



[expleo]

Business Analysis Service Description

G-Cloud 15

January 2026

Meet Expleo Group

As a global consulting, technology and engineering service provider, Expleo is ideally positioned to help you achieve your ambitions and future-proof your business.



€1.4bn
Revenue

29
Global locations

50
Years experience

18k
Innovation-driven experts

With a smart blend of bold thinking and reliable execution, we're able to fast-track innovation through each step of your value chain.



Consulting

Accelerating business agility, performance and digital transformation



Technology

Delivering technological change to successfully embrace innovation



Engineering

Design, development and servicing mission critical and complex applications

Expleo Business Analysis Services

Helping clients navigate digital transformation, regulatory change and evolving customer expectations with clear and actionable analysis whilst leveraging AI



People & Change



Realising the Value of Change

- Enable your businesses to focus your energies in the right areas
- Assess your business capability so that change is driven effectively through your organisation
- Support your people to adopt change successfully.

Analysis & Design



Quality & Standards from the beginning

- We will work with your SDLC eliciting and managing requirements
- Ensure clarity, coverage and realisation of business needs.
- Work actively with all roles within the SDLC, ensuring goals and benefits of the change are realised
- Make sure changes are transitioned smoothly to the business as usual.

Process Optimisation



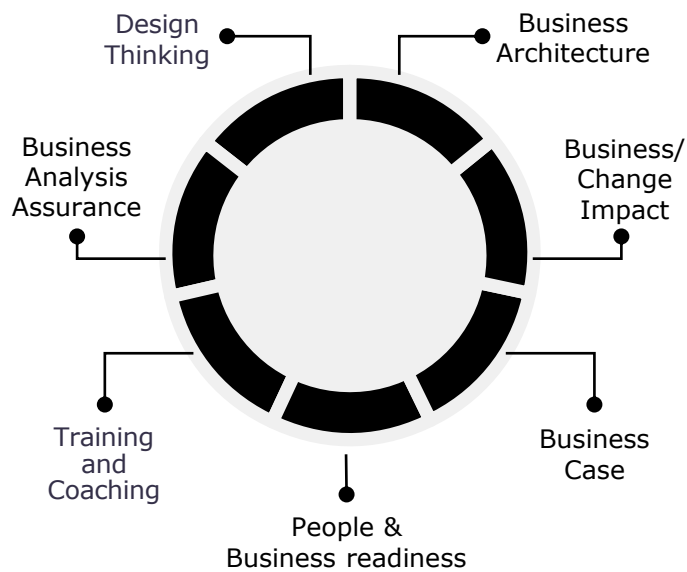
Efficiency through Design

- We have the right capabilities, capacity and credibility to support you on your business transformation journey.
- We are independent of system integrators and technology providers
- Our focus is on streamlining your business processes to improve your ways of working through simplification, digitisation and automation.

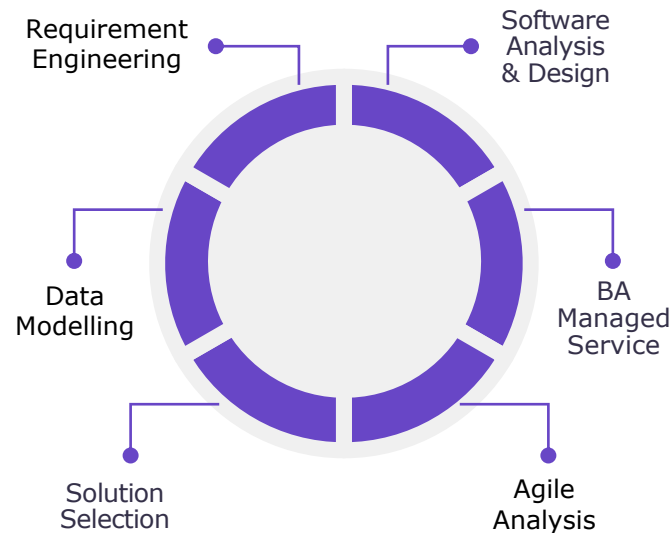
Business Analysis Services

Help our clients to **understand, translate, and realise** their true business needs

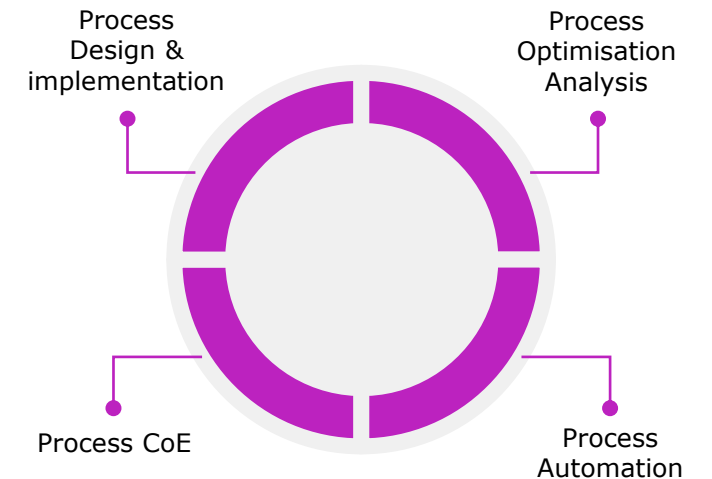
People & Change



Analysis & Design



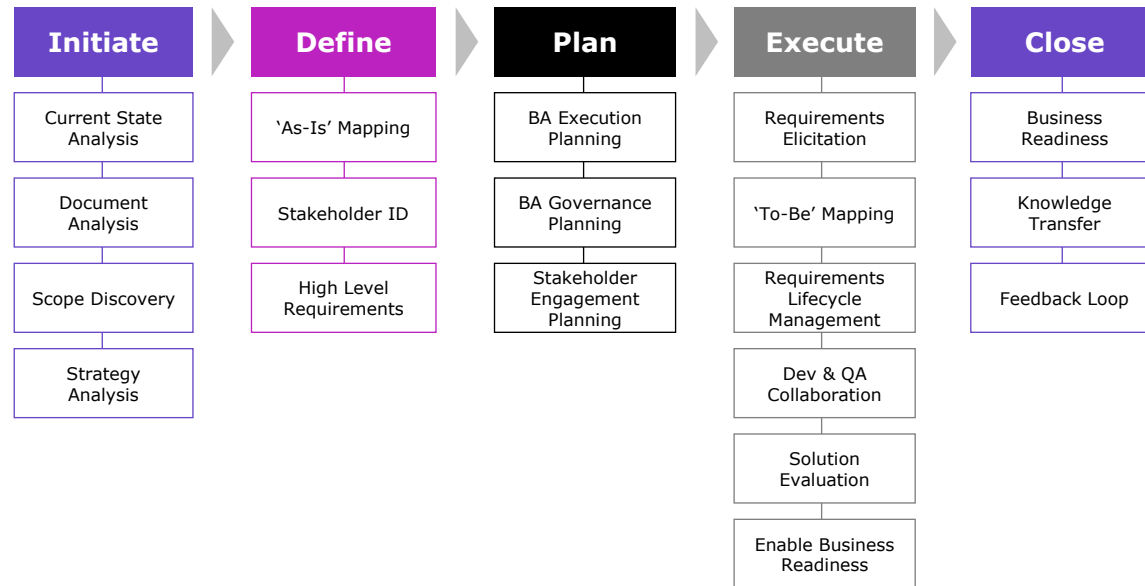
Process Optimisation and Automation



Expleo Business Analysis service offers full and structured analysis and Business Process Management (BPM) practices based on industry best practices of BABOK® (Business Analysis Body of Knowledge). Our services have been designed to ensure effective change is driven from conception, focusing on value of change, minimising business risk and creating solutions that work for our clients businesses.

Expleo Business Analysis Frameworks

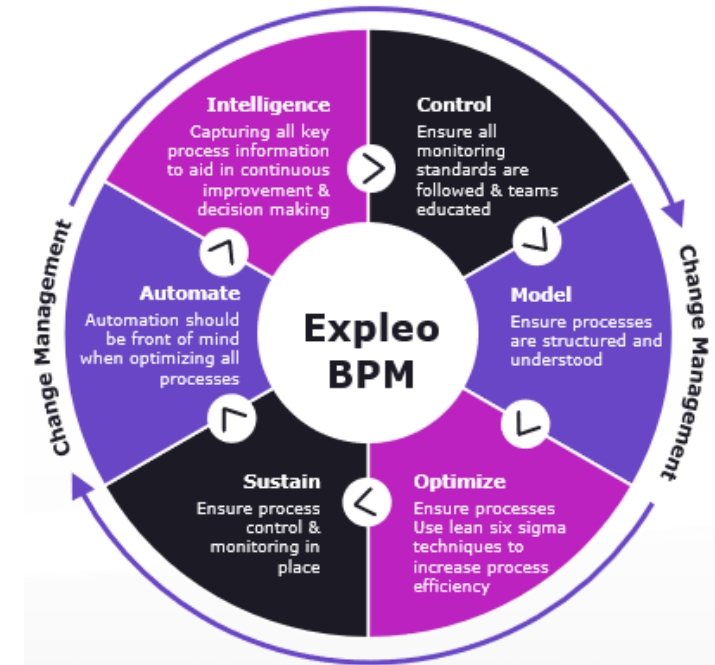
Core to our success are our frameworks and methodologies based on the principals of the Business Analysis Body of Knowledge – BABOK® Guide.



Facilitation, Governance, Continuous Improvement

Expleo Business Analysis Framework

- End to end quality standard
- Applied to agile and iterative (waterfall) methodologies
- Adaptable and flexible
- Includes methodologies & templates

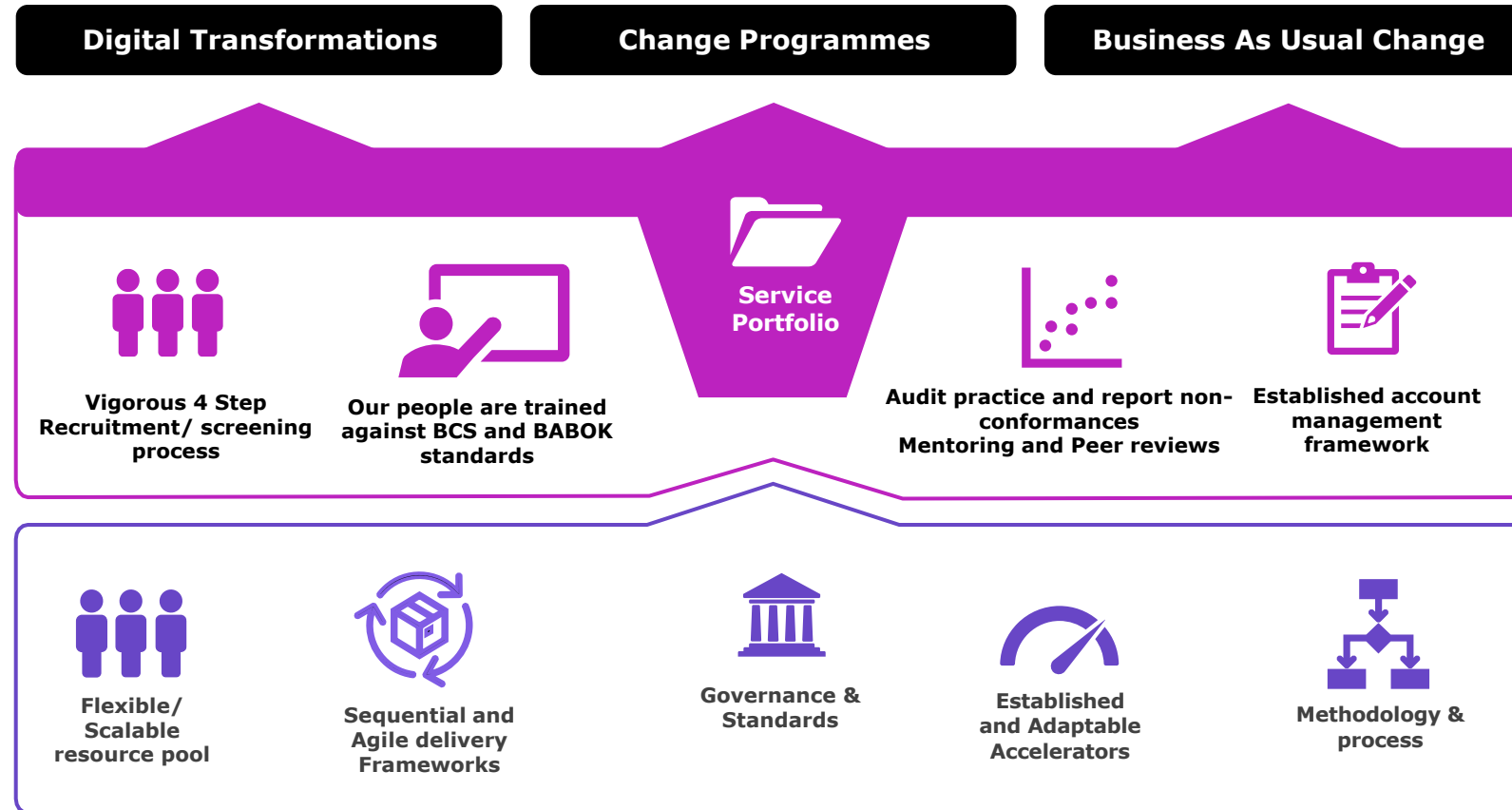


Business Process Management – MOSAIC

- Gains insights and understanding of target processes
- Enhanced management of change
- Includes automation
- Improved knowledge retention and transfer to tooling and teams

Expleo Business Analysis Delivery Framework

Our Service Delivery Framework Support **drive clear business benefits** for our clients



- ✓ **Increased productivity**
- ✓ **Consistent and repeatable**
- ✓ **Improved risk management**
- ✓ **Enhanced communication and collaboration**

Expleo Business Analysis Competency & Capacity

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Our services are supported by our **people** **standards** and **experience**



Our People

100+

Consultants UKI

12+ years

Senior average

4+ years

Junior average

300+

Offshore capability

Our Industry Experience



Energy & Utilities

Key topics:

Smart
MHHS



Banking & Financial

Key topics:

Cards & Payment
London Market Insurance
Customer Experience

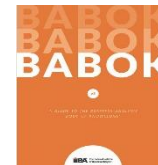


Retail

Key topics:

Digital Technology
Customer Experience

Our Standards/ Training



Our Application Expertise

Web & E-Commerce

CRM
(D365/Salesforce)

HR (Workday/Success Factors)

ERP (Oracle Fusion/SAP/Infor)

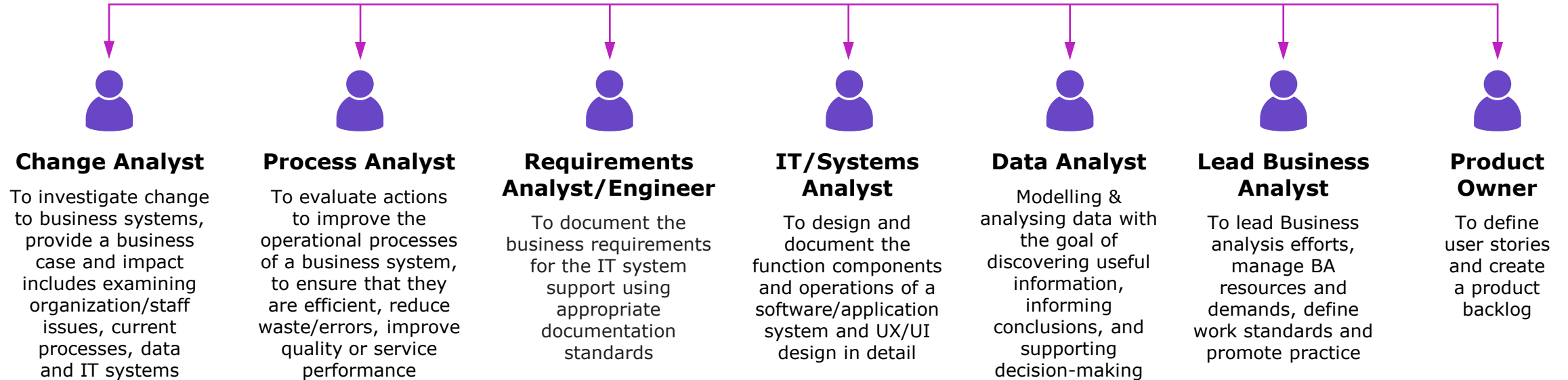
RPA
(UiPath/Excel/Automation Anywhere)

IT Centric Expertise in
Software design,
UI/UX, & leading
software applications

Types of Business Analysts

Different BA types / skillsets meet different needs

(expleo) BA Services



Why Expleo for Business Analysis?

Enabling your teams with the right **skills** and **experience** is more important than ever.

Reduced cost
and time by
up to 40%



- ✓ Reduce number of defects
- ✓ Reduction of re-work cost
- ✓ Faster time to market

Drive positive
change



- ✓ Increased confidence to deliver change
- ✓ Improve user adoption
- ✓ Established steps to improve quality & efficiency

Create
business effective
solutions



- ✓ Focus on business benefit
- ✓ Gain competitive edge
- ✓ Prevent Reputational damage

Control
Scope



- ✓ Clearer definition on scope throughout SDLC
- ✓ Management of business expectations
- ✓ Reduce change waste

Increase
confidence in
change



- ✓ Stronger quality conscience
- ✓ Get requirements right first time
- ✓ Focus on value of change

Increased
Business Analysis
capability/ capacity



- ✓ Optimise delivery
- ✓ Improve performance
- ✓ Improve delivery capability & timescale

Why Expleo



**Sector
Expertise**



**Insight Driven
Service**



**Scalable
Models**



**Built-in
Enablement**

Think bold, act reliable.

(expleo)

Think bold, act reliable

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