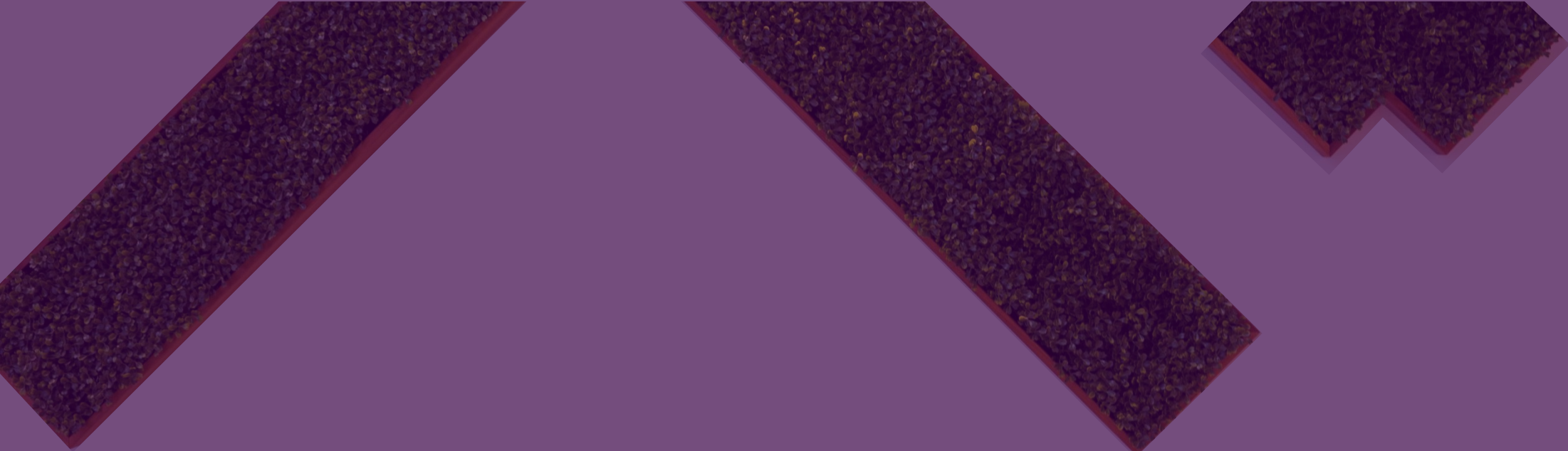


# G-CLOUD 15

CoStratify Service Definition Document  
Strategic Roadmap

CoStratify



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10+

Associates

£0.5m

Turnover

130+

Projects over  
last 7 years

1500+

Stakeholders  
met with

# ABOUT US

An ethical, client led, technology transformation boutique consultancy.

- North West based
- Formed in early 2019
- Strong ethical consulting mantra
- Aligned to healthcare, local government, housing and charity sectors
- Resource pool of former CIO's, CTO's, Chief Executives and Transformation Directors
- Unique but proven methodology
- People led but with an asset consulting approach

# OUR MISSION & VALUES

Our mission and values shapes everything we do, and we live and breath these daily.

Integrity is at the heart of this which means being transparent, engaging without a sales agenda and always being on our clients side.

We're also here to enable others. Not just our internal employees and associates but our partners and clients too.

Finally, we pride ourselves on the quality of the outcomes we create for clients, not just the outputs we provide or the people we put in place.

We believe there are 8 critical success factors that we must achieve as part of any project:

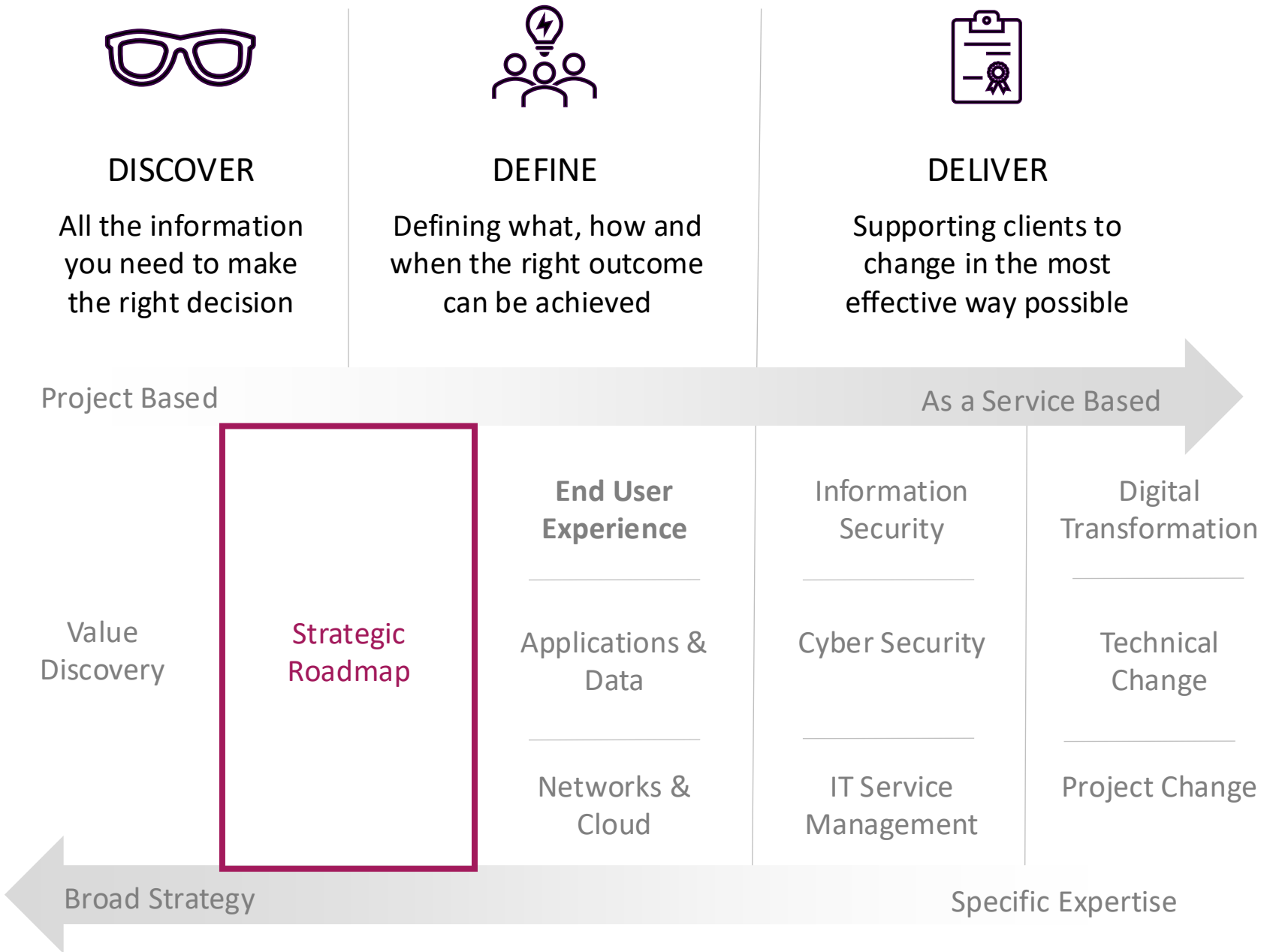
- |                            |                    |
|----------------------------|--------------------|
| Find the root cause        | Reduce change risk |
| Seek change allies         | Align outcomes     |
| Identify quality solutions | Remove blockers    |
| Communicate complexity     | Enable efficiency  |

# OUR SERVICES

We specialise in enterprise wide value discovery but we know what it takes to deliver true digital transformation.

This is why we have an interconnected set of services ranging from broad discovery, through to specific expertise and guidance services that help navigate the challenges of delivery.

These services also vary between projects and as-a- service offerings. For more information see our GCloud services.



# STRATEGIC ROADMAP

## SERVICE OVERVIEW:

A service that enables clients to gain a strategic plan of change that addresses risks, issues and aligns IT to the needs, wants and musts of the organisation. Covering a broad spectrum of technology and with a specific sector experience, gives us a strong, independent perspective to provide client side advice and unbiased recommendations. The delivery of the strategic roadmap is based on a proven process of delivery, with structured artefacts to be completed at every step of the process. Coupling this with our experienced consultants, architects and subject matter experts, the delivery of which is guaranteed to provide insightful recommendations and purpose to your change programme whilst being a professional, friendly and enjoyable experience for all.

Some of the typical activities provided from the strategic roadmap service are:

- Value discovery, providing the detailed evidence on which to make decisions and defining the value of technology services.
- Public cloud migration and adoption strategies, identifying change blockers and solutions.
- IT technology strategy, encompassing all aspects of the IT service and associated technologies required to fulfil the needs of the organisation.
- Business case for public cloud adoption or monolithic SaaS application adoption.

# STRATEGIC ROADMAP

## FEATURES:

- Client side, unbiased advice with no hidden agendas.
- Experienced associate consultants engaged from the market, with traditionally 10+ years in consulting or in the client sector we're working in.
- Collaborative process with easy to understand graphical outputs, enabling engagement and buy-in at all levels.
- Recommendations based on real issues and risks identified and agreed with stakeholders as part of discovery.
- Proven AS-IS, TO-BE process, honed over many years working in the consulting industry across multiple sectors.
- Asset based consulting approach through tooling and a bespoke developed application.

## BENEFITS:

- Rapidly identify focus of change and innovation that will quickly increase value of IT to your organisation.
- Gain greater cost transparency of IT, identifying opportunities for better focus of budget.
- Move to a proactive rather than reactive model of IT delivery, freeing up resources in IT to innovate.
- Drive long term stability, quality and value that reduces cost and increases efficiency through common direction.
- Change behaviours across your organisation to drive value together from IT.

# ENGAGEMENT APPROACH



- Dedicated account manager from your very first contact through to the end of your project.
- Weekly updates and reporting throughout your project, aligned to your internal reporting cycles.
- Escalation and project change process clearly defined, with feedback incredibly important to us.
- Projects managed by PRINCE II qualified and experienced project managers.
- Projects are delivered by experienced individuals, working to a robust and repeatable process that is proven in the market.
- We provide the option to augment your existing teams, closely collaborating in the delivery of the overall project, should you require this.



“CoStratify are professional, responsive, flexible, and extremely knowledgeable and provided One Manchester Housing with a holistic view of our IT systems, infrastructure, and approach to programme management.”

Nicole Kershaw - CEO  
One Manchester Housing





# York and Scarborough Teaching Hospitals

NHS Foundation Trust

“Whatever you think your level of IT maturity is, if you want independent and vendor agnostic experts to come in and assess where you are now; and based on where you are, where you need to be and how to get there, these are the guys to help you.”

Dylan Roberts - CDIO  
York & Scarborough Teaching Hospitals NHS  
Foundation Trust



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