

Liftango Flexible Fixed Route Pricing - GCloud15		
Item	Band	Price
Annual Platform Licence *		£15,000
<i>Includes passenger app, driver app, operations portal, reporting portal</i>		
<i>Includes all configuration, training, launch and testing requirements</i>		
Annual Per Vehicle Licence	up to 5 vehicles	£6,000
	6 to 20 vehicles	£4,800
	21 to 50 vehicles	£3,500
	51 + vehicles	£2,750
Additional Items		
Extra Virtual Training		£500
Extra On-site Training		£1,000
Service Design and Simulations		£5,000
Full New Mobilities Service Analysis and Report		£15,000
Mid Complexity Annual Platform Licence **		£35,000
High Complexity Annual Platform Licence ***		£90,000
Additional Notes and Comments		
* includes initial low complexity set up and initial training		
** multiple zones and multiple authorities		
*** multiple zones and multiple regions and multiple authorities and multiple operators		

Pricing notes:

- No additional fees for SMS regardless of service size/scale
- No additional fees for additional zones
- No additional fees for Fixed Route On Demand Optimisation / Anti-Competition feature
- Annual fees include all roadmap updates automatically