



CARPOOL

Connect. Share. Optimise Parking.

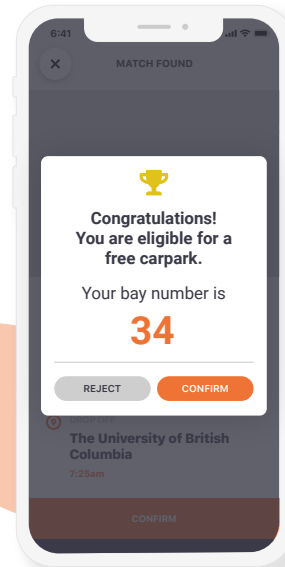
The complete carpooling platform for your organisation.

PRODUCT DETAILER:
CARPOOL
V.200330



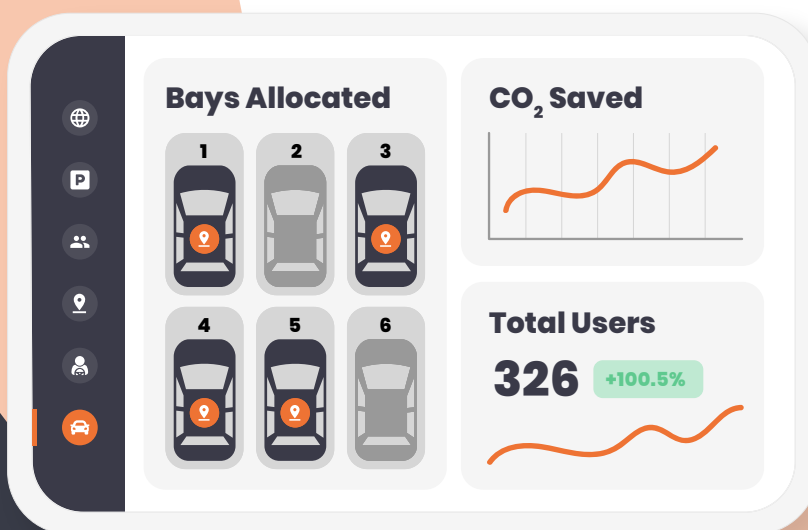
Redefining the traditional model of carpooling

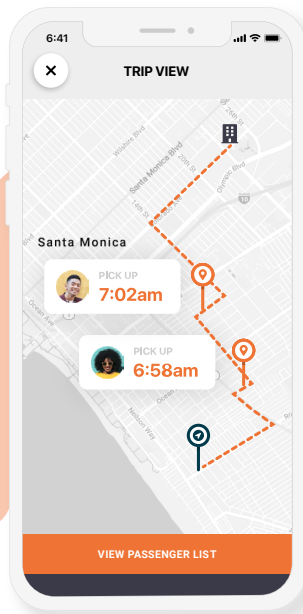
Our all-in-one platform uses a rewards-based model to incentivise carpool trips. This has enabled our clients to improve their parking problems and help their employees reduce commute costs.



Solving real problems for organisations

Does your organisation have parking problems? Looking to find a way to improve employee retention or reduce the number of cars in your precinct or city?





Choose a trusted carpool network

Trust is the biggest challenge when matching people together in a carpool. That's why we allow you to control who can access your carpool service. It removes this trust barrier and creates confidence for the people using the service.

Sustainability matters.

Make an instant impact. Less cars means less CO₂ emissions. We'll provide a pathway for your organisation to be climate-positive straight away.

On average our clients save as much CO₂ as 31 football fields of forest every year.

Carpooling. Reinvented.



We don't discourage sharing the cost of a carpool. But we think there's a better way.



We focus on rewarding positive behaviour. By offsetting the cost of driving with perks like dedicated parking and custom rewards, less emphasis is on exchanging money.



The result is a connected group of active carpoolers united amongst a common interest - to use sustainable, cost effective and reliable shared transport.

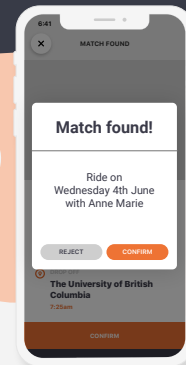
Our Carpool Technology

We've broken from tradition and spent over five years perfecting a rewards-based carpool model. By providing a platform to reward positive and sustainable behaviour, you can easily launch and see results within two weeks.

01

Carpool App

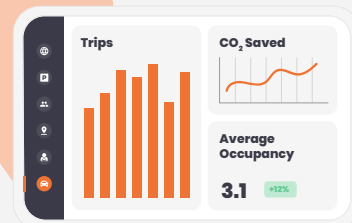
Build trust and see rapid results with real-time matching and an effortless user experience backed by robust rewards.



02

Ops Platform

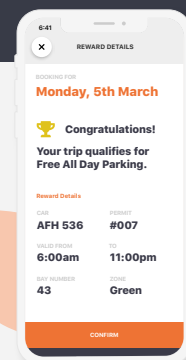
360 degree control of your data and operations.



03

Smart Parking

Optional integration with parking technology to boost user benefits and encourage more sharing.



Parking capacity is a huge problem.

Studies have shown that up to 30% of a city's traffic is caused by people looking for parking. This amounts to billions of dollars in lost productivity and even more wasted space building more car parks.



We solve parking capacity problems.

We've helped global organisations tackle their toughest parking issues. Our carpool solutions let organisations reinvent how they use their parking space - and turn those savings into growth.

Will carpooling work for your organisation?

- ✓ Do you have parking pressure?
- ✓ Do you have staff with painful commutes?
- ✓ Are you conscious about reducing the environmental impact of your vehicles?
- ✓ Do you want to reduce the cost of the daily commute?

If you answered yes to any these questions then you have the right conditions to create a successful carpooling program.

You're in good company.

We've helped create over 110 trusted networks. Together with our partners, we provide sustainable carpooling services for their people.



“The Liftango Team is a delight to partner with. They have been responsive to our requests and have helped us improve the customer experience. They have supported us through the transition from permit based parking to virtual carpool parking. They have been timely in their response to us and have cared about the needs of the customers. The team are approachable, hardworking and have a real passion for what they do.”

Reeta Lad, Manager - Parking and Traffic

Our process:

- 1 **Engage** us for a free consultation
- 2 We'll **tailor** a solution and business plan to meet your needs
- 3 You'll **launch** a successful carpooling program with our **support**

We co-create localised solutions that get results.

- Less cars on site and no parking problems
- Happier employees and customers
- Quick uptake of shared trips
- A branded solution trusted by your employees and staff
- Full access to all data for better decisions
- A trusted partner that cares about your results

Got questions?

We're here to listen.

Speak to us today about how we can co-create a carpool solution together.

liftango.com/contact

