



G-Cloud 15

Service Definition Document

Data Strategy

Service type: Lot 3: Cloud Support

Service name: Data Strategy

Service description: We help organisations define data strategies that improve decision making, strengthen operational delivery and build long-term analytical capability. By assessing how data is captured, managed and used, we create an actionable plan that develops skills, improves insight generation and transforms the organisation into an evidence-based, data-driven leader.

Service features

- Data maturity assessment across people, processes and technology
- Mapping of current data flows and usage
- Development of enterprise data strategy and governance model
- Identification of data quality and integration challenges
- Capability assessment for analytics and insight functions
- Design of data operating model and responsibilities
- Roadmap for improving data management and utilisation
- Skills and capability uplift planning for staff
- Prioritisation of data initiatives and investments
- Alignment of data strategy to organisational goals

Service benefits

- Stronger evidence-based decision making across the organisation
- Improved data quality, availability and trustworthiness
- More effective use of analytics and insight
- Clear roadmap for building long-term data capability
- Reduced duplication through consolidated data sources
- Better alignment of data practices to organisational priorities
- Increased operational efficiency through improved data access
- Stronger governance and reduced risk around data handling
- Upskilled workforce with improved analytical capability
- More value extracted from existing and future data assets