

G-Cloud 15

Data Analytics Services – Service definition document

January 2026



Winfo Overview



Established in
2015

Customers
50+

Engagements
200+

ORACLE
Cloud SELL & SERV
Expertise



375+
Experts

30
\$b+ Clients

6
UK, US, IN
IE, RO, UAE



Applications

ORACLE
FUSION APPLICATIONS

ORACLE
E-BUSINESS SUITE



Technology

ORACLE
Platform as a Service (PaaS)
CLOUD

 **ORACLE**
APPLICATION EXPRESS

 **Java**
Web Application Development



Cloud Infrastructure

ORACLE
Cloud Infrastructure



Winfo Services

Strategy | Assessment | Implementation | Custom Development | Managed Services



Partnership



Our Services Portfolio

Implementation

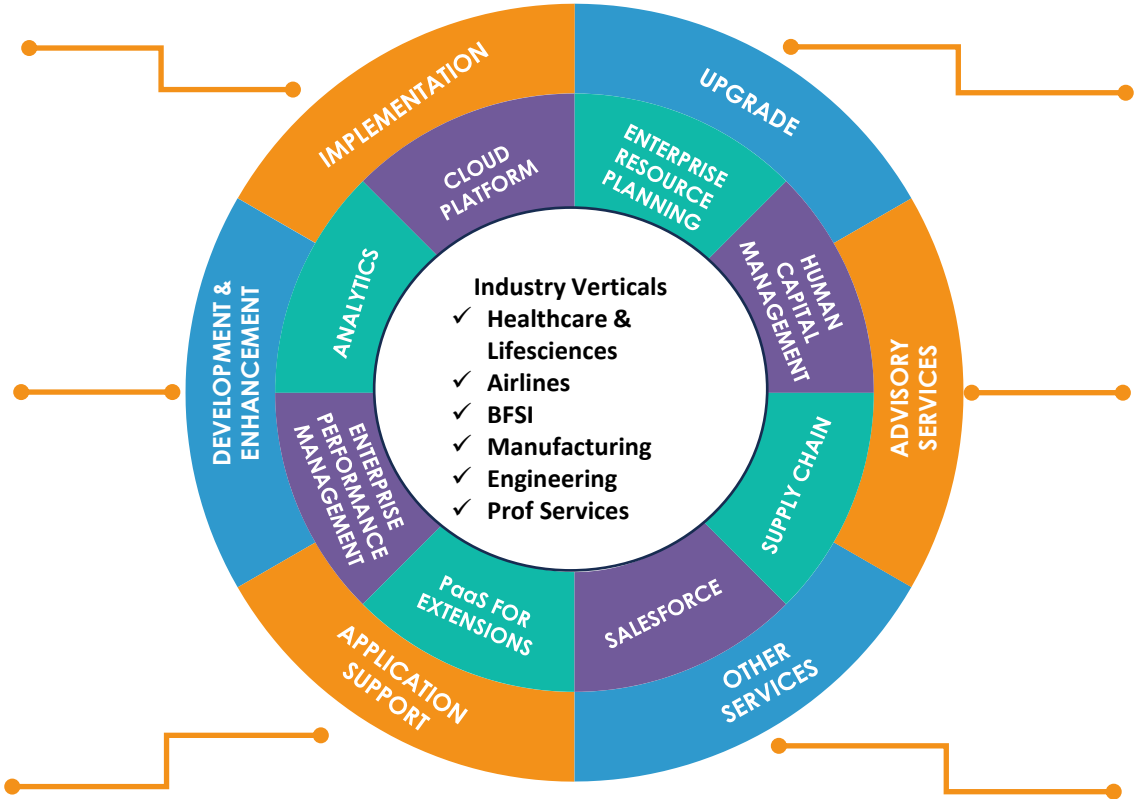
- Full life-cycle implementation
- Innovations through Redwood and AI Agents
- Global rollouts
- Additional Modules Enablement
- Fusion Analytics / BI

DEVELOPMENT & ENHANCEMENT

- PaaS Extensions using VBCS, VBS
- Integrations & Reports development
- Custom AI Agent development
- APEX based solutions
- Custom Apps development

APPLICATION SUPPORT

- Managed Services
- Functional & Technical Support
- Preventive maintenance
- Database & application administration support



Upgrade

- Workloads Migration to Cloud Platforms
- Application upgrades
- Database upgrades
- OS & database migration
- SSO and DR Set-up

ADVISORY SERVICES

- Cloud Advisory
- Redwood assessment
- Health Checks/ Audits
- Business Consulting

OTHER SERVICES

- Reimplementation / Cloud assessment
- Consolidation – Application & Instance
- Testing-as-a-Service
- Process Automation

Enterprise transformations with Oracle Applications



ERP Manage your resources with an advantage

- Financials
- Expenses
- Bill and Credit Management
- Revenue Management
- Accounting Hub
- Projects Cost Management
- Projects Billing and Revenue
- Projects Resource Management
- Projects Time Management
- Projects Portfolio Management



HCM Attract talent and retain them

- Global Human Resources
- Talent Management
- Workforce Management
- Payroll Management
- Compensation Management
- Employee Experience (Oracle ME)
- HCM Analytics



SCM respond quickly to changing demand, supply & market

- Procurement
- Inventory Management
- Order Management & Pricing
- Supply Chain Planning
- Manufacturing
- Maintenance
- Warehouse Management
- Trade Management



EPM & FDI Analyze data with significant insights

- Planning & Budgeting
- Financial Consolidation & Close
- Narrative Reporting
- Account Reconciliation
- Profitability & Cost Management
- Enterprise Data Management
- FDI Analytics (Finance, HCM & SCM)



CxM Unifying marketing, sales and service

- Marketing Cloud – B2B & B2C
- Sales Force Automation
- Configure, Price, Quote (CPQ)
- Subscription Management
- Commerce Cloud
- Field Service
- Digital Customer Service
- Intelligent Advisor
- CX Analytics

ORACLE®
ERP CLOUD

ORACLE®
HCM CLOUD

ORACLE®
SCM CLOUD

ORACLE®
EPM Cloud

ORACLE®
CX CLOUD

ORACLE®
E-BUSINESS SUITE

Powered by our capabilities and solutions

SaaS and On-Premise Apps & Technologies

- Fusion Applications (ERP, PPM, HCM, SCM, EPM)
- PaaS (VB, VBS & OIC) and IaaS
- Redwood & AI adoption
- Salesforce (SFDC)
- Oracle E-Business Suite
- Reporting (OTBI, BIP, and FDI Analytics)
- Apps Technical
- APEX
- OBIEE | Fusion Middleware

Realise Transformation
Vision

Transform

- Digital transformation through adoption of Cloud Applications
- Upgrade & deploy Oracle EBS, gain newer functionalities and technology transformation
- Transform Customer experience through SFDC adoption

Improvise

- Enhance SaaS using PaaS Visual Builder, VB Studio
- AI-assisted Legacy application modernization using PaaS, APEX, Open-Source
- Migrate Workloads to Cloud Platforms (OCI / AWS / Azure / GCP)

Innovate

- Managed Services for Cloud Applications Platform adoption and Continuous innovations
- Prototype and Deploy embedded AI Agents, Digital Assistants
- AI Enabled Automation & Solutions (Testing, Process, Data, Platforms)

Empower

- Accelerate decision-making process through powerful analytics & data intelligence
- Gain insights from EBS thru AI powered 'Ask EBS'

Leverage Winfo Solutions & Accelerators



Test Automation



Process Automation



Self-service data analytics



Journey to Multi-Cloud



AI Powered Smart Support Agent



Configuration automation

Operational efficiencies

SaaS

ERP | SCM | HCM | EPM | WMS
| MFG | Redwood |
AI & Digital | VBS

PaaS

Integrations | VBCS | APEX | FDI
Autonomous DB | ADW

IaaS

Oracle Cloud Infrastructure (OCI) |
Azure | AWS | GCP

Winfo Innovative Solutions



Intelligent Test Automation

- AI-powered automation for enterprise applications
- Fast, comprehensive testing for upgrades & projects
- No-code platform – easy for business users to manage
- Excel integration to ease download /upload scripts.
- Integration with document repository to store test evidence.



Simplify your multi-cloud journey

- Rapid deployment of key OCI services
- Integration to AWS, GCP and Azure for true multi-cloud architectures
- Workload monitoring to maximize performance and minimize costs
- Disaster Recovery & Cost Optimization
- DevOps, Security Hardening, and 24x7 Managed Services.



Structured insights for better decisions

- Unified platform for data insights
- Vast library of KPIs, data points and dashboards
- Drill down directly into Fusion transactions
- Extendable to include external applications and data sources



Intelligent and Scalable AI Workforce

- AI Agents to enhance human capabilities across business functions
- Scalable workforce to deliver context-aware insights and actions
- Teams of Agents work together to address complex challenges



Intelligent Process Automation

- AI-powered automation for enterprise applications
- Eliminate manual effort on repetitive business activities
- Rapid results from a library of RPA and API accelerators
- Pre-built process mapping across Finance, SCM, HR

Trusted by our clients



A selection of our diverse client base:



Life sciences



Telecoms



Retail



Software



Technology



Environmental



Transport & Logistics



Financial Services



Energy & Materials



Security



Life sciences



Technology



insurance



Technology



Entertainment



Global investments



UK Gov - Infrastructure



Agricultural chemicals



Advisory Services



Health & Wellness



Technology



Telecom



Engineering



Services

Data Analytics Capabilities



What are we hearing from customers?

C-Suite

“We’ve invested in analytics but still lack actionable insights.”



Making sense of the data

Business Users

“We spend more time preparing data than analyzing it.”



Struggle with time to insight

IT Leaders

“Our data is fragmented and not AI-ready.”



Data is not AI ready

Strategy to break the barriers



Clarity

Standardize and contextualize data using domain-specific KPIs and unified dashboards to drive clarity.



Speed

Accelerate value delivery through rapid discovery, prototyping, and iterative deployment frameworks.



Intelligence

Embed machine learning models into analytics workflows to unlock predictive and intelligent capabilities.

Data Analytics and how it aligns with our strategy

Data Analytics is our service offering considering strategic analytics layer built on Oracle Fusion Data Intelligence (FDI), designed to help enterprises move from fragmented data to unified, insight-driven decision-making.



Unified Analytics Layer

Prebuilt pipelines, dashboards, and KPIs.



Extensibility

Connects to Oracle and non-Oracle sources.



AI-Ready

ML capabilities for forecasting and anomaly detection.



Accelerated Deployment

FIT-in-5 framework for rapid rollout.

Key Features



Intelligent Insights

Smart Insights - Uses AI/ML to deliver predictive recommendations beyond basic reports.

Dashboards & KPIs - Includes ready-made dashboards and KPIs for HR, finance, supply chain, and CX.

Holistic View - Offers a unified view of business data from connected systems.



Accelerated Insights and Reduced Costs

Faster Insights - Cuts time to actionable decisions by up to 50%.

Cost-Efficient - Reduces reliance on pricey third-party analytics tools.

Extensible & Efficient - Integrates with Oracle and Non-Oracle solutions.



Self-Service & Scalability

Self-service capabilities - Empowers users to customize and scale their analytics solutions to meet evolving business needs.

Extensible platform - Allows customization and integration with other tools, making it adaptable to different business environments.



Enhanced User Experience

Interactive analytics - Offers natural language querying via “BI Ask” and mobile access for easy, interactive data exploration

AI-driven insights - Users can benefit from automated insights generated by AI models, further simplifying data analysis.

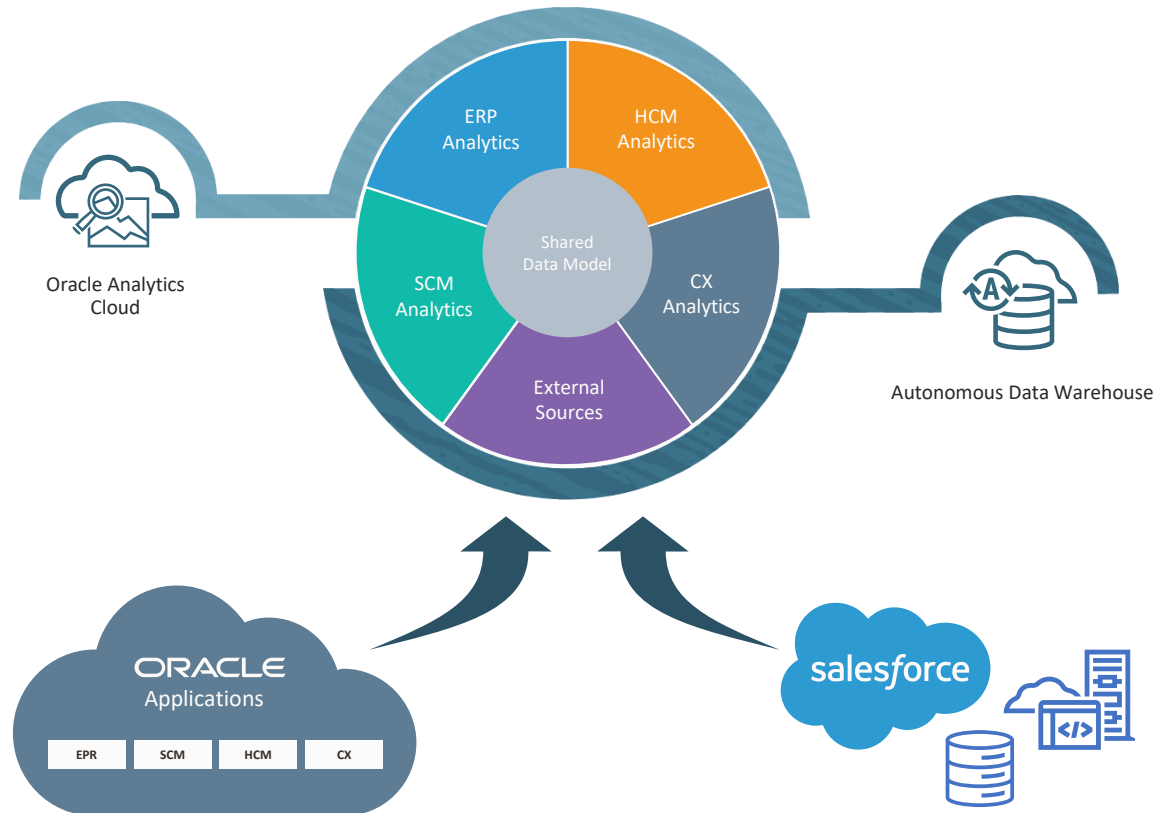


Expertise & Support

Oracle expertise - Our team brings deep experience across Oracle databases, cloud infrastructure, and ERP systems.

Comprehensive support - We offer customized support services as per the customer needs.

Data Intelligence and Analytics



Supplier 360



Understand supplier performance based on delivery record, field quality inputs, financials and ESG ratings from data providers.

Employee 360



Optimize outcomes over time and in context of evolving market and business needs with continuous understanding of worker abilities, experience & performance.

Product 360



Complete view of product performance throughout the lifecycle from inception, growth, maturity, to end of life.

Account 360



Complete view of an Account across the entire B2B revenue cycle from leads to cash, unifying data across all customer channels.

Track & Trace



Tracking & tracing for fulfillment of the right products & components at the right time to improve customer satisfaction, transportation efficiency and agility.

Inventory Visibility



End-to-end visibility into inventory across warehouses, stores, transit, and factories. Enables alignment of inventory levels with demand and improves inventory turns.

3000+ Ready-to-deploy Metrics

Fusion ERP, SCM and HCM Analytics

ERP						CX						HCM					SCM				
Procure... - Spend	Procure... - Requisit...	Procure... - Receipts	Procure... - Purchase Orders	Procure... - Agreem...	PPM - Project Revenue	SF - Primary Campaign Influence	SF - Opportu... Stage Progres...	SF - Opportu... Line Item	SF - Opportu... Historical Trend	SF - Opportu... Activity	SF - Opportu...	HCM - Workforce Rewards-Workfor...	HCM - Workforce Time and Labor M...	HCM - Workforce Rewards - Salary B...	HCM - Workforce Rewards - Payroll C...	HCM - Workforce Rewards - Payroll B...	SCM - Transfer Orders	SCM - Sales Orders Holds	SCM - Sales Orders	SCM - Picking and Shipping	SCM - Manufa... Work Orders
PPM - Project Invoices	PPM - Project Budgets	Financials - GL Profitability	Financials - GL Detail Transactions	Financials - GL Budgets		SF - Leads	CX - Subscripti...	CX - Subscription Historical Trend	CX - Subscription Bill Line	CX - Service Request Milestone		HCM - Workforce Rewards - Payroll B...	HCM - Workforce Gains and Losses	HCM - Workforce Core	HCM - Workforce Absence Manage...	HCM - Worker Seniority	SCM - Manufac... Resources	SCM - Mainte... Resources	SCM - Mainte... Operation Transac...	SCM - Mainte... Materials	SCM - Item Cost
PPM - Project Funding	Financials - GL Balance Sheet	Financials - Assets Analysis	Financials - AR Transactions	Financials - AR Revenue		SF - Lead Activity	CX - Service Request Lifecycle	CX - Opportunity Revenue Li...	CX - Opportunity Revenue Line	CX - Opportunity Quote Line		HCM - Talent Review Meetings	HCM - Success... Manage...	HCM - Speciali... Rating and Profile ...	HCM - Profile Matching	HCM - Positions	SCM - Manufac... Operation Transact...	SCM - Inventory Valuations	SCM - Inventory Balances	SCM - Cost Accoun...	SCM - COGS and Gross Margin
PPM - Project Forecasts	Financials - GL Account Analysis	Financials - AR Receipts and Applicati...	Financials - AR Adjustments	Financials - AP Payments		SF - Campaign Members	CX - Service Request	CX - Opportun... Quote	CX - Leads	CX - Lead Activity		HCM - Talent Profile Trends	HCM - Performance Management	HCM - Learning	HCM - Journeys		SCM - Manufac... Materials	SCM - Inventory Transact...	Procurem... - Spend	Procur... - Receipts	Procur... - Purch...
PPM - Project Costs	Financials - EXM Employee Expenses	Financials - AR Credit Memo Applicati...	Financials - AP Liabilities	Finan... - AP Expe...	Finan... - AP Aging	SF - Campaign Influence	CX - Opportun... Stage Progression	CX - Opportun... Activity	CX - Campaign Opportu... Revenue	CX - Camp... Activity Detail Analysis	CX - Camp... Activity Analy...	HCM - Talent Profile	HCM - Opportunity Marketplac...	HCM - Goals and Career Development	HCM - Course - Offering Rating and ...		SCM - Mainten... Work Orders	SCM - Inventory Receipts	Procurem... - Requisitio...		
PPM - Project Commitm...	Financials - Assets Transacti...	Financials - AR Aging	Financials - AP Invoices	Financials - AP Holds		SF - Activity	CX - Opportun... Snapshot	CX - Opportun...	CX - Campaign Members	CX - Activity		HCM - Talent Acquisition	HCM - Learning Items and E...	HCM - Diversity Analysis	HCM - Check-Ins				Procurement - Agreements		
AH																					

Thank you!

