



Digital carer support service

GCloud Pricing | January 2026

Pricing notes

- Minimum contract duration is 12 months.
- All prices quoted subject to VAT at applicable rates.
- Population is 'Total Population' and based on last census data and fixed for term of contract.
- Our standard service, outlined above, is ready to be implemented. If additional project work is agreed, related to the introduction of a digital engagement strategy for carers, then this consulting support would be charged at a £750 daily rate.



Single Local Authority or NHS Trust prices

Authority Size		Population Size		Price £
		From	To	
Band 1			150000	70000
Band 2		150001	250000	75000
Band 3		250001	400000	80000
Band 5		>400000	£90000+£5,000 per 100,000 over 400000	

Term Discount	
2 Years	5%
3 Years	10%

Price Per Resident (p)	
Lower	Upper
	47
50	30
32	20
23	

ICS or Multiple Local Authority Pricing

Region Size	Combined Population Size		Price per 100000 Population £	Charge per subsidiary authority £
	From	To		
Scale 1	0	750,000	22,000	7,500
Scale 2	750,001	1,250,000	20,000	7,000
Scale 3	1,250,001	1,750,000	18,000	6,000
Scale 4	1,751,000		16,000	5,000

Price Per Resident (p)
28
23
20
19

Term Discount	
2 Years	5%
3 Years	10%

Pricing notes

The pricing on this page is only valid for an ICS or for more than two Local Authorities buying in a single transaction.

Examples

Population	Authorities	Price £
400000	3	110500
1100000	5	255000
1500000	6	306000
1,751,000	12	340160

Pricing for Purchasing Multiple Mobilise Products

Pricing notes

The pricing on this page is only valid where the both Mobilise Connect and Mobilise Dynamic Carer's Assessments are purchased by the same organisation.

Authority Size		Population Size		Price £
		From	To	
Band 1			150,000	123,000
Band 2		150,001	250,000	130,000
Band 3		250,001	400,000	150,000
Band 5		>400,000	£150,000+£20,000 per 100,000 over 400000	

Term Discount	
2 Years	5%
3 Years	10%

Price Per Resident (p)	
Lower	Upper
	82
87	52
60	38
38	