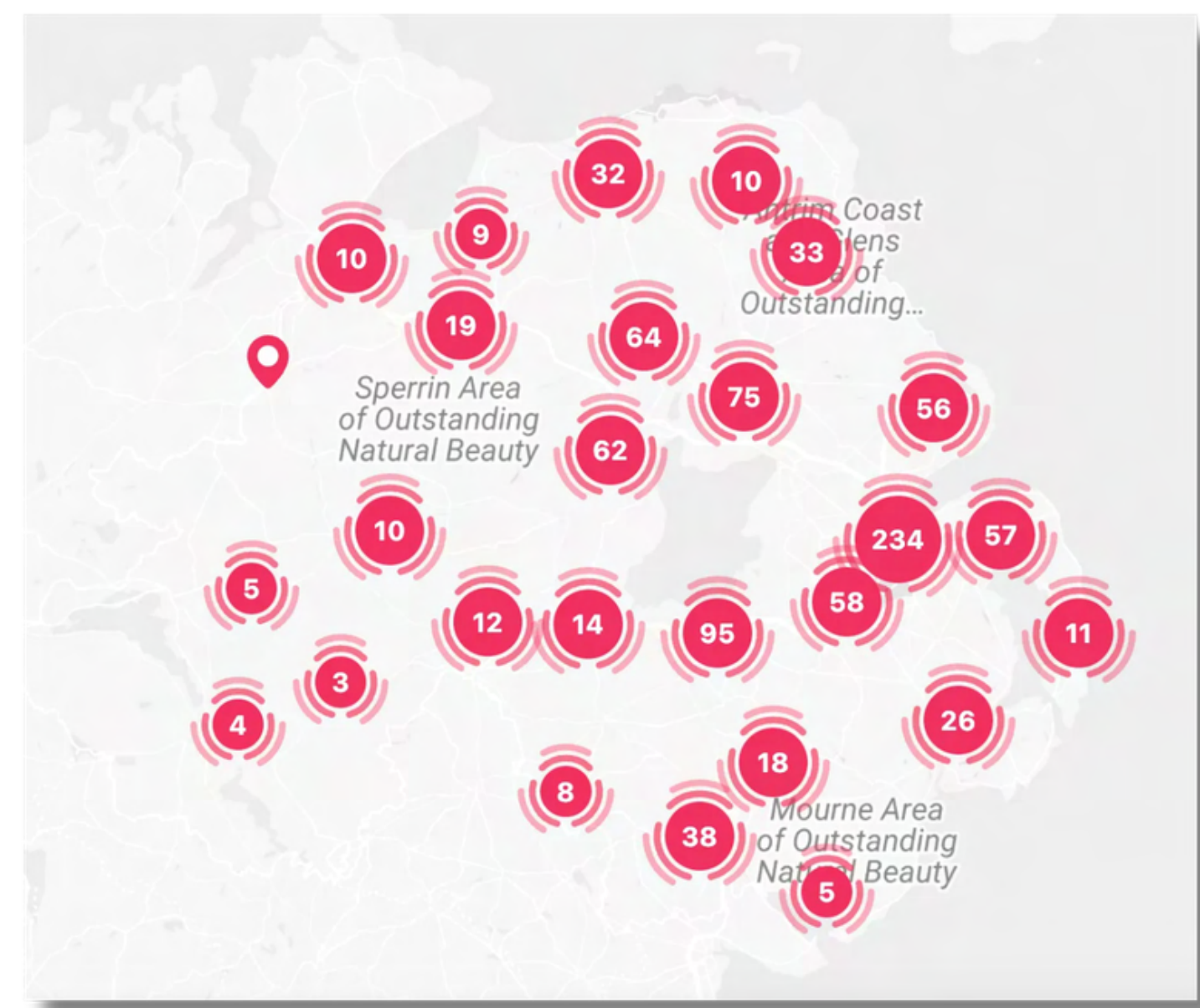
- Real-time support from our team
- Explore future-focused employers
- Clear timeline and deadlines to apply
- One straightforward application gets you seen by lots of employers - saves you time
- Show employers the whole you - more than just grades
- You can stay up-to-date on the latest opportunities



OUR SOLUTION

PROCESS & OUTCOMES TRACKING

work+



Search			
SUITABILITY SCORE ▾	STATUS	ELIGIBILITY STATUS	
90	INTERVIEW ACCEPTED	DOWNLOAD LONG PDF	ACTIONS
83	HAS BEEN INTERVIEWED	DOWNLOAD LONG PDF	ACTIONS
82	HAS BEEN INTERVIEWED	DOWNLOAD LONG PDF	ACTIONS
82	NO SHOW	DOWNLOAD LONG PDF	ACTIONS
79	SHORTLISTED	DOWNLOAD LONG PDF	ACTIONS

OUTCOMES

work+



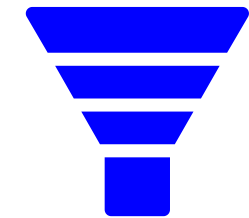
**GREATER
ACCESSIBILITY FOR
CAREER EXPLORERS**



**IMPROVED EMPLOYER
PARTICIPATION**



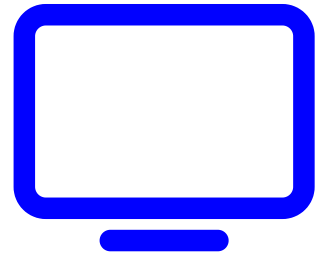
**MORE PEOPLE
FINDING ROLES**



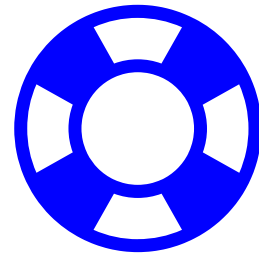
WIDER REACH

WHAT'S INCLUDED

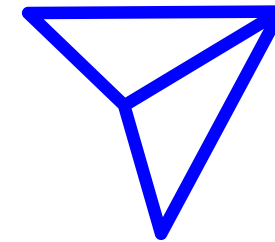
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**WE MANAGE YOUR
CAMPAIGNS**



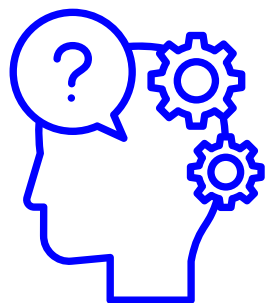
**EMPLOYER AND
APPLICANT SUPPORT**



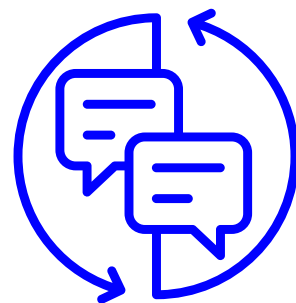
**SINGLE APPLICATION
PORTAL**



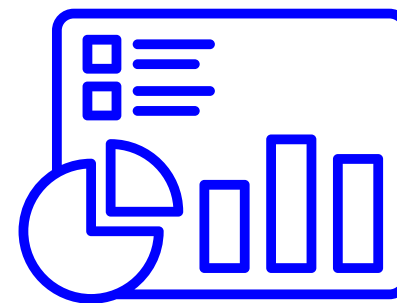
**ELIGIBILITY
CHECKS**



**PSYCHOMETRIC
ASSESSMENTS**



**ANONYMISED
SHORTLISTING**



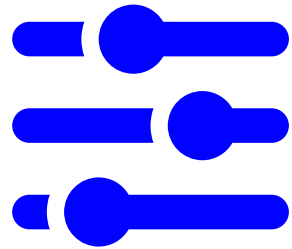
**REAL-TIME
DASHBOARDS AND
REPORTING**



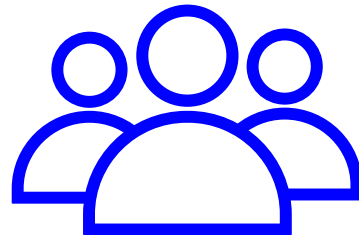
**GDPR-COMPLIANT
DATA HANDLING**

GOVERNANCE & ASSURANCE

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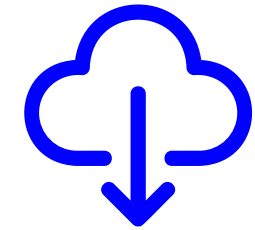
**CAMPAIGN-BASED
CONTROLS**



**ROLE-BASED
PERMISSIONS**



**REAL-TIME
AUDIT LOGS**



**CLOUD-HOSTED
(UK / EU)**

ADDITIONAL SERVICES

MARKETING CONTENT

- Reaching Gen Z & A
- Create aspirational short-form video content
- Organic social
- Paid social

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ADDITIONAL SERVICES

MARKETING CAMPAIGNS

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Social Media Campaign

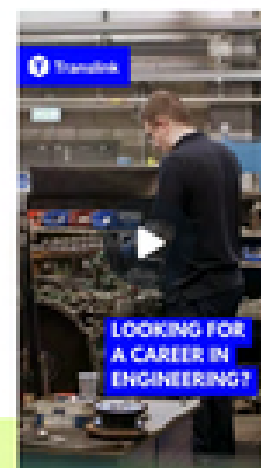
Total Social Media Results

258,212	108,646	3,514
Impressions	Reach	Clicks

Social media asset results



93,216	37,692	1,118
Impressions	Reach	Clicks



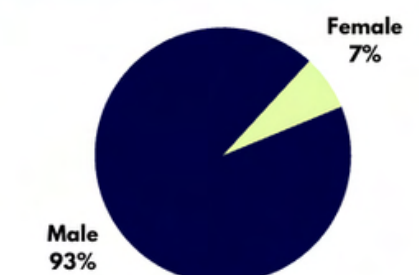
Translink Page Results

Opportunity	Visits	Views	Avg time spent on page
Engineering - Bus Maintenance (Body Trades)	1500	2000	01:49
Engineering - Bus/Rail Maintenance (Technical Trades)	2400	3300	02:10
Telecoms and Electrical Engineering	2400	3100	02:13
Translink Profile page	259	318	01:31
Total	6,559	8,718	01:56

Application Results

Opportunity	Applications
Telecoms and Electrical Engineering - Level 5	160
Engineering - Level 3	252
Total	412

Male/Female Applicant Split



ADDITIONAL SERVICES

MENTOR TRAINING

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ADDITIONAL SERVICES

EVENTS

For parents, career changers and young people

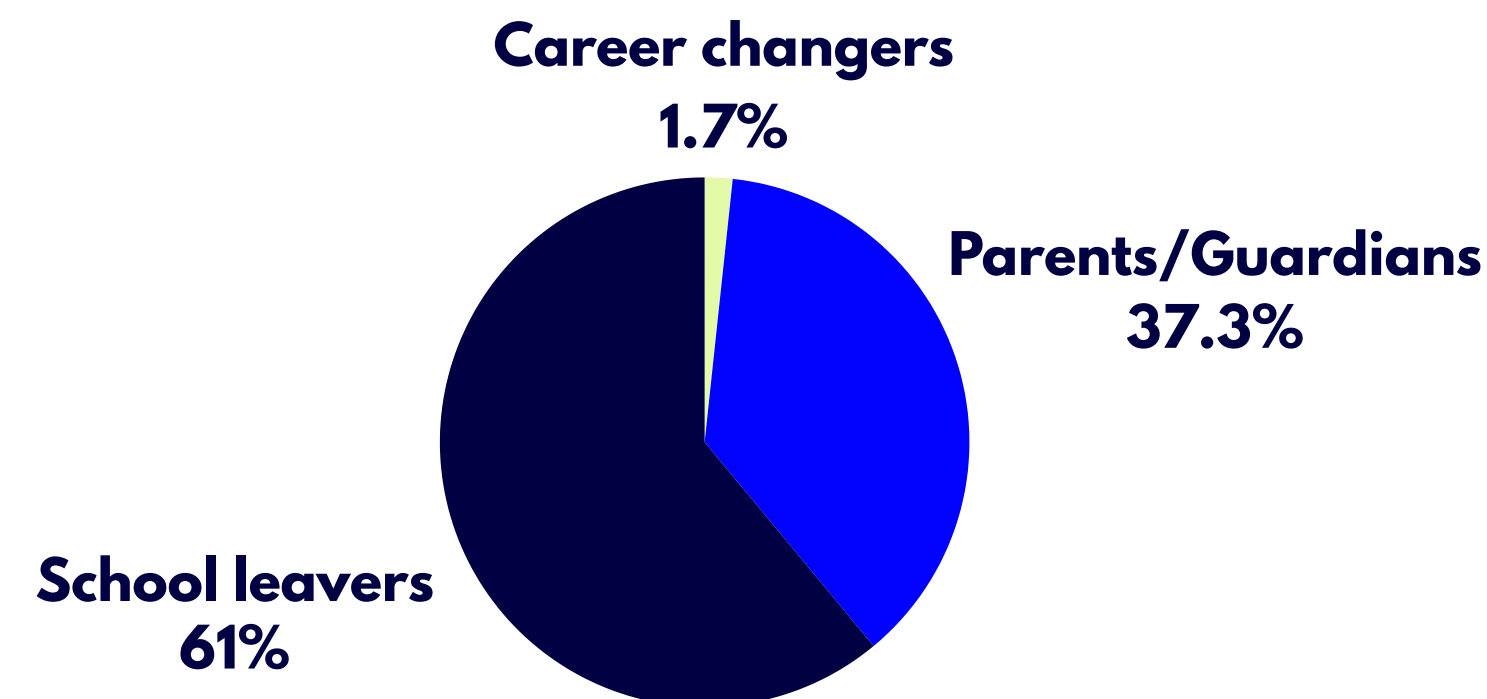


"I found the open night helpful as it helped me to better understand how a degree apprenticeship works, and what it is like to work as an apprentice."



"There are lots more different options available to me than what I originally thought."

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**PLACE-BASED
APPRENTICESHIP
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