



Subscription options

Some team members might use tools more than others, and staff can come and go. Instead of per-person license fees, you can purchase a single organisation-wide license which includes all the hours your team needs.

How a subscription works

- ✓ Pay upfront for an organisational package
- ✓ No limit on user numbers - you control who has access
- ✓ Live analytics make it easy to track how much you're using
- ✓ No hidden fees. Unlimited iterations and support included as standard.

All subscriptions come with everything you need, including:

Unlimited custom templates

- Sector leading voice prompts, custom built for you, for your customer base.
- Expert design and amendment - simply contact our team via your admin dashboard to design, build or change the implementation.

Bespoke, hands on support

- Unlimited tailored training sessions for your teams including group, training 1:1 support and e-learning
- A bespoke train-the-trainer programme and manager enablement sessions
- Hands on support - fast support via email (average response time <2h) and live chat
- Video and text based user guides.

A true partnership

- Dedicated project and delivery manager who will create and manage a project plan with monthly steering calls to drive progress, and is a single point of contact throughout our partnership.
- Detailed reporting - identification of success metrics, capture required evaluation data and report against progress.
- Community - invites to dedicated forums for practitioners, project managers and senior leaders to connect and share learnings.



Flexible Credits-Based Subscription

Beam's flexible credits-based subscription model is flexible by design - each credit can be used for chosen products from Beam's suite of AI tools (Magic Notes, Magic Reports, Beam Talk).

1 credit = 15 minutes of Beam Talk call time (*Introductory pricing*)

1 credit = 40 Beam Talk messages (*Introductory pricing*)

Simply add up your call and message volumes to choose a tier. Beam will help customers to estimate the right usage tier, and live analytics make it easy for customers to track usage.

Upgrade your tier at any time by paying the difference - no extra fees.

Tier	Credit	Discount	Annual fee
1	Up to 6,000	0%	£30,000
2	Up to 12,000	15%	£51,000
3	Up to 25,000	30%	£87,500
4	Up to 50,000	45%	£137,500
5	Up to 100,000	55%	£225,000
6	Up to 150,000	65%	£262,500
7	Up to 200,000	70%	£300,000

There is an additional £2,500 Beam Talk implementation fee for subscriptions for Beam Talk, only in cases which do not follow a separately procured pilot of Beam Talk.

Volume discounts:

Any contract over 2+ years qualifies for a 5% discount.



Pilot and evaluation

For organisations looking to pilot Beam Talk, Beam offers a 8-12 week pilot with hands-on project management and a detailed evaluation of impact, completed to your specifications, including:

- Pre work
- Discovery
- Initial Trial
- Formal Testing
- Evaluation

Pilot cost: £15k