



G-Cloud 15:

Pricing

Invuse Limited
2026

Pricing Overview

Our pricing is based on the requirements and needs of the customer. We will provide you a detailed breakdown of our costs, and how the final price was reached.

We're committed to working in an open and transparent environment, and will provide our customers with access to project effort and time logs throughout the contract to ensure you're always up to date on the latest expenditure.

We are committed to upskilling our staff and helping them improve their skills and knowledge to better support our customers now and in the future. In line with this, we have varying levels for each of our job roles, with the relevant day rate attached to each.

Based on the requirements of your project, we will determine the level of role required and provide you with justification and a portfolio of that individual's work for you to review and approve before we get started.



Breakdown by Role

Role	Junior	Senior	Lead
Director	N/A	N/A	£1,000
Consultant	£650	£750	£850
Project Manager	£550	£650	£750
Business Analyst	£550	£650	£750
Service Designer	£550	£650	£750
User Researcher	£550	£650	£750
UX Designer	£550	£650	£750
Content/Conversational Designer	£500	£600	£750
Accessibility Consultant	£550	£650	£800
Full Stack Developer	£550	£650	£750
QA Engineer	£450	£550	£650
DevOps Engineer	£600	£700	£800
AI Engineer	£650	£800	£900

Standards for consultancy day rate cards

Consultant's working day
8 hours exclusive of travel and lunch

Working week
Monday to Friday
excluding national holidays

Office hours
9:00am to 5:30pm Monday to Friday

Professional indemnity insurance
Included in day rate

Travel and mileage subsistence
Included in day rate within M25. Payable at department's standard travel and subsistence rates outside M25

Mileage
Included in day rate

Pricing Structures and Discounts



Time and Materials (T&M)

We can provide you with an estimation of the roles and effort required for your project with a capped budget. We'll then provide you with weekly time logs that once signed off will be subtracted from the project value. With this structure, you'll only pay for the work we complete.



Fixed Price

We will provide you with a fixed price that has a detailed price breakdown of the roles and effort required to complete your project. The price for the project will remain the same and payment will be made when key milestones are delivered to a satisfactory standard.



Discounts

As a dedicated UK Public Sector supplier, we are happy to negotiate volume or combination discounts on a case by case basis, to meet clients' specific budget constraints. This will be dependent on key factors to the project lifecycle, financials and outputs.

Our SFIA Rate Card

Our SFIA rate card is based on our team members' experience and aligned with industry standards to ensure transparent pricing for our customers. We are committed to continuous improvement and upskilling, helping our staff enhance their skills to better support our clients both now and in the future.

The level of expertise applied is tailored to the needs and complexity of each project. Rates are linked to SFIA levels and used flexibly to ensure the right skills and level of responsibility are applied, giving buyers confidence that resources are matched to requirements without unnecessary overhead.

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Travel and mileage subsistence
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Included in day rate

Mileage
Included in day rate





Our rates are set out on a 'per day' basis. Rates are measured against the Government Digital Service Skills For the Information Age (SFIA).

	Strategy and architecture	Change and transformation	Development and implementation	Delivery and operation	People and skills	Relationships and engagement
1 Follow	£450	£450	£450	£450	£450	£450
2 Assist	£500	£500	£500	£500	£500	£500
3 Apply	£550	£550	£550	£550	£550	£550
4 Enable	£650	£650	£650	£650	£650	£650
5 Ensure / Advise	£750	£750	£750	£750	£750	£750
6 Initiate / Influence	£900	£900	£900	£900	£900	£900
7 Set Strategy / Inspire	£1,100	£1,100	£1,100	£1,100	£1,100	£1,100



How to engage via G-Cloud 15



Contact Us

Buyers can contact Invuse to discuss requirements, confirm service suitability, or request further information related to services listed on G-Cloud 15.



Request a formal quotation

Pricing is provided in line with the published SFIA rate card and G-Cloud 15 terms. Final costs depend on scope, duration, and required SFIA levels.



Confirm service availability and suitability

Buyers can confirm service availability, applicable SFIA levels, and alignment with their requirements before placing an order via G-Cloud 15.



Place an order via G-Cloud

Contracts are awarded through the G-Cloud 15 framework using the buyer's standard call-off process.

Email Us

Book a Call

Visit Website