
AMODAL

G-Cloud 15 Service Definition

Asset Owner Information Management Strategy & Assurance

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About Amodal

Amodal Limited is a UK-based information management (IM) consultancy and software provider specialising in the built environment. The company supports public sector asset owners to define, govern and assure information across capital projects and operational estates.

Amodal works client-side, helping organisations move from fragmented, inconsistent information practices to structured, auditable and decision-ready data. This typically involves clarifying information requirements, strengthening governance, and improving confidence in the information relied upon at key decision points.

Amodal has experience supporting major infrastructure, energy and critical national infrastructure programmes, including HS2 with Balfour Beatty VINCI, fusion energy projects such as STEP with UK Industrial Fusion Solutions (UKIFS), and education estates including UCL. Its work focuses on improving data quality, assurance and decision-making through the practical application of ISO 19650, structured information management and secure digital platforms.

1. Service Description

Amodal provides independent **information management strategy and assurance** services to public sector asset owners responsible for complex estates, regulated assets and capital programmes.

The service supports organisations to define, govern and assure structured, compliant and auditable information management arrangements aligned to BS EN ISO 19650, Building Safety Act duties and wider government policy.

Amodal works client-side, alongside delivery partners and technology providers, to strengthen control of information outcomes, reduce information risk and improve confidence in decisions made across the asset lifecycle.

This service is advisory and assurance focused. Amodal does not resell software and remains platform-agnostic.

1.1. Who the Service Is For

This service is designed for public sector organisations including:

- > Universities and education estates
- > NHS Trusts and healthcare bodies
- > Local authorities and combined authorities
- > Central government departments and ALBs
- > Cultural, science and heritage asset owners
- > Infrastructure and regulated public bodies.

Typical users include estates teams, capital projects teams, asset management, FM, information governance, digital and assurance functions.

1.2. What the Service Includes

1. Information Management Strategy

Support to define clear, proportionate information management strategies aligned to organisational objectives and statutory obligations, including:

- > Organisational Information Requirements (OIR)
- > Asset Information Requirements (AIR)
- > Project Information Requirements (PIR)
- > Information governance frameworks
- > Information roles, responsibilities and accountabilities

2. Asset Information Model (AIM) Planning

Advisory support to plan and structure Asset Information Models across portfolios, including:

- > AIM scope and content definition.
- > Alignment to operational and FM needs
- > Portfolio-level consistency and standardisation
- > Integration considerations with enterprise systems

3. Assurance and Audit Services

Independent assurance services to provide confidence to senior responsible owners, including:

- > Information management audits and gap analysis
- > Project and programme assurance reviews
- > Supplier information capability assessments
- > Gateway and readiness reviews

4. Security-Minded Information Management

Support to embed proportionate, security-minded approaches to information management, including:

- > Information sensitivity and access principles
- > Alignment to ISO 19650-5
- > Support for regulated and higher-risk estates

5. Capability Building and Knowledge Transfer

Support to reduce reliance on external suppliers through:

- > Client-specific IM playbooks and guidance
- > Training for estates, capital and FM teams
- > Executive and board-level briefings
- > Supplier onboarding and expectation setting

What the Service Does Not Include

- > Software resale or licence brokerage

- > Legal advice or statutory approvals
- > Acting as Principal Designer or Principal Contractor
- > Long-term managed services unless separately contracted

2. Delivery Methodology – The Amodal Way

Amodal Professional Services Delivery Methodology

The Amodal Way is a structured, pragmatic delivery methodology used to support public sector asset owners with advisory, Information Management (IM) and Common Data Environment (CDE) and related technical and data services.

It is designed to bring clarity, control and assurance to information across capital projects and operational estates, while remaining proportionate to risk, scale and organisational maturity.

Our methodology combines strategic advisory, practical implementation and embedded assurance, ensuring that information management arrangements are not only well designed, but consistently applied and sustained.

Why the Amodal Way

The Amodal Way exists to help asset owners regain control of the information they rely on to make decisions, assure delivery and operate assets safely.

Too often, information management is treated as a compliance exercise or delegated entirely to suppliers, resulting in inconsistent data, late surprises at handover and limited confidence in reports. The Amodal Way takes a different approach. It aligns information management directly to organisational objectives, statutory duties and asset risk, ensuring that information is defined, delivered and assured with purpose.

By combining strategic advisory, practical implementation and ongoing assurance, the Amodal Way ensures that information management arrangements are not only well designed but work in practice. It supports consistent adoption across projects, integrates with existing CDEs and operational systems, and focuses on delivering trusted, decision-ready information throughout the full asset lifecycle.

The result is reduced information risk, clearer governance and greater confidence for senior leaders responsible for public assets.

2.1. Phase 1 – Understand and Align

Purpose: Establish clarity on objectives, risk and context before defining solutions.

Amodal begins by working with client stakeholders to understand organisational drivers, statutory obligations, asset risks and delivery constraints, including Building Safety Act duties and portfolio priorities. Existing information practices, systems and supplier arrangements are reviewed to identify strengths, gaps and duplication.

This phase ensures that information management activity is aligned to business outcomes, not treated as a compliance exercise.

Key outputs typically include:

- > Agreed objectives and success measures.
- > Baseline maturity and risk assessment
- > Clear scope and priorities

2.2. Phase 2 – Define Information Requirements**Purpose: Translate organisational needs into clear, testable information requirements.**

Amodal supports the definition or refinement of Organisational, Asset and Project Information Requirements (OIR, AIR, PIR), ensuring they are proportionate, achievable and aligned to ISO 19650. Requirements are written to support decision-making, assurance and operational use, not simply data collection.

Governance, roles and responsibilities are clearly defined to ensure accountability across the client organisation and supply chain.

Key outputs typically include:

- > OIR, AIR and PIR aligned to business needs.
- > Information standards and data structures
- > Defined governance and assurance approach

2.3. Phase 3 – Design the IM and CDE Approach**Purpose: Design how information will be delivered, managed and assured in practice.**

Amodal designs the target IM and CDE operating model, covering workflows, supplier interactions, review points and acceptance criteria. This includes advising on CDE strategy, configuration principles and integration with wider asset systems.

Where appropriate, Amodal defines how platforms such as **endev-o** will sit alongside existing CDEs to provide assurance, reporting and governance.

Key outputs typically include:

- > IM and CDE operating model
- > Delivery and assurance workflows
- > Supplier onboarding approach

2.4. Phase 4 – Implement and Mobilise**Purpose: Put defined arrangements into operation across projects and programmes.**

Amodal supports mobilisation with delivery teams and suppliers, ensuring that processes, platforms and expectations are clearly understood. This may include configuring IM platforms, supporting CDE mobilisation, onboarding suppliers and providing targeted training.

The focus is on consistent adoption and early identification of issues, rather than retrospective correction.

Key outputs typically include:

- > Mobilised CDE and IM processes
- > Configured tools and platforms.
- > Trained client and supplier teams

2.5. Phase 5 – Assure, Monitor and Improve***Purpose: Provide confidence that information is being delivered as intended.***

Amodal provides ongoing assurance through audits, health checks and reporting, giving asset owners visibility of information quality, compliance and risk. Findings are translated into practical improvement actions rather than theoretical recommendations.

This phase supports informed decision-making and continuous improvement across portfolios.

Key outputs typically include:

- > Assurance reports and dashboards
- > Identified risks and improvement actions.
- > Lessons learned and optimisation recommendations

2.6. Phase 6 – Handover and Operational Readiness***Purpose: Ensure information is complete, trusted and usable at handover.***

Amodal supports digital handover and transition into operation, validating structured asset, safety and compliance information against defined requirements. This reduces late remediation and supports operational readiness from day one.

The focus is on information that will be relied upon in operation, not simply contractual completion.

Key outputs typically include:

- > Validated handover datasets
- > Clear audit trails and acceptance records
- > Operationally usable asset information

2.7. How the Amodal Way Adds Value

The Amodal Way ensures that:

- > Information management is aligned to outcomes, not just standards.
- > Asset owners retain control of information expectations and assurance.
- > CDEs and platforms are adopted and used effectively, not just deployed.
- > Information risk is reduced across delivery and operation.
- > Capability is built within client teams, not outsourced indefinitely.

3. Pricing

Pricing is based on day rates aligned to role and responsibility.

Typical roles include:

Role	Description
Director	Executive leadership and strategic guidance. Senior advisory input for complex programmes and C-suite engagement.
Associate Director (Consultancy)	Leads digital and information management advisory, transformation roadmaps and complex workstreams.
Technical Consultant (Mid-Level)	Software implementation, integrations and digital platform configuration, including CDEs and asset systems.

Pricing model:

- > Fixed-price packages (defined scope)
- > Time and materials (day-rate based)

Indicative pricing: £750.00–£1,500.00 per day (ex VAT)

No minimum contract value applies.

4. Service Levels and Support

- > Standard delivery hours: Monday–Friday, 09:00–17:00 (UK)
- > Response times agreed per engagement
- > Named delivery lead provided.
- > Escalation routes defined at mobilisation

5. Security and Compliance

- > UK-based delivery team
- > Experience supporting projects aligned to:
- > BS EN ISO 19650
- > UK Building Safety Act information requirements.
- > Government Soft Landings principles
- > Secure handling of client data in line with client policies
- > Cyber Essentials with Cyber Essentials Plus – in progress
- > ISO 27001 – certified

6. Social Value and Sustainability

Amodal supports social value objectives through UK employment, skills development and knowledge transfer to client teams. The company supports public sector estates efficiency and long-term value through improved data reuse and reduced duplication.

Carbon impact is minimised through predominantly remote delivery and limited travel. Amodal is a B-Corp and actively works with Carbon Neutral Britain, reinforcing its commitment to responsible governance, environmental impact reduction and sustainable outcomes for the sector and communities it serves.