

IQVIA Privacy Analytics

Service Definition

G-Cloud 15

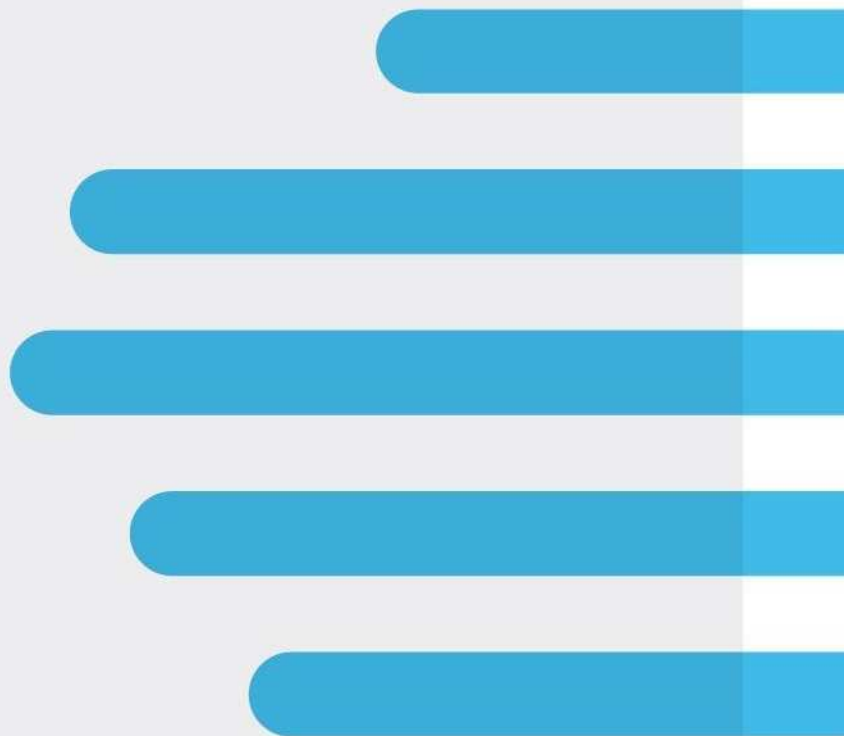


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SERVICE OVERVIEW

IQVIA's Privacy Analytics Platform provides Privacy Enhancing Technologies with a range of flexible capabilities, including Data Cataloging, Data Governance Enablement, Anonymisation, Pseudonymisation, Data Linking and Differential Privacy. This solution enables organisations to safely use and share patient/personal data, across many modalities (structured, unstructured text, imaging) in accordance with good governance, and in alignment with the UK GDPR and other privacy standards and guidelines (e.g ISO 27559).

Privacy Analytics solutions (software and services) enable:

- Public health management with strong patient privacy protection
- Health analytics with demonstrably low risk of patient re-identification
- Efficient, scalable data sharing, linking and dissemination
- Data pseudonymization and full anonymisation with risk measurement to meet regulatory requirements, including the General Data Protection Regulation or “GDPR”

With experience in regulatory environments around the globe, IQVIA Privacy Analytics is a world leader in healthcare data de-identification. We are the only data de-identification solution that operationalizes HIPAA's Expert Determination or Statistical Method, allowing us to maximize the value of sensitive datasets while meeting the requirements of multiple regulations and standards.

Service Features

- Data Anonymisation
- Data Cataloging
- Data governance enablement
- Identifiability and Re-identification risk analysis/intelligence
- Privacy assurance reporting
- Data anonymization and treatment automation and scheduling
- Unstructured data (e.g. Text and Images) protection/anonymisation
- Data pseudonymisation, masking, generalisation, suppression, date shifting, other data transformations
- Differential privacy, synthetic dataset creation

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- Data linking and matching

Service Benefits

- Ensure public trust with defensible privacy protection
- Mitigate reputational risk by demonstrating strong privacy safeguards
- Comply with UK GDPR/ICO requirements for data anonymisation/ pseudonymisation
- Accelerate safe data access, driving efficiencies with automated privacy
- Enable auditability, privacy, transparency, trust for data flows
- Implement the Five Safes Framework
- Measure, understand, quantify, manage data privacy risks
- Create safe/synthetic datasets for research, R&D/testing, other needs
- Improve the quality, utility, scale of anonymised data
- Safely link and match datasets without revealing patient identities

Service Support

The IQVIA Service Team will act as a single point of contact for the client. It's the mission of the Service Team to provide the client with a great service experience and to resolve any issues or requests in an effective manner and within the agreed timescales. The Service Team have accountability for all the Service Management processes and work across our Delivery Teams to monitor all aspects of the service, manage governance and risk and continually review and recommend improvements. IQVIA provides unlimited support queries relating to any aspect of the solution. Our Service Team will monitor Major Incidents, Incidents, Service Requests and Problem Management resolution timings. In agreement with the client, Severity Levels will be allocated to Incidents, Service Requests and Problem Records. IQVIA will allocate an account manager to the client.

Contact IQVIA

For further information about this service please contact us at:

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