

IQVIA AppScript™

Discover the Value of Health Apps, Connected Devices, and Educational Content for your Patients

GCloud 15 Service Definition

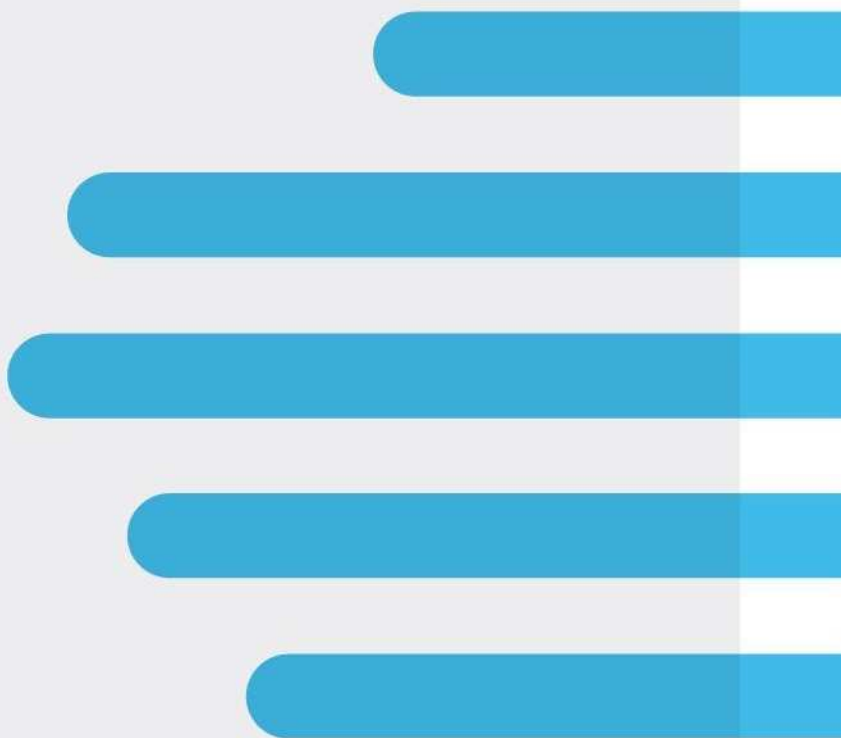


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SERVICE OVERVIEW

An increasing number of patients are asking healthcare professionals about digital health. With a huge range of digital health apps, digital content, and devices in the marketplace, recommending the best solution can be overwhelming. AppScript™ is a simple and effective digital health tool that lets you recommend apps, connected devices and content to improve patient engagement, satisfaction, and outcomes. With its proprietary algorithm, IQVIA has tested, rated, and awarded a unique AppScript™ Score to over 300,000 digital health apps.

AppScript™ enables licensed healthcare professionals to recommend (similar to prescribing) digital health applications to patients via Text or Email

A curated and tagged database of all existing digital health applications rated via the AppScript™ Score

Track usage and feedback via the Management Console

Digital Health Distribution Made Easy

1. Discover

- Find the newest and best apps tailored for your patients
- Use the AppScript™ Score to ensure that each app is fit for your practice and patient

2. Manage

- Create your own Digital Health formulary
- Customise each communication to reflect your institution's brand and experience
- Manage your users from a small practice to a large institution

3. Prescribe

- Send app, device, and digital content recommendations to your patients

4. Track

Use the Management console to:

- Gather patient feedback/experience following distribution of Digital Health technology via automated Questionnaires - Manage apps, devices, and content
- Customise patient email/text communications
- Send follow up messages to patients

- Track patient engagement
- Manage HCP users
- Securely connect with patients via surveys

Dynamic Rating of Healthcare Apps

IQVIA uses a proprietary algorithm to test, rate and award a unique AppScript™ Score to over 300,000 digital health apps. This on-going process ensures clinicians and healthcare professionals are up to date with the latest app developments. This allows for prescribing the most appropriate and effective apps.

Service Features and Benefits

- AppScript™ can be customised to meet your needs
- Track usage and feedback via the management console
- Manage healthcare apps, devices, and digital content
- Intuitive and simple to use and deploy
- Ideal for all healthcare organisations: primary, secondary care providers
- Access AppScript™ from within the Electronic Medical Record
- Send formalised app, device, and digital content recommendations to your patients
- Tracking of healthcare app
- Digital Health Apps
- Create and manage your own Digital Health formulary
- Send formalised app, device, and digital content to your patients
- Send follow up messages to track patient satisfaction and usage
- Ensure each app fits your practice and patient
- Identify the newest and best apps tailored for your patients
- Keep abreast of the latest healthcare app development

Contact IQVIA

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